

# The Daisy Chain

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In the box at the upper left called Subscriber Password type Daisy Chain 2022 (**You must capitalize the( D & C) our password is case sensitive**) Click on Login. Then click on the second box on the left in the upper menu, the box which says Current Issue. Scroll down to see the article and double click to enlarge the page. Click on download to print in color. **This will be our password for the year to make it easier for you to remember.**

**Glenda Kitto has a web page with clothes and dolls for sale visit [terrilee.net](http://terrilee.net)**

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**Since Wanda has retired above are two doll doctors that you can contact.**

**Do you have something for the group? Let know and I'll post it here? Happy Collecting**

**UFDC Convention 2023 is in Bellevue, WA and the 2024 Convention is in Kansas City**

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**Front Cover ~ Glemnda Kitto Collection**

**Articles for the Dec  
2022 issue are due  
14 Nov 2022**

# ON THE ROAD AGAIN

By Sue Munsell

I was so happy when I got a call from Glenda Kitto saying that she, Terry Bukowski and Cookie Bolig were coming to St. Louis to attend the UFDC convention and would be visiting with me. This was not a very long trip for me from the motel to my house. We had a great time reminiscing old times and playing dolls.



Glenda, being the great photographer, took loads of pictures. We also went to a local antique store close by. Then we headed to Gulf Shores for dinner. Great New Orleans type place. I then took them back to their hotel since they were all tired from the travel the day before.

The next day I picked them up and we headed to one of my favorite breakfast places and then were on our way to Sharon Griffiths home.

Sharon has an amazing collection and she acquired these in such a short time. Again our photographer Glenda took many pictures. We visited with Sharon and her daughter Renee,

who is a new Terri Lee collector and already has a good collection. Then we were off to lunch. It was now time to take them to the hotel downtown where the UFDC convention was being held.

This was a great Terri Lee get together. We said our goodbyes but just hoping it will be temporary.

Can't wait to see them again. I missed seeing Allyson but will see her soon. Also Janet Howard came by my house and I got to visit with her.



Renee, Terry, Cookie, Sue, Glenda, Sharon



# A New Doll Doctor for Terri Lee

Terry Bukowski

I want to introduce you to Dorothy Meredith. She is a member of the doll club I belong to in San Antonio. She is also a doll doctor.

When one of my Terri's had an unfortunate travel experience it was Dorothy I took Terri to for Dorothy to perform a miracle. The doll at the bottom is what she can do for Composition dolls. She also can style Terri Lee Hair.

You can contact Dorothy at 830 606-5868

8351 N State Hwy 123

Sequin, TX 78155

[dmeredith@dolldr.com](mailto:dmeredith@dolldr.com)



Accessory Book – Doll Repair



Sept 2022



# 1948 – 1951 ~ The Composition Doll

Terry Bukowski

I wanted to bring you information on each transition Terri Lee went through. The following pages will start with the Doll Family Tree created by Jacque Schwegman and Pat Rather.

We will start with the Composition Terri Lee and some of the articles from the past.

Pat Rather has done some wonderful research on Terri.

1946 Composition Terri Lee showed a beautiful Terri Lee mint in box.

The Many Faces of Composition Terri Lee, gives an indept look at how the different painters created the fases we have come to love.

There are two pages on the fashion parades, that had the clothes that were sold for the compo doll. If you wonder what outfit Terri or Jerri would wear these three fahion parades are a must for you collection.

Last is a print of the labels, the Composition Terri & Jerri would have clothing that has the loopy tag.

The compo dolls were made from two raw sources. Sawdust and corn husks.

The dolls that seem to craze are the ones made from the corn husks.

Hope you enjoy this look back.

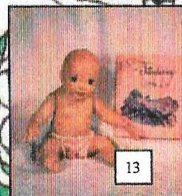
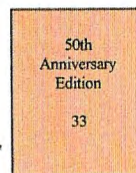
Next issue I'll include some

highlights from the 1952

Fashion Parade era.







LINCOLN, NEBRASKA  
August 1946 to December 15, 1951

1. Composition Terri Lee & Jerri Lee\* Aug 1946 to Fall 1947
2. Composition Bonnie Lou & Benjie \*Aug 1946 to Fall 1947
3. Ethyl Cellulose Terri Lee & Jerri Lee\* Fall 1947 to ? 1948
4. Ethyl Cellulose Patty Jo & Benjie \*Aug 23, 1947 to ? 1948 (not Pictured)
5. Painted Plastic Patty Jo \*? 1948 to Jan 1, 1950 & Benjie\* 1948 to Dec 15, 1951
6. Painted Plastic Bonnie Lou\* Jan 1, 1950 to Dec 15, 1951
7. Guadalupe \*(TBR) To Be Researched
8. Nanook \*1946 or 47 to Dec 15, 1951
9. Painted Plastic Terri Lee & Jerri Lee\* 1948 & 1949
10. Gene Astry\* Dec 1949 - 1950
11. Vinyl Terri Lee & Jerri Lee\* 1950
12. Patent Pending "Unpainted" Terri Lee & Jerri Lee Fall 1950-1951
13. Linda Lee\* Fall 1951

### Family Tree

by

Jacque Schwegman (LOL 1994)  
Up-dated with Pat Rather (TDC 1999)

\*Note: "Production Dates" and "Sales Dates" will differ.



APPLE VALLEY, CA  
Nov 11, 1952 to Nov 1958

14. Hard Plastic Terri & Jerri\* 1952 to Nov 1958
15. Linda Baby\* 1952 to 1958
16. Bonnie Lou & Benjie\* ??? to 1958
17. HP Nanook 1952-???
18. Connie Lynn\* 1955 to 1958
19. Little CoCo\* Aug 1955 (not widely distributed)
20. Tiny Terri\* Nov 1955 to 1958
21. Tiny Terri\* early 1956 to 1958
22. So Sleepy\* Aug 1957 to 1958
23. Mexican Dolls (late Apple Valley)
24. Terri Lee (experimental)



in L.A.  
MAGNA ENTERPRISES,  
Canoga Park, CA  
Sept 1960 to Jan 1961

25. Days of the week Terri Lee
26. "Long Curls" Hairstyle
27. "Poodle Cut" Hairstyle (not pictured)

MAR-FAN, INC., Glendale, CA  
1961 - 1962  
28. Non-Talking Terri Lee & Tiny Terri Lee  
29. Talking Terri Lee  
30. Linda  
31. Mexican Doll  
32. Black Doll (not pictured)  
I & S INDUSTRIES, Gardena, CA  
1962



L.L. KNICKERBOCKER  
COMPANY, INC.  
and  
TERRI LEE ASSOCIATES  
1999

33. 50th Anniversary Edition



# 1946 COMPOSITION TERRI LEE

**NOTE:** Add this page to your 2000 research chapter, "Terri Lee MIB." New information on TL doll boxes keeps coming to light. (Ad follows.) I have 3 copies of the chapter left in case you wish to read the complete story. It will help you in your collecting.



