

# The Daisy Chain

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In the box at the upper left called Subscriber Password type **Daisy Chain 2022 (You must capitalize the (D & C) our password is case sensitive)** Click on Login. Then click on the second box on the left in the upper menu, the box which says Current Issue. Scroll down to see the article and double click to enlarge the page. Click on download to print in color. **This will be our password for the year to make it easier for you to remember.**

Take a look at the Index it is posted on our Web Page.

**Glenda Kitto has a web page with clothes and dolls for sale visit [terrilee.net](http://terrilee.net)**

## Doll Repairs:

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Serguson2@icloud.com

**Dorothy Meredith – (830) 606-5868 – 8351 N State HWY 123, Sequin, TX 78155**  
**dmeredith@dolldr.com**

Since Wanda has retired above are two doll doctors that you can contact.

Do you have something for the group? Let know and I'll post it here? Happy Collecting!

HEPC Convention 2023 is in Bellevue, WA and the 2024 Convention is in Kansas City.

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Front Cover ~ Glemda Kitto Collection

**Articles for the Dec 2022 issue are due 14 Nov 2022**

# ON THE ROAD AGAIN

By Sue Munsell

I was so happy when I got a call from Glenda Kitto saying that she, Terry Bukowski and Cookie Bolig were coming to St. Louis to attend the UFDC convention and would be visiting with me. This was not a very long trip for me from the motel to my house. We had a great time reminiscing old times and playing dolls.



Glenda, being the great photographer, took loads of pictures. We also went to a local antique store close by. Then we headed to Gulf Shores for dinner. Great New Orleans type place. I then took them back to their hotel since they were all tired from the travel the day before.

The next day I picked them up and we headed to one of my favorite breakfast places and then were on our way to Sharon Griffiths home.

Sharon has an amazing collection and she acquired these in such a short time. Again our photographer Glenda took many pictures. We visited with Sharon and her daughter Renee,

who is a new Terri Lee collector and already has a good collection. Then we were off to lunch. It was now time to take them to the hotel downtown where the UFDC convention was being held.

This was a great Terri Lee get together. We said our goodbyes but just hoping it will be temporary.

Can't wait to see them again. I missed seeing Allyson but will see her soon. Also Janet Howard came by my house and I got to visit with her.

# A New Doll Doctor for Terri Lee

Terry Bukowski

I want to introduce you to Dorothy Meredith. She is a member of the doll club I belong to in San Antonio. She is also a doll doctor.

When one of my Terri's had an unfortunate travel experience it was Dorothy I took Terri to for Dorothy to perform a miracle. The doll at the bottom is what she can do for Composition dolls. She also can style Terri Lee Hair.

You can contact Dorothy at 830 606-5868

8351 N State Hwy 123

Sequin, TX 78155

[dmeredith@dolldr.com](mailto:dmeredith@dolldr.com)



Accessory Book – Doll Repair



Sept 2022

# 1948 – 1951 ~ The Composition Doll

Terry Bukowski

I wanted to bring you information on each transition Terri Lee went through. The following pages will start with the Doll Family Tree created by Jacque Schwegman and Pat Rather.

We will start with the Composition Terri Lee and some of the articles from the past.

Pat Rather has done some wonderful research on Terri.

1946 Composition Terri Lee showed a beautiful Terri Lee mint in box.

The Many Faces of Composition Terri Lee, gives an indept look at how the different painters created the faces we have come to love.

There are two pages on the fashion parades, that had the clothes that were sold for the compo doll. If you wonder what outfit Terri or Jerri would wear these three fahion parades are a must for you collection.

Last is a print of the labels, the Composition Terri & Jerri would have clothing that has the loopy tag.