Incredible, isn't it, that such a mint composition Terri Lee should still exist! This one is in original HIGH box was bought Christmas '46, from the Montgomery Ward catalogue, (BELOW LEFT), the first year Terri Lee was on the market. The doll's original owner did not care for compo Terri. Terri spent three years in her box until in 1949 her owner decided to take a picture of all of her dolls (LEFT MID) & store them away. Fifty years later she sold Terri Lee, unplayed with and in her complete outfit with the original wrist tag & old wrist daisy. Even though scarcely ever out of her box, Terri suffers from lip paint that has partially flaked away. Notice the oldest label, the "porthole" lid, the unique black, red & white plaid paper.





# The MANY FACES of COMPOSITION TERRI LEE



**LEFT ABOVE:** 1<sup>st</sup> photo of Terri Lee! (from cover of *FTLD*) Note her unusual, heart shaped mouth & very unusual red dots in her eyes. This face is presumably a prototype done by Maxine Runci. Wouldn't it be nice to know what happened to this unusual Terri! I've never seen a single, all-original, untouched composition doll w/red lachrymal dots although ethyl-cellulose & painted dolls do have them.



**RIGHT ABOVE:** Much interest certainly was generated in 1996, when Pearl Kuhl brought a very mint compo Terri into the Lincoln convention hall! Looking on in awe: Peggy Casper, Mary Winscott-Weaver, Dennis Ross, Marty Roden. An elderly friend of Pearl Kuhl's, who sewed for the Lincoln TL factory, was given the doll by Mrs. Gradwohl herself in appreciation for superior sewing.

Close-Up of MW Christmas Book Advertisement



Collection of PEARL KUHLE



PHOTO GENEVA KUTTO - LINCOLN NE 4946

**ABOVE MIDDLE:** Pearl Kuhl's compo doll, wrapped in a towel & left in a drawer for 50 years, had no crazing and appeared brand new! Note the almond-shaped eyes and the delicate calligraphic strokes used for the lashes, etc. This face seems to be modeled carefully on the prototype face, but is not identical. It resembles faces A & B (See Page 5.) Earliest painting was painstakingly done & many early dolls even had polish on all 20 finger & toenails. **BELOW LEFT:** This 1946 MW catalog photo is not clear enough to determine facial details. Unprepared for sudden success in the form of a big MW order, Mrs. Gradwohl had to rely on inexperienced painters. Quality suffered briefly fall 1946 as the company hurried to fill the MW order.



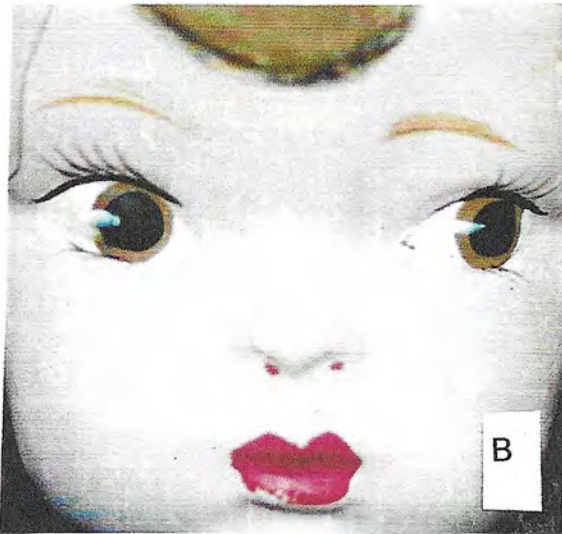
# COMPO FACES

Composition faces vary much more than other faces, making the "evolution" easier to trace. Compo lip paint tended to flake off. Note D, LEFT BELOW. This face belongs to a compo still in her original box.

**(None of the faces on this page have been reworked in ANY way.)**

Dolls were painted by both experienced & inexperienced painters. Note the careful painting on A & B, "almond eyes" type. C is same type, w/less detail. D dates definitely to Xmas '46. E & F are similar. G & H were painted hurriedly: short, stubby lashes, "pick-up-stick" style. The brows are starting to fuse. Thanks to collectors Glenda Kitto, Sue Munsell, chatti.