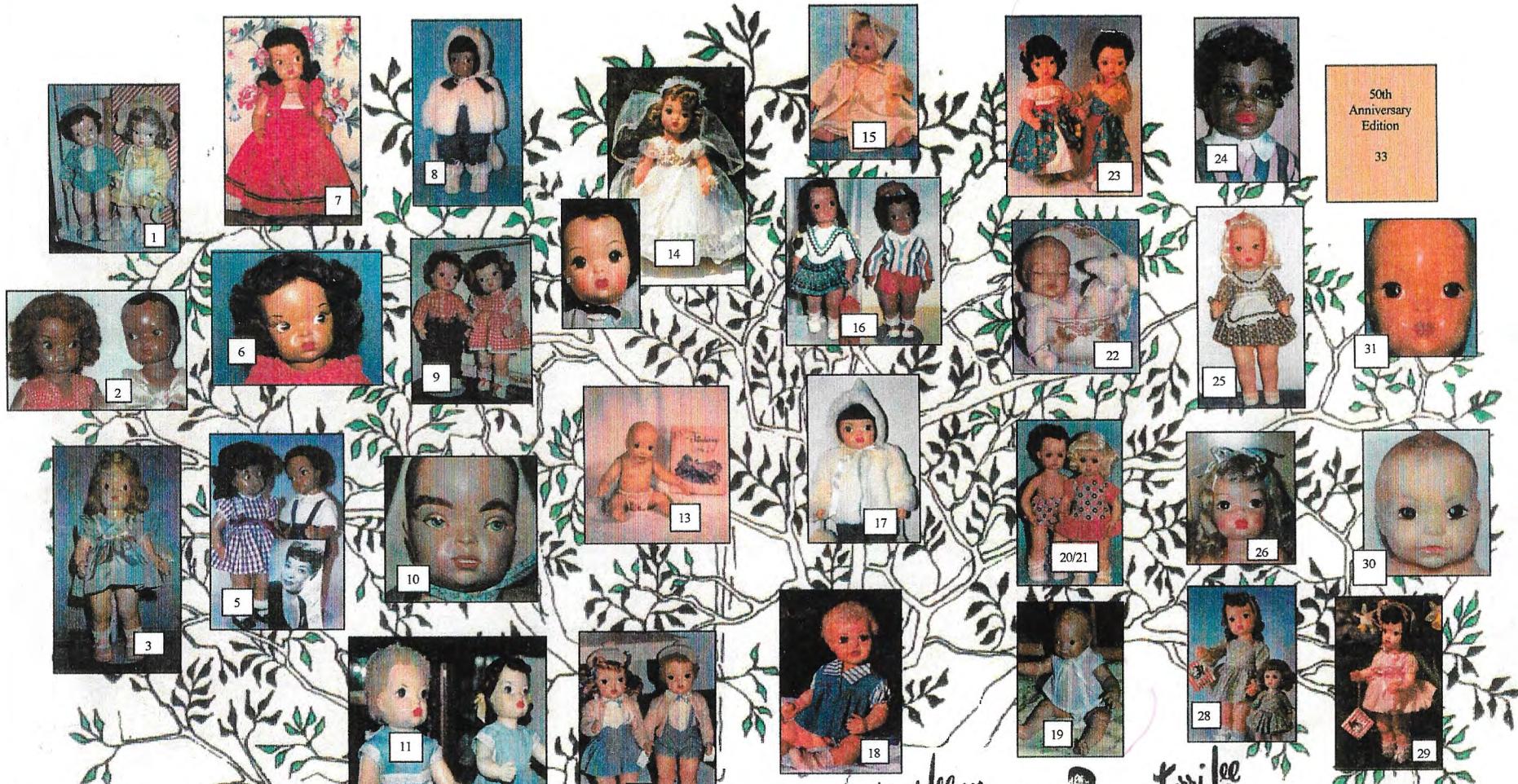
The compo dolls were made from two raw sources. Sawdust and corn husks.

The dolls that seem to craze are the ones made from the corn husks.

Hope you enjoy this look back.

Next issue I'll include some highlights from the 1952 Fashion Parade era.