by Pat Rather



B



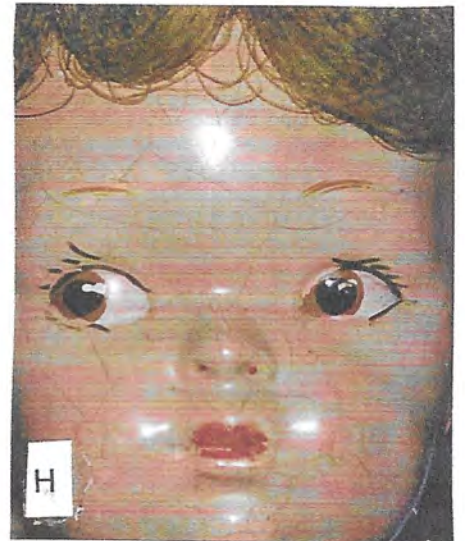
C



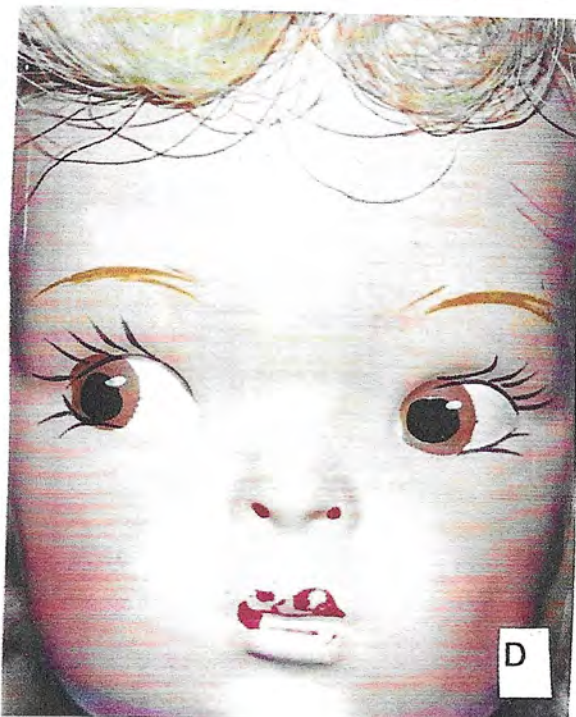
G



F



H



D



A



E

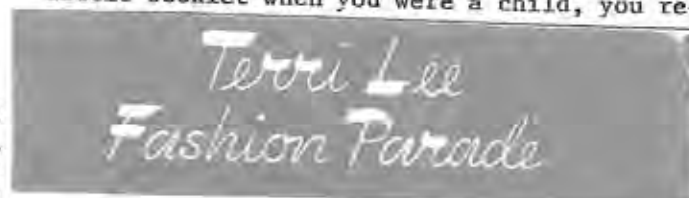
Wouldn't it be fun see a slide show on Compo faces! I'll put it together if you send photos of your compo faces to me.



# Terri Lee Fashion Parade

by Pat Rather

Some things are absolutely unforgettable! If you had poured over this little booklet when you were a child, you recognized it instantly years later!



The Fashion Parade for the Terri Lee dolls was a doll-world innovation! The little catalogue came in the box or tied to her wrist and contained pictures and ordering information for Terri's huge, ready-made wardrobe. Most--but not all--of Terri's outfits appear in one or another of the Fashion Parades.

As a collector you probably have many of these little booklets because you appreciate their value when you try to determine if an article is original or not.

A COMPLETE SET OF THE FASHION PARADES WILL NUMBER SEVEN.

Three versions were published while the company was in Lincoln, NE. After the move to Apple Valley, three more Fashion Parades were issued. One of them, the 1954 FP, also appeared with a special Christmas card cover stapled over the regular cover. Inside they were identical.

The chart below contains some other information about the FPs.

## Terri Lee's SEVEN Fashion Parades

YEAR	PAGES	PLACE	SIZE	OTHER LEAFLETS
* 1948	28	Lincoln, NE	3 3/4"x 5"	Price List
* 1950	30	Lincoln, NE	" "	Price List
* 1951	30	Lincoln, NE	" "	Price List, Linda Lee
* 1952	32	Apple Valley, CA	" "	Prices, Fashion Centers, Linda, Hair Care, Friendship Club &
* 1954	48	Apple Valley, CA	4 1/4"x 6"	after 1955 Connie Lynn brochure & registration.
* "	52	" " "	" "	Second cover had the Nativity.
* 1956	40	Apple Valley, CA	5" x 6"	As above and magazine subscription form.

Lincoln, Nebraska FASHION PARADE 1948-50, 51



1948, 1950, 1951

*Back Covers*  
**FASHION PARADE**  
**Lincoln, Nebraska**

**GUARANTEE**

If I break, return me to "Terri Lee Hospital" 2012 "O" Street, Lincoln, Nebraska for repair. There is no charge for repair except \$1.00 for handling and postage.

#1 1948  
"The Short One"

The three front covers of the LNFPs are identical; however, each of the back covers is different from the others.

In 1948, proud of their new TENITE II plastic, the company promised repairs with no charge but postage. Unfortunately, they underestimated the ferocity of Little Mother hairdressers! Even though the 1950 "Lifetime Guarantee" seems to promise more, the company has actually hedged their responsibilities. In 1951 they made a few minor changes on the back cover of the third LNFP.

Remember: #1 is the short one. #2 has Gene Autry in it. #3 introduces the Patent Pending, unpainted Terri Lee dolls.

As you read through the LNFPs, you'll find some changes in the text which will give you information for your Terri Lee collection Treasure Hunt!!!

**LIFETIME GUARANTEE**

Although Terri Lee is unbreakable, Terri Lee Hospital is maintained to keep your Terri Lee in perfect condition for her entire lifetime. She may be returned direct to Terri Lee Hospital—as often as necessary for the following operations:

Broken parts and necessary restringing	No Charge
Refinishing job (painting but no rewiggling)	\$1.00
New wig and refinish job	\$3.00

**TERRI LEE HOSPITAL**

2012 "O" Street Lincoln, Nebr.

Repairs received after November 1st will not be guaranteed for Christmas delivery.

#2 1950 - Gene Autry

**LIFETIME GUARANTEE**

Although Terri Lee is made of unbreakable plastic a Terri Lee Hospital is maintained to keep your Terri Lee in perfect condition for her entire lifetime. She may be returned direct to Terri Lee Hospital—as often as necessary for the following operations:

Replacement of broken parts	No Charge
Restringing	\$1.00 postpaid
New wig & repaint job	\$3.00 postpaid

**TERRI LEE HOSPITAL**

2012 "O" Street Lincoln, Nebr.

Repairs received after November 1st will not be guaranteed for Christmas delivery.