 **Terri Lee Dolls**

**LINCOLN, NEBRASKA**  
August 1946 to December 15, 1951

1. Composition Terri Lee & Jerri Lee\*Aug 1946 to Fall 1947
2. Composition Bonnie Lou & Benjie\*Aug 1946 to Fall 1947
3. Ethyl Cellulose Terri Lee & Jerri Lee\*Fall 1947 to ? 1948
4. Ethyl Cellulose Patty Jo & Benjie\*Aug 23, 1947 to ? 1948 (not Pictured)
5. Painted Plastic Patty Jo \*?1948 to Jan 1, 1950 & Benjie\*1948 to Dec 15, 1951
6. Painted Plastic Bonnie Lou\*Jan 1, 1950 to Dec 15, 1951
7. Guadalupe \*(TBR) To Be Researched
8. Nanook \*1946 or 47 to Dec 15, 1951
9. Painted Plastic Terri Lee & Jerri Lee\*1948 & 1949
10. Gene Autry\*Dec 1949 - 1950
11. Vinyl Terri Lee & Jerri Lee\*1950
12. Patent Pending "Unpainted" Terri Lee & Jerri Lee Fall 1950-1951
13. Linda Lee\*Fall 1951

### Family Tree

by

Jacque Schwerman(LOL 1994)  
Up-dated with Pat Rather (IDC 1999)

\*Note: "Production Dates" and "Sales Dates" will differ.

**APPLE VALLEY, CA**  
Nov 11, 1952 to Nov 1958

14. Hard Plastic Terri & Jerri\*1952 to Nov 1958
15. Linda Baby\*1952 to 1958
16. Bonnie Lou & Benjie\*??? to 1958
17. HP Nanook 1952-???
18. Connie Lynn\*1955 to 1958
19. Little CoCo\*Aug 1955 (not widely distributed)
20. Tiny Terri\*Nov 1955 to 1958
21. Tiny Jerri\*early 1956 to 1958
22. So Sleepy\*Aug 1957 to 1958
23. Mexican Dolls (late Apple Valley)
24. Terri Lee (experimental)

25. Days of the week Terri Lee

26. "Long Curls" Hairstyle

27. "Poodle Cut" Hairstyle (not pictured)

**MAR-FAN, INC., Glendale, CA**  
1961 - 1962

28. Non-Talking Terri Lee & Tiny  
Terri Lee

29. Talking Terri Lee

30. Linda

31. Mexican Doll

32. Black Doll (not pictured)

**I & S INDUSTRIES, Gardena, CA**  
1962

33. 50th Anniversary Edition

**LL.KNICKERBOCKER  
COMPANY, INC.**

and  
**TERRILEE ASSOCIATES**  
1999

# 1946 COMPOSITION TERRI LEE

**NOTE:** Add this page to your 2000 research chapter, "Terri Lee MIB." New information on TL doll boxes keeps coming to light. (Ad follows.) I have 3 copies of the chapter left in case you wish to read the complete story. It will help you in your collecting.



Incredible, isn't it, that such a mint composition Terri Lee should still exist! This one is in original HIGH box was bought Christmas '46, from the Montgomery Ward catalogue, (BELOW LEFT), the first year Terri Lee was on the market. The doll's original owner did not care for compo Terri. Terri spent three years in her box until in 1949 her owner decided to take a picture of all of her dolls (LEFT MID) & store them away. Fifty years later she sold Terri Lee, unplayed with and in her complete outfit with the original wrist tag & old wrist daisy. Even though scarcely ever out of her box, Terri suffers from lip paint that has partially flaked away. Notice the oldest label, the "porthole" lid, the unique black, red & white plaid paper.



# The MANY FACES of COMPOSITION TERRI LEE



LEFT ABOVE: 1<sup>st</sup> photo of Terri Lee! (from cover of *FTLD*) Note her unusual, heart shaped mouth & very unusual red dots in her eyes. This face is presumably a prototype done by Maxine Runci. Wouldn't it be nice to know what happened to this unusual Terri! I've never seen a single, all-original, untouched composition doll w/red lachrymal dots although ethyl-cellulose & painted dolls do have them.



Collection of PEARL KUHL

RIGHT ABOVE: Much interest certainly was generated in 1996, when Pearl Kuhl brought a very mint compo Terri into the Lincoln convention hall! Looking on in awe: Peggy Casper, Mary Winscott- Weaver, Dennis Ross, Marty Roden. An elderly friend of Pearl Kuhl's, who sewed for the Lincoln TL factory, was given the doll by Mrs. Gradwohl herself in appreciation for superior sewing.