#3 1951 - Patent Pending

WHAT TAG SHOULD I WEAR

TYPE OF TAG	DATE & PLACE	MATERIAL
TL LOOPY	1946-1947 LINCOLN	Sawdust or Corn Husk Composition
		
TL LOOPY	1947 LINCOLN	Ethyl Cellulose Plastic
TL LOOPY	1947-1950 LINCOLN	Tenite II Plastic - Painted
TL LOOPY OR PRINTED	1950 & 1951 LINCOLN	Soft Vinyl
		
TL LOOPY OR PRINTED	1950 & 1951 LINCOLN	Tenite II Plastic, Unpainted, Patent Pending
TL PRINTED OR EMBROIDERED	1952-1955 APPLE VALLEY	Lighter Weight Hard Plastic
		
TL EMBROIDERED	1955-1958 APPLE VALLEY	Lighter Weight Hard Plastic
		
TL EMBROIDERED	1960-1962 LOS ANGELES	Same Plastic or maybe lighter
LINDA BABY (PINK EMBROIDERED)	1956-	Vinyl
		
CONNIE LYNN (GREEN EMBROIDERED)	1955-	Hard Plastic
		
TL PINK EMBROIDERED	1999-2005 Reproduction dolls	Hard Plastic matte finish
		
TL PINK EMBROIDERED	2005-2010- Reproduction dolls	Soft Plastic - play doll
LINDA BABY EMBROIDERED	2003-2004 - Reproduction doll	



# MOCK SMOCK PLAY DRESS

## 1953

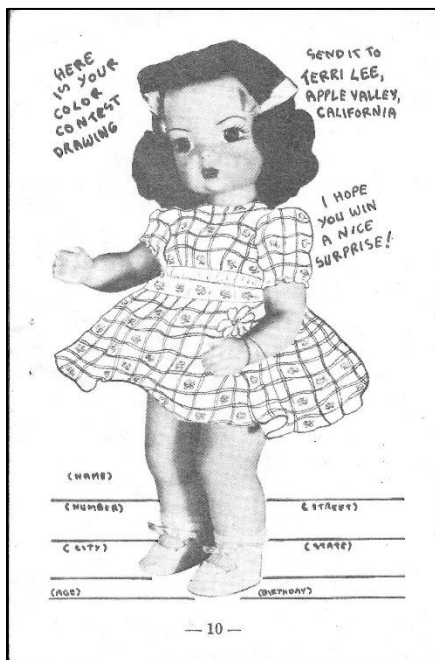
By Glenda Kitto



One of the most interesting of the Play Dresses (matching panties NOT included) is the Mock Smock dress. Colorful, intricate smocking at the waist and made in a variety of prints. There are 15 different prints identified here.

In an article from 2009 we detailed the smocking for the hand smocked dress.

This companion article is all about the machine smocked cotton dress. In a cost cutting measure the Terri Lee Doll Co. changed the production process to include a band of elastic that has 6-rows of stitching to create the “mock” smock pattern.



The only time this dress is advertised is in the July 1953 monthly booklet that included its introduction plus a coloring contest page.



# MOCK SMOCK PLAY DRESS

## 1953

**Rosebud window pane** in Pink, Green and Blue

Perhaps a purple or yellow dress can be found



**Roses on a field of color** in Blue, Pink, Yellow and Purple





# MOCK SMOCK PLAY DRESS

1953

**Floral on white background**   Yellow/Blue on white – Pink/Yellow on white –  
Pink/blue on white



**Red/Green print on white**   **Red/Red on white**



**Aqua Print or Blue Print**



# MOCK SMOCK PLAY DRESS

## 1953



**Yellow print with and without ric-rack**





## Hand & Machine Smocked Dresses



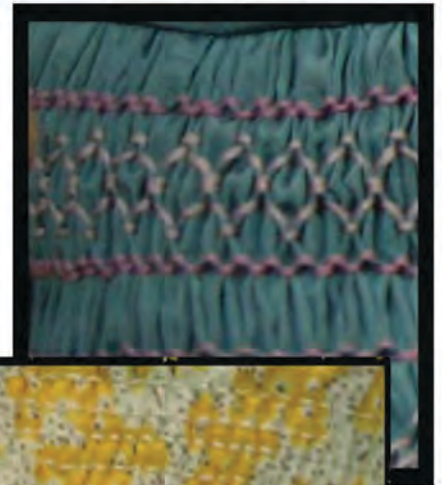
The elusive *Hand Smocked Dress* ranks in the Rare and Hard-to-Find category. Our display presented to attendees three of these unique taffeta dresses in Gold, Teal, Lavender (printed tag) & one in Red cotton (emb tag). Missing from the display was a Dusty Blue taffeta with pink smocking.



View the blue smocking pattern on the right. The selection of colors, dark and light lavender threads on the teal taffeta is eye catching. BUT, that was the signature of a Terri Lee Fashion.

The 1960's McCall's pattern on the left has many similarities to our TL smocking pattern.

The yellow machine smocked dress of 1954 at right is backed with elastic and has 6-rows of stitching to create the "mock" smock pattern.



Judie Miles shared her mother made yellow checked smocked dress.



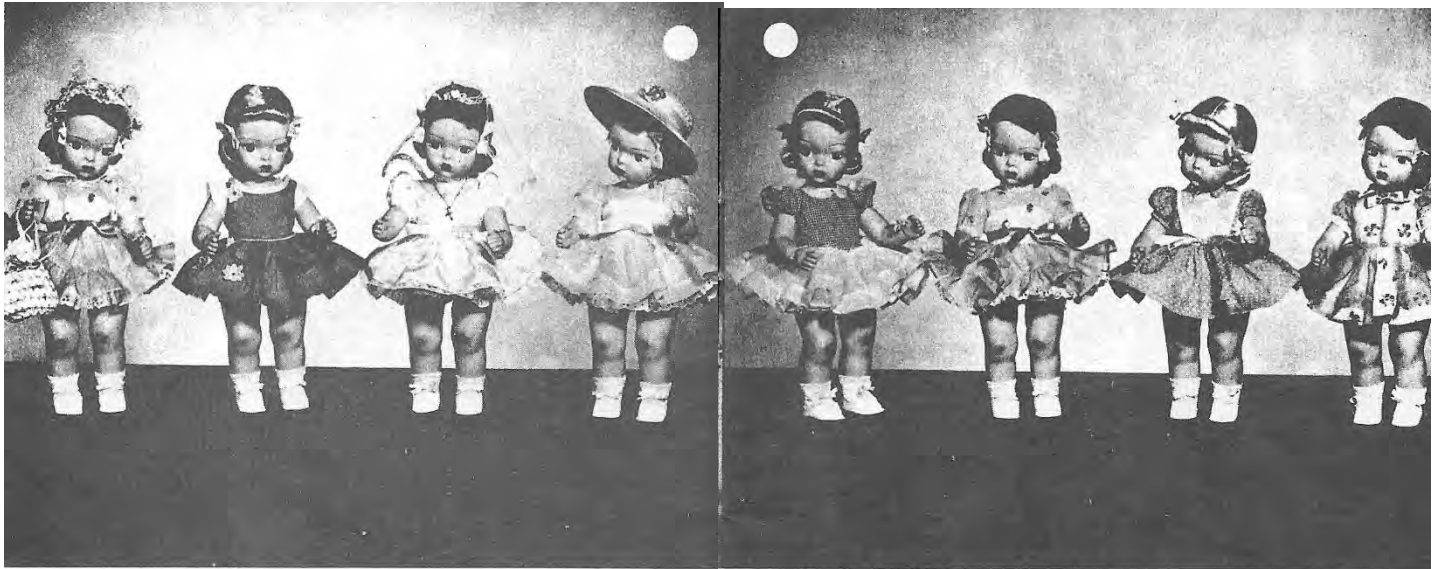
Seventeen different prints were on display of the "Mock" smock dress. If you want a variety of prints this is the outfit to collect.





# 1954 Tea Party or Party Dress

Terry Bukowski



560CN Terri in  
Tea Party Dress  
with Easter Bonnet  
and Purse 16.95

530EN Terri in  
Taffeta Sunday  
School Dress  
13.95

530K Terri in  
Confirmation  
Dress  
Dress 13.95

540LN Terri in  
Organdy Party  
Dress and Hat  
14.95

## LET'S GO TO CHURCH

Here is a group of my costumes which is very special. In the center I'm in my white lacy Confirmation Dress that comes with its own little gold-colored necklace with cross pendant, and a veil with lace on net. Don't you think I look sweet? On the left, my dress has an exquisitely embroidered nylon blouse with organdy skirt, and the costume is completed with new Easter bonnet and purse to match. Next, you see me in crisp taffeta, and on the right I am dressed in pastel organdy with a lovely picture hat. And whatever your faith, please don't forget to go to Sunday School or Church every Sunday, and take me along!

3560CN Tea Party  
Dress with Easter  
Bonnet and  
Purse 4.95

3530EN Sunday  
School Taffeta  
Dress 1.75

3530K Confirma-  
tion Dress with  
Necklace, Veil  
2.50

3540LN Organdy  
Party Dress  
and Hat 2.50

8

530P Terri in  
Birthday Dress  
13.95

530F Terri in  
Party Dress  
13.95

530Q Terri in  
Dotted Swiss  
Dress 13.95

530U Terri in  
Redingote and  
Sundress 13.95

## PARTY TIME

For birthday parties what could be prettier than my frilly Birthday Dress? It's a cheer ruffy dress worn over an organdy can-can petticoat, and you see me in only one of the soft colors it comes in. The dress on the right is my Redingote and it's worn over a bright colored Sun Dress, so it's really two different outfits! The two Party Dresses in the center are dotted Swiss and organdy that I wear over my can-can undies. Which one do you think is prettier? I can't choose which! I wear them to the parties I'm invited to and also to Sunday School. You can take me to parties with you, too, in one of these pretty dresses.

3530P Birthday  
Dress 2.50

3530F Party Dress  
Organdy skirt and  
nylon embroidery  
blouse 1.75

3530Q Dotted  
Swiss Dress 1.75.

3530U Redingote  
with Sun Dress  
2.50

9

## The hat makes the outfit.

What outfit is it? In 1954 Vi used the same dress and called it by two different outfit names. #560CN Terri in Tea Party Dress with Esater Bonnet and Purse cost \$16.95 and is on page 8, while on page 9 #530F Terri in Party Dress for \$13.95 which is the same outfit but no hat or purse. I don't think it was a error due to the fact she used the same doll in both pictures.

The dress has an exquisitely embroidered nylon bodice with an organdy skirt, which has a large ruffle at the bottom. The dress is paired with the new for 1954 Easter bonnet and purse which has trim and ribbons to match, but only if you purchase the tea party version.



# 1954 Tea Party or Party Dress

Terry Bukowski

There is lace trim around the neckline and sleeves and has a satin ribbon tie at the waist. The pink has flowers in the bodice while the green has stars.



# 1955 April Showers Dress & Romper

Terry Bukowski



3560CH	Terri's Tea Party Dress with Easter Bonnet & Purse	page 1	\$4.95
LF71	Linda's Bunny Suit (Pink ears and feet, Pink Pom Poms)	page 1	1.95
4530EH	Jerri's Sunday School Suit & Jockey Cap	page 1	2.95
4510D	Jerri's Play Suit with belt	page 8	1.00
3520A	Terri's Bunny Dress & Panty	page 9	1.95
3510D	Terri's April Showers Dress	page 9	1.00
3540R	Terri's Rain Coat with Rain Hat	page 10	1.25
4540R	Jerri's Rain Coat with Rain Hat	page 10	1.25
3530K	Terri's Confirmation Dress with Hocktaco, Veil	page 12	2.50

*If you cannot locate Terri fashions in your town, you can order by mail from the nearest Terri Lee Fashion Center in your state.*

We are familiar with the 1956 Pet Dress and Romper; however, this same dress and romper was being made in 1955? In the April 1955 April Showers Dress and Romper is advertised. For \$1.00 you could purchase either for your Terri or Jerri.





# 1955 April Showers Dress & Romper

Terry Bukowski

The fabric colors dictated the color of the trim used on Terri's collar and waist and Jerri's collar and sleeve trim.



Sue Munsell Collection



# JERRI LEE – COTTON SPORT SHIRTS

## LINCOLN ERA

By Glenda Kitto

1946 Compo Jerri Lee was a slow starter with his wardrobe as demonstrated in the Lincoln Fashion Parades. He was given just one single cotton shirt choice: a red checked gingham with jeans. BUT, if you look closely; Terri is wearing a boys' cotton short sleeved shirt, a **Sport Shirt**, with her Pedal Pushers. There must be more than just a gingham shirt...

This is not to say that Jerri Lee only had one shirt, he did not! There were also white silk shirts that went with a variety of shorts and suits. Not to mention all of the Western Shirts. Not wishing to stray...our focus will remain on the **Cotton Sport Shirts**.



Page  
5

**PLAY TIME**

Here I am dressed for play with sturdy cotton washable clothes. I have on a little checked gingham dress trimmed in fine val lace which you can order in red, blue, or brown check. Jerri has on a checked gingham shirt and blue jeans like all the big boys wear.