Photo GENEVA KUHL Lincoln NE 4/96



Close-Up of MW Christmas Book Advertisement

ABOVE MIDDLE: Pearl Kuhl's compo doll, wrapped in a towel & left in a drawer for 50 years, had no crazing and appeared brand new! Note the almond-shaped eyes and the delicate calligraphic strokes used for the lashes, etc. This face seems to be modeled carefully on the prototype face, but is not identical. It resembles faces A & B (See Page 5.) Earliest painting was painstakingly done & many early dolls even had polish on all 20 finger & toenails. BELow LEFT: This 1946 MW catalog photo is not clear enough to determine facial details. Unprepared for sudden success in the form of a big MW order, Mrs. Gradwohl had to rely on inexperienced painters. Quality suffered briefly fall 1946 as the company hurried to fill the MW order.

## COMPO FACES

Composition faces vary much more than other faces, making the "evolution" easier to trace. Compo lip paint tended to flake off. Note D, LEFT BELOW. This face belongs to a compo still in her original box.

**(None of the faces on this page, have been reworked in ANY way.)**

Dolls were painted by both experienced & inexperienced painters. Note the careful painting on A & B, "almond eyes" type. C is same type, w/less detail. D dates definitely to Xmas '46. E & F are similar. G & H were painted hurriedly: short, stubby lashes, "pick-up-stick" style. The brows are starting to fuse. Thanks to collectors Glenda Kitto, Sue Munsell, chatti.

B

C

G

F

H

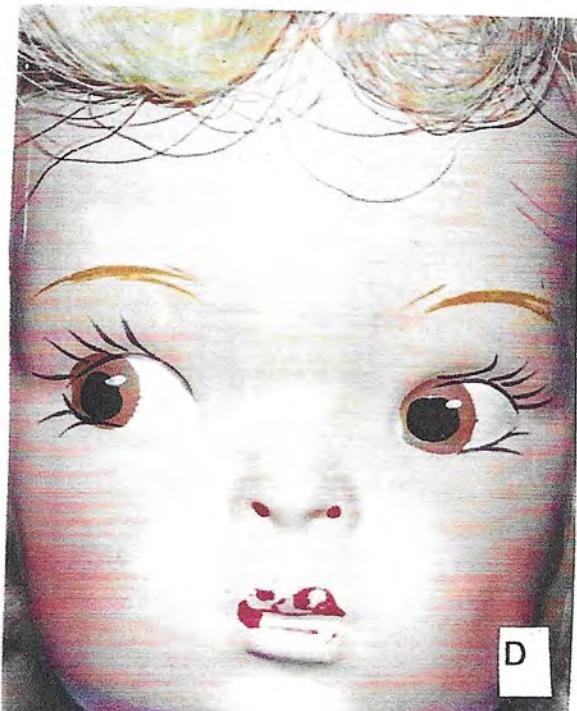
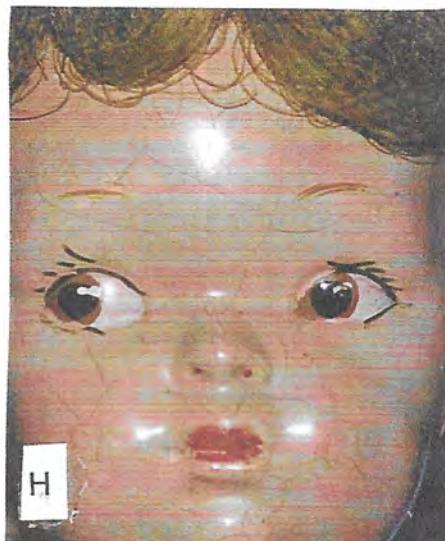
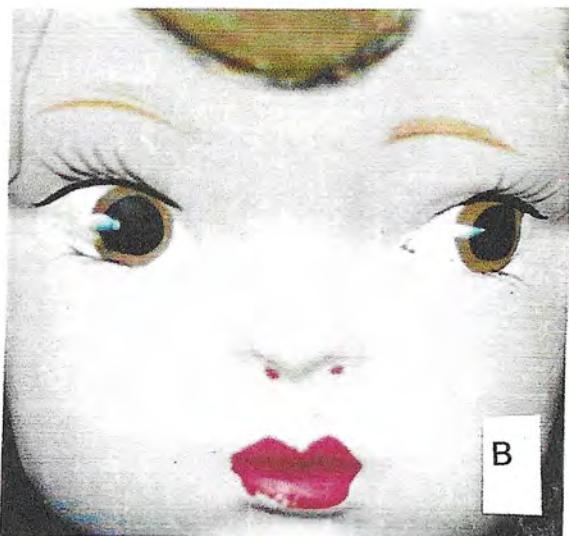
D