10 Terri	1070 Costume Terri
200 Jerri	2070 Costume Jerri



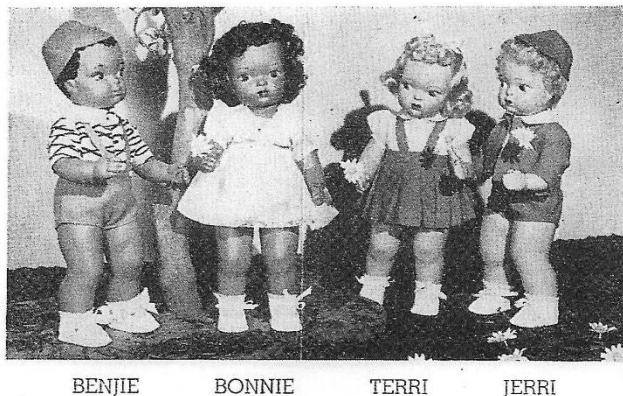
Page  
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**IN THE GOOD OLD SUMMER TIME**

I love sports that take me out into the sunshine. For bike riding and picnicking, I wear my pedal-pushers. For sun-bathing or even taking a dip in the water, I wear my beautiful sarong. My sun suit is crisp and cool for that long trip home from the beach. Jerri too has a sun suit that he keeps nice and dry for after swimming.

10A—Terri in sarong	1035 Sarong only
20A—Terri in pedal-pushers	1036 Sun suit only
30A—Terri in sun suit	1046 Pedal-pushers and shirt only

Below is Benjie shown wearing a print shirt.



Another page in a Lincoln catalog shows Terri in a Tennis outfit wearing once again a boys' shirt.



#10 Special—Terri in Percal Dress      #20C—Terri in Tennis Costume

**ALL DRESSED FOR PLAY**

Page  
29

This is my most popular play dress. It is made of dainty flowered percale with val lace and satin ribbon trim. My percale panties match my dress.

Some days I like to get into my sport play togs—pique tennis shorts and sport shirt, with leather belt.

1070 Special-percale dress and matching panty only	1046C Tennis shorts and shirt only
--	------------------------------------



The Lincoln era shirts for the most part were stripes, dots or gingham! These would have been matched with Jeans worn by both Jerri and borrowed by Terri.

Loopy Tags - Compo Dolls 1946-49/50!

Printed Tags - Painted & Pat Pending 1950/55!



Jerri's wardrobe exploded with a wide variety of prints. It is this writers belief that with a nearby shirt factory in Lincoln, NE that the doll company took note and ordered just about every "Shirt-print" they could as seen by the examples gathered.



Sue  
Munsell  
Collection



Fashion Wardrobe

Jerri Lee

Cotton Sport Shirts





Glenda Kitto collection



Without a doubt not every Jerri Lee shirt of the Lincoln era is shown here. Please send your examples to Glenda Kitto [gkittoco@roadrunner.com](mailto:gkittoco@roadrunner.com)





# Jerri Lee Lincoln Era Suspender Shorts Set MIP

By Glenda Kitto

We are pretty lucky when we find unusual MIP items and this set is SPECTACULAR!



Here is a Loopy Tagged Botany Wool 3-piece suspended shorts, cap and shirt set. The cap has a sewn in label and is lined in taffeta the same as the botany coats. The white Batiste shirt is also unusual in that it is a



white on white stripped cotton. The packaging is a paper envelop with clear glassine face, the unfortunate thing is there is no identification on the package. What a shame but a very high probability that it is original to Jerri Lee.

This set is pictured in the JR Magazines as a Wool Flannel Suit \$11.95 in a choice of colors: aqua, white, yellow, pink and red.

Price included a doll. Please note jacket was not included.





## Benjie in Jeans & Shirt Outfit

This year participants in the Terri Lee Competition have the opportunity to enter Benjie in his jeans and shirt. Sold during the duration of the Terri Lee Company Benjie in this outfit only appears in the 1948 – 1951 *Fashion Parades*. Benjie is seen in his red checked gingham shirt and jeans with white oil cloth shoes.

The competition will be open to Benjie in any of the multitude of shirts that were available to Jerri & Benjie. What shirt will show up?

Notice Benjie is NOT wearing a belt.

I'm excited to see what will be entered at convention.





# Loopy Tag

## Jerri's Shirt & Jeans

Terry Bukowski & Pat Rather



The first price list has Jerri up a tree in his gingham checked shirt and blue jeans. The outfit is also offered in the Lincoln Fashion Parades. The checked shirt has a large check pattern. In the Lincoln Fashion Parade Terri's checked dress is offered in red, blue, or brown, I

wonder if Jerri's shirt might also come in blue or brown? The blue jeans aren't really jeans that we know but gabardine. The pockets are an inch wide later pants with the printed tag made of cotton would only have a half inch for a pocket. Gripper snap closures are on both sides of the pants.





# JERRI LEE - COTTON SPORT SHIRTS

## APPLE VALLEY ERA

By Glenda Kitto

Keeping the focus on **Cotton Sport Shirts**, Jerri Lee became a fashion King! The sport suits and town suits brought in prints, tattersalls and plaids. These middle years 1952-54-56 brought all the TL/JL matching outfits into play. So many choices to be had!

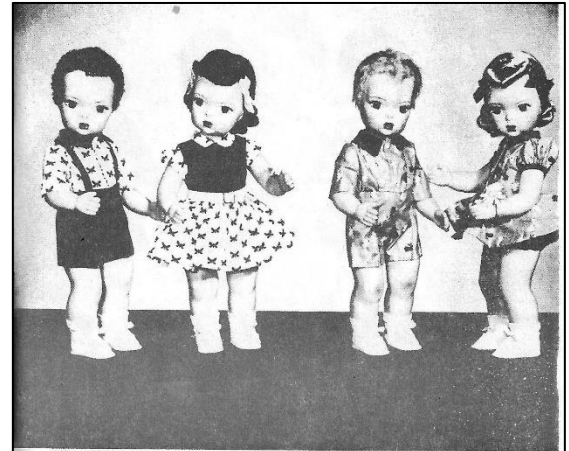


1530D Jerri in Jeans and Shirt      520F Terri in Play Dress      520A Terri in Play Dress

### PLAYTIME

Here we are dressed for play in sturdy washable clothes. I have these dresses in several styles, materials and colors. They are in percale and pique. Some of them are plain and some of them are figured. Jerri has on a shirt and blue jeans just like all the big boys wear.

3530D Jeans and Shirt      3520F Play Dress      3520A Play Dress



1520F Jerri in Sport Suit 12.95      520F Terri in Sport Dress 12.95      1520A Jerri in Town Suit 12.95      520A Terri in Town Dress 12.95

### TWIN SETS

Jerri and I have several matching clothing sets, and we like to dress alike when you take us out. The attractive patterns in the material are awfully pretty, don't you agree? First, on the left, our matching outfits for Sports—Jerri's Suspender-Pants and shirt with collar that matches the pants, and my tailored, full-skirted Sport Dress with the pretty white belt. On the right, and my Town Dress comes with ruffy pants that match the trim on the dress. This is another "Shorthand Secret" dress, and if you can read shorthand—it has a message for you. I love princess style dresses, don't you? Take us everywhere with you in our washable, practical Sport and Town Twin Sets!

4520F Pique Sport Suit for Jerri 1.95      3520F Pique Sport Dress with Belt and Panty for Terri 1.95      4520A Town Suit for Jerri 1.95      3520A Town Dress with Panties for Terri 1.95

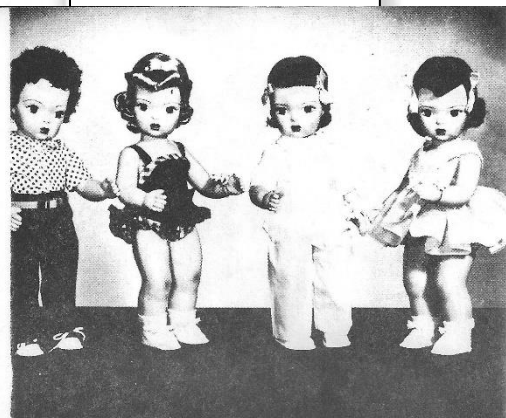
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SUMMER SPORT CLOTHES

You Can order from Your store by mail!

Name.....  
Address.....  
City..... State.....  
Enclosed \$..... Thank you!  
Be sure to include tax and money with order!!  
1952-56 and 1957-58



1530D Jerri in Jeans and Shirt with Leather Belt 13.95      510C Terri in Sun Suit 11.95      520J Terri in Farmerette Costume 12.95      520H Terri in Pinafore 12.95

### SUMMER FUN

Here we are in some of our Summer favorites! Jerri likes to play in his denim jeans and sport shirt, and he looks very nice, too, don't you think? The play suit is my pretty ruffy bloomer suit with plaid trim, and I know I'm dressed in the latest style in it. When I go to the farm I like to wear my Farmerette Costume with its slacks and shirt, because it's comfy and easily washed if I get it soiled. And the pretty frilly dress on the end is my newest Pinafore—don't you love it? I do! Look at the embroidery that makes the front and shoulder straps—the full skirt—the ribbons! I love this dress. Fine organdy is the material.

4530D Jeans and Shirt with Leather Embossed Belt 2.50      3510C Sun Suit with ruffles and bloomer bottom, plaid trim 1.00      3520J Farmerette Slacks and Shirt for Terri in sturdy denim 1.95      3520H Pinafore of Organdy and embroidery 1.95

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### JERRI'S FUN PAGE...

**Jokes and Riddles:**

What has four eyes and can't see?  
from Linda Lee Sherrard, 1701 Coldwell Road, Inlay City, Michigan.  
(Answer—Moose)

What is it that every child spends much time making, yet no one can ever see it when made?  
from Susann Depew, 513 N. Montgomery, Sedan, Kansas.  
(Answer—Kite)

**WCO-RSOEH-ODG-OAGT-MALB-GIP**

Wol, the mental marvel, wants You kids to help him spell these mixed up animal names...if you can!!





Plaids and Tattersalls aplenty

Glenda Kitto collection

Like Terri each shirt came in a mix of colors with often times contrasting collars. Don't be fooled by thinking that Jerri had to wear the same thing every day. Along with all of the specialty outfits: Doctor, Dutch, Sailor etc. he could make a selection from as large a wardrobe as Terri. Sorry to say not all color combinations are shown, there is much much more out there.

The clothing identification by the Terri Lee Doll Co. was a bit vague. It was either: *Jeans and Shirt*, *Pants and Shirt*, *Sport Suit* or *Town Suit*. We collectors have applied more clarity to the shirt types that connect with the fabric print designs.



Terry Bukowski collection – Window Pane or a Tattersall shirt





Glenda Kitto and Sue Munsell collections



Dennis Ross Collection



Fashion Wardrobe

Jerri Lee

Cotton Sport Shirts





Fashion Wardrobe

Jerri Lee

Cotton Sport Shirts



## Jerri's Fun Page



4520A  
17" JERRI IN TOWN SUIT.

SHADE DOTTED AREAS IN PENCIL  
AND SEE WHAT JERRI HAS  
HIDDEN FOR LEAP YEAR

How many legs has a donkey if you call his tail a leg? (Ans. "Two" because you call his tail a leg and make it two.)  
from Patricia L. Asher 931 N. Prospero Dr.  
Covina, California

Is it harmful to write on an empty stomach? (Ans. "Better" better is bad.)

Joe: What do you think will go with my new orange and purple socks?

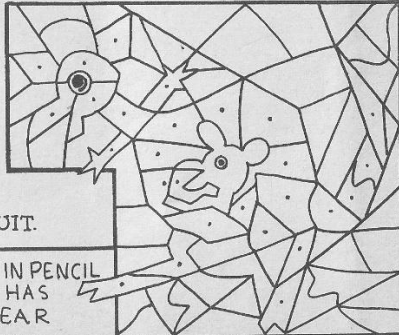
Susie: Hipboots.  
from Jeanne Lawrence 55 Dartmouth  
Manhasset, New York

Son: I got a movie report card this time, Dad.  
Dad: What do you mean, a movie report card?  
Son: Three D Mentions.

Farmer: That little pig is my favorite. I call him Ink.