A

E

Wouldn't it be fun see a slide show on Compo faces! I'll put it together if you send photos of your compo faces to me.

by Pat Rather



# Terri Lee Fashion Parade

by Pat Fisher

Some things are absolutely unforgettable! If you had poured over this little booklet when you were a child, you recognized it instantly years later!

## Terri Lee Fashion Parade



Lincoln, Nebraska FASHION PARADE 1948, '50, '51

The Fashion Parade for the Terri Lee dolls was a doll-world innovation! The little catalogue came in the box or tied to her wrist and contained pictures and ordering information for Terri's huge, ready-made wardrobe. Most--but not all--of Terri's outfits appear in one or another of the Fashion Parades.

As a collector you probably have many of these little booklets because you appreciate their value when you try to determine if an article is original or not.

### A COMPLETE SET OF THE FASHION PARADES WILL NUMBER SEVEN.

Three versions were published while the company was in Lincoln, NE. After the move to Apple Valley, three more Fashion Parades were issued. One of them, the 1954 FP, also appeared with a special Christmas card cover stapled over the regular cover. Inside they were identical.

The chart below contains some other information about the FPs.

### Terri Lee's SEVEN Fashion Parades

YEAR	PAGES	PLACE	SIZE	OTHER LEAFLETS
* 1948	28	Lincoln, NE	3 3/4" x 5"	Price List
* 1950	30	Lincoln, NE	" "	Price List
* 1951	30	Lincoln, NE	" "	Price List, Linda Lee
* 1952	32	Apple Valley, CA	" "	
* 1954	48	Apple Valley, CA	4 1/4" x 6"	Prices, Fashion Centers, Linda, Hair Care, Friendship Club & after 1955 Connie Lynn brochure & registration.
* "	52	" " "	" "	Second cover had the Nativity.
* 1956	40	Apple Valley, CA	5" x 6"	As above and magazine subscription form.

1948, 1950, 1951

*back Covers*  
**FASHION PARADE**  
**Lincoln, Nebraska**

The three front covers of the LNFPs are identical; however, each of the back covers is different from the others.

In 1948, proud of their new TENITE II plastic, the company promised repairs with no charge but postage. Unfortunately, they underestimated the ferocity of Little Mother hairdressers! Even though the 1950 "Lifetime Guarantee" seems to promise more, the company has actually hedged their responsibilities. In 1951 they made a few minor changes on the back cover of the third LNFP.

Remember: #1 is the short one. #2 has Gene Autry in it. #3 introduces the Patent Pending, unpainted Terri Lee dolls.

As you read through the LNFPs, you'll find some changes in the text which will give you information for your Terri Lee collection Treasure Hunt!!!

#1 1948  
"The Short One"

LIFETIME GUARANTEE

Although Terri Lee is unbreakable, Terri Lee Hospital is maintained to keep your Terri Lee in perfect condition for her entire lifetime. She may be returned direct to Terri Lee Hospital—as often as necessary for the following operations:

Broken parts and necessary restrunging	No Charge
Refinishing job (painting but no rewigging)	\$1.00
New wig and refinish job	\$3.00

**TERRI LEE HOSPITAL**  
2012 "O" Street Lincoln, Nebr.

Repairs received after November 1st  
will not be guaranteed for Christmas  
delivery

#2 1950 - Gene Autry

LIFETIME GUARANTEE

Although Terri Lee is made of unbreakable plastic a Terri Lee Hospital is maintained to keep your Terri Lee in perfect condition for her entire lifetime. She may be returned direct to Terri Lee Hospital—as often as necessary for the following operations:

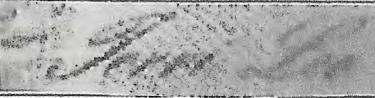
Replacement of broken parts	No Charge
Restrunging	\$1.00 postpaid
New wig & repaint job	\$3.00 postpaid

**TERRI LEE HOSPITAL**  
2012 "O" Street Lincoln, Nebr.

Repairs received after November 1st  
will not be guaranteed for Christmas  
delivery.

#3 1951 - Patent Pending

## WHAT TAG SHOULD I WEAR

TYPE OF TAG	DATE & PLACE	MATERIAL
TL LOOPY	1946-1947 LINCOLN	Sawdust or Corn Husk Composition
		
TL LOOPY	1947 LINCOLN	Ethyl Cellulose Plastic
TL LOOPY	1947-1950 LINCOLN	Tenite II Plastic - Painted
TL LOOPY OR PRINTED	1950 & 1951 LINCOLN	Soft Vinyl
		
TL LOOPY OR PRINTED	1950 & 1951 LINCOLN	Tenite II Plastic, Unpainted, Patent Pending
TL PRINTED OR EMBROIDERED	1952-1955 APPLE VALLEY	Lighter Weight Hard Plastic
		
TL EMBROIDERED	1955-1958 APPLE VALLEY	Lighter Weight Hard Plastic
		
TL EMBROIDERED	1960-1962 LOS ANGELES	Same Plastic or maybe lighter
LINDA BABY (PINK EMBROIDERED)	1956-	Vinyl
		
CONNIE LYNN (GREEN EMBROIDERED)	1955-	Hard Plastic
		
TL PINK EMBROIDERED	1999-2005 Reproduction dolls	Hard Plastic matte finish
		
TL PINK EMBROIDERED	2005-2010- Reproduction dolls	Soft Plastic - play doll
LINDA BABY EMBROIDERED	2003-2004 - Reproduction doll	

# MOCK SMOCK PLAY DRESS

## 1953

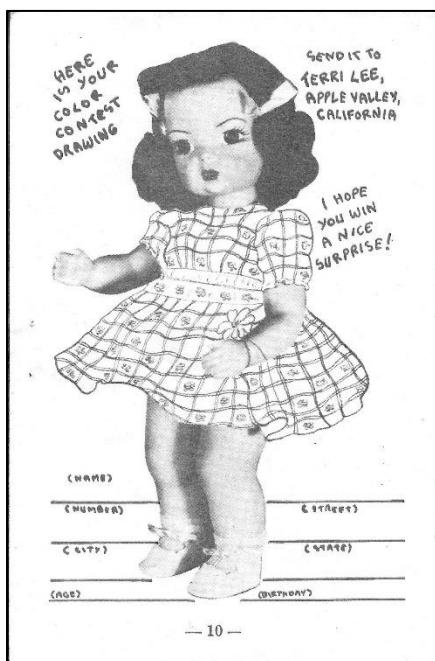
By Glenda Kitto



One of the most interesting of the Play Dresses (matching panties NOT included) is the Mock Smock dress. Colorful, intricate smocking at the waist and made in a variety of prints. There are 15 different prints identified here.

In an article from 2009 we detailed the smocking for the hand smocked dress.

This companion article is all about the machine smocked cotton dress. In a cost cutting measure the Terri Lee Doll Co. changed the production process to include a band of elastic that has 6-rows of stitching to create the "mock" smock pattern.



The only time this dress is advertised is in the July 1953 monthly booklet that included its introduction plus a coloring contest page.