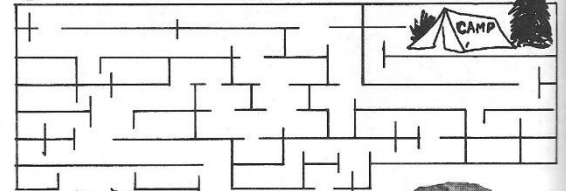
Boy: That is a funny name. Why do you call him Ink?

Farmer: Because he is always running out of the pen.  
from Shirley Rudolph 2221 Walton Ave.  
Bluefield, West Virginia



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## JERRI'S FUN PAGE



POOR GLENN WENT  
FOR WATER AND CAN'T  
FIND HIS WAY BACK  
TO CAMP!  
CAN YOU  
HELP HIM?



## RIDDLES!

WHAT GETS WETTER AND WETTER  
THE MORE IT DRIES?

(Answer—A Towel.)  
from Kathryn Gallardo, 2725 So. 37th,  
Lincoln, Nebraska.

WHAT STATE IS ROUND ON THE  
OUTSIDE AND HIGH IN THE MIDDLE?

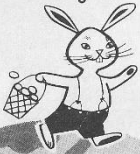
(Answer—Ohio.) from Kathy Holt, 2780  
Thornwood Lane, Jacksonville, Florida.

ANSWER TO MAY FLOWER PUZZLE:  
ROSE, DAISY, VIOLET, PANSY AND LILAC.

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T-1318 Terri in her embroidered suspender skirt and contrasting broad-cloth blouse.

J-2310 Jerri in his pique pants, embroidered suspenders, with contrasting sport shirt.



TJ-4310  
Tiny Jerri in his pique pants, embroidered suspenders, with contrasting sport shirt.

TT-3318  
Tiny Terri in her embroidered suspender skirt and contrasting broadcloth blouse.

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JANE—"WHAT DID THE NECK-TIE SAY TO THE HAT?"  
JILL—"I GIVE UP."  
JANE—"YOU GO ON AHEAD, I'LL HANG AROUND!"

FROM JIMMIE ANN YOUNG  
121 WELLS STREET  
GREENWOOD, SOUTH CAROLINA

WHY DO PEOPLE IN  
THE DESERT NEVER  
GET HUNGRY?

(Answer—Because of the sand which is there.)  
(Answer—Because of the sand which is there.)

SHADE WITH A  
PENCIL THE AREAS  
CONTAINING DOTS.  
HELP PAT FIND  
WHAT HE LOST!



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Sue Munsell Collection



Alexander Calder shirt

Shirts were never sold separately - - Always with companion pants

Dennis Ross Collection



Fluffy Bunny: Blue, Brown & Maroon



Also made as Pink on White



Fashion Wardrobe

Jerri Lee

Cotton Sport Shirts



# JERRI LEE – COTTON SPORT SHIRTS

## APPLEY VALLEY ERA EMBROIDERED TAGS

By Glenda Kitto



#2115 Jerri Jeans and Shirt



Polished cotton suit that came in an array of colors.



Sport Shirts in a Window-Pane pattern and aqua gingham



Fashion Wardrobe



Watch your Town Suits that came in so very many prints. These may also have the Embroidered Tag. 1955/56 clothing can be found with either Printed or Embroidered tags.

Jerri Lee

Cotton Sport Shirts





#2115 Jerri in Jeans and shirt \$12.95 with white belt



A strange outfit that is so typical MarFan/I&S industries era with fancy stitching on front of shirt. This is a 2-piece outfit that is not shown in any TL magazine but was acquired in an I&S box. Research presented by Terry Bukowski at the Daisy Chain Convention in St. Louis, 2013.

Please send your examples to Glenda Kitto  
[gkittoco@roadrunner.com](mailto:gkittoco@roadrunner.com)



## The Terri Lee "Honor Roll"

Reprinted from the Celanese Acetate Plastic Toy Honor Roll, Supplementary Sheet No. 9



Connie Lynn-Sleepy Baby  
Catalog No. 5115  
Size: 20"  
Individually boxed.  
Connie in Play Suit.  
Suggested Retail Price  
**\$14.95**

"Because of the life-time guarantee which we give our dolls, we selected play-safe Acetate for its ability to withstand everyday toy use."

V. Gradwohl  
Terri Lee Sales Corp.

All dolls shown  
manufactured by:  
Terri Lee Sales Corp.  
Apple Valley, Calif.



Tiny Jerri  
Catalog No. 4106  
Size: 10"  
Individually boxed.  
Walker, go to sleep eyes.  
Suggested Retail Price  
**\$4.69**

Tiny Terri  
Catalog No. 3107  
Size: 10"  
Individually boxed.  
Walker, go to sleep eyes.  
Suggested Retail Price  
**\$4.49**



Jerri Lee  
Catalog No. 2106  
Size: 17"  
Individually boxed.  
Jerri in Play Suit.  
Suggested Retail Price  
**\$11.95**



Terri Lee  
Catalog No. 1107  
Size: 17"  
Individually boxed.  
Terri in Play Dress.  
Suggested Retail Price  
**\$11.95**



A Connie Lynn shows  
the aqua color

Let's not forget the JL  
Family suits in a stripe.

Red/White

Wide or narrow Stripe

Navy/White

Aqua/White

Aqua/Black



Fashion Wardrobe

Jerri Lee

Cotton Sport Shirts



# Little Mother Sews a Pilgrim Hat for Jerri Lee

By Mary M. Hayden

In November 2007 I gave my pattern for a Terri Lee Pilgrim Hat, now it is Jerri's turn. Enjoy.

## Materials:

¼ yard black wool felt  
Small buckle for hat band  
Thread

## Instructions:

### Make the Pattern:

Use the Guide as illustrated....

1. For the Brim, cut 2- 6" circles of black felt.
2. Cut 3 ½" inch circles out of the center of the 6" circles of black felt. (This will be tossed)
3. For the crown cut one 4" circle of black felt.
4. From the black felt cut the Hat Side from the pattern given.
5. Cut a ¾" wide by 14" long piece of felt for the hat band that fits the buckle you have chosen.

### Sewing the Hat:

1. Stack the 2 brim pieces and stitch around them at ¼" intervals.
2. Sew the back seam of the Hat side.
3. Sew the crown to the hat side.
4. Sew the brim to the hat side.
5. Place buckle on the band and stitch on hat.