# MOCK SMOCK PLAY DRESS

## 1953

**Rosebud window pane** in Pink, Green and Blue

Perhaps a purple or yellow dress can be found



**Roses on a field of color** in Blue, Pink, Yellow and Purple



# MOCK SMOCK PLAY DRESS

## 1953

**Floral on white background** Yellow/Blue on white – Pink/Yellow on white –  
Pink/blue on white



**Red/Green print on white**   **Red/Red on white**



**Aqua Print or Blue Print**

MOCK SMOCK PLAY DRESS  
1953



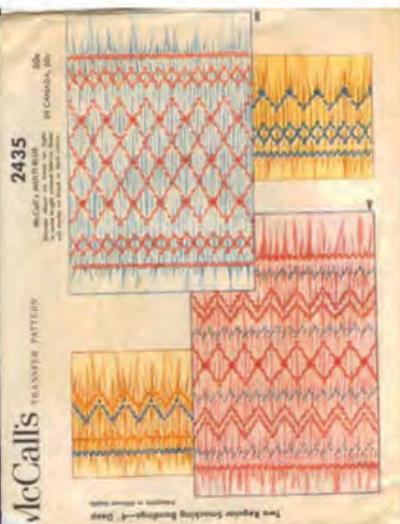
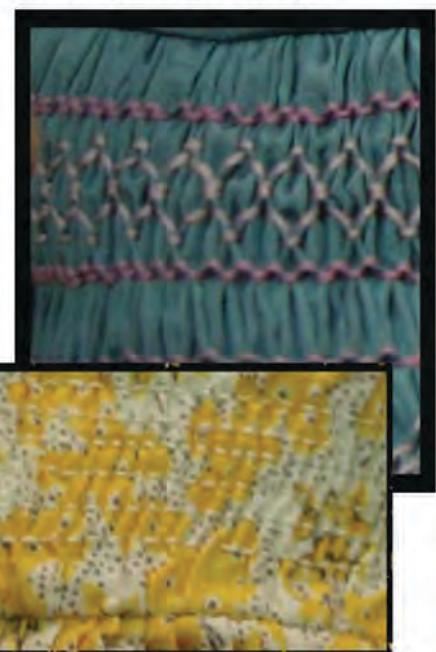
**Yellow print with and without ric-rack**



## Hand & Machine Smocked Dresses



The elusive *Hand Smocked Dress* ranks in the Rare and Hard-to-Find category. Our display presented to attendees three of these unique taffeta dresses in Gold, Teal, Lavender (printed tag) & one in Red cotton (emb tag). Missing from the display was a Dusty Blue taffeta with pink smocking.



View the blue smocking pattern on the right. The selection of colors, dark and light lavender threads on the teal taffeta is eye catching. BUT, that was the signature of a Terri Lee Fashion.

The 1960's McCall's pattern on the left has many similarities to our TL smocking pattern.

The yellow machine smocked dress of 1954 at right is backed with elastic and has 6-rows of stitching to create the "mock" smock pattern.



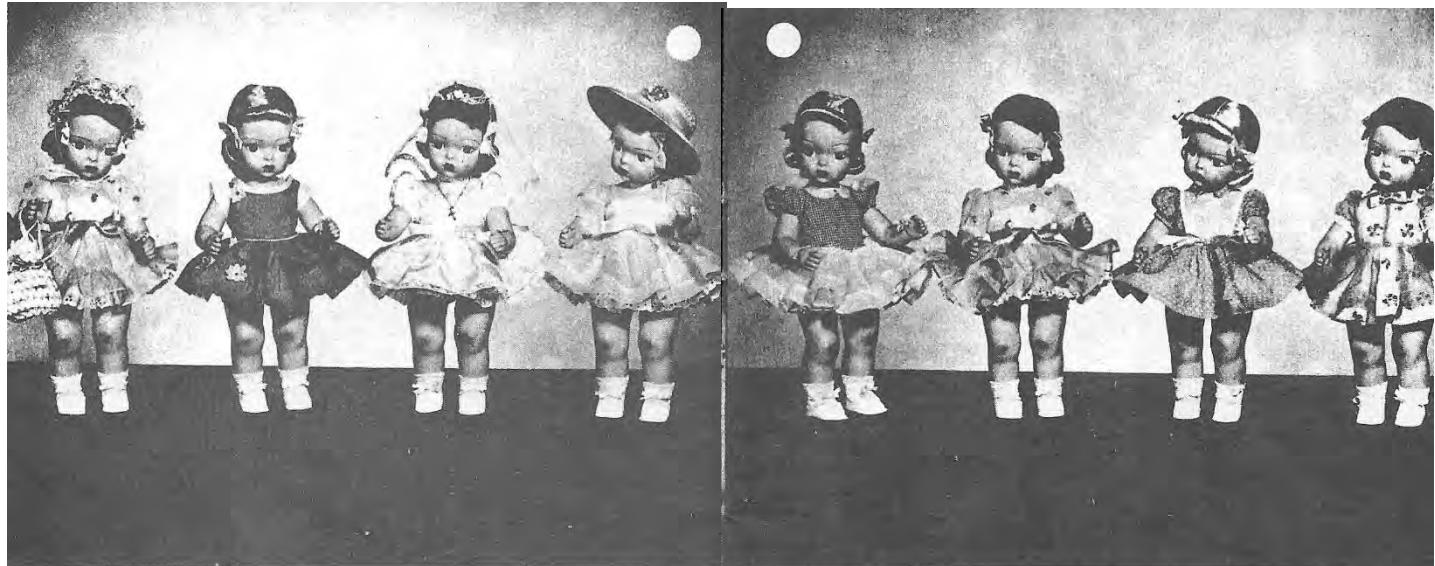
Judie Miles shared her mother made yellow checked smocked dress.



Seventeen different prints were on display of the "Mock" smock dress. If you want a variety of prints this is the outfit to collect.

# 1954 Tea Party or Party Dress

Terry Bukowski



560CN Terri in Tea Party Dress with Easter Bonnet and Purse 16.95

530EN Terri in Taffeta Sunday School Dress 13.95

530K Terri in Confirmation Dress Dress 13.95

540LN Terri in Organdy Party Dress and Hat 14.95

## LET'S GO TO CHURCH

Here is a group of my costumes which is very special. In the center I'm in my white lacy Confirmation Dress that comes with its own little gold-colored necklace with cross pendant, and a veil with lace on net. Don't you think I look sweet? On the left, my dress has an exquisitely embroidered nylon blouse with organdy skirt, and the costume is completed with new Easter bonnet and purse to match. Next, you see me in crisp taffeta, and on the right I am dressed in pastel organdy with a lovely picture hat. And whatever your faith, please don't forget to go to Sunday School or Church every Sunday, and take me along!

3560CN Tea Party Dress with Easter Bonnet and Purse 4.95

3530EN School Taffeta Dress 1.75

3530K Confirmation Dress with Necklace, Veil 2.50

3540LN Organdy Party Dress and Hat 2.50

530P Terri in Birthday Dress 13.95

530F Terri in Party Dress 13.95

530Q Terri in Dotted Swiss Dress 13.95

530U Terri in Redingote and Sundress 13.95

## PARTY TIME

For birthday parties what could be prettier than my frilly Birthday Dress? It's a cheer ruffy dress worn over an organdy can-can petticoat, and you see me in only one of the soft colors it comes in. The dress on the right is my Redingote and it's worn over a bright colored Sun Dress, so it's really two different outfits! The two Party Dresses in the center are dotted Swiss and organdy that I wear over my can-can undies. Which one do you think is prettier? I can't choose which! I wear them to the parties I'm invited to and also to Sunday School. You can take me to parties with you, too, in one of these pretty dresses.

3530P Birthday Dress 2.50

3530F Party Dress Organdy skirt and nylon embroidery blouse 1.75

3530Q Dotted Swiss Dress 1.75.

3530U Redingote with Sun Dress 2.50

## The hat makes the outfit.

What outfit is it? In 1954 Vi used the same dress and called it by two different outfit names. #560CN Terri in Tea Party Dress with Easter Bonnet and Purse cost \$16.95 and is on page 8, while on page 9 #530F Terri in Party Dress for \$13.95 which is the same outfit but no hat or purse. I don't think it was an error due to the fact she used the same doll in both pictures.

The dress has an exquisitely embroidered nylon bodice with an organdy skirt, which has a large ruffle at the bottom. The dress is paired with the new for 1954 Easter bonnet and purse which has trim and ribbons to match, but only if you purchase the tea party version.

# 1954 Tea Party or Party Dress

Terry Bukowski

There is lace trim around the neckline and sleeves and has a satin ribbon tie at the waist. The pink has flowers in the bodice while the green has stars.



# 1955 April Showers Dress & Romper

Terry Bukowski



3560CH	Terri's Tea Party Dress with Easter Bonnet & Purse	page 1	\$4.95
LF71	Linda's Bunny Suit (Pink ears and feet, Pink Pom Poms)	page 1	1.95
4530EN	Jerri's Sunday School Suit & Jockey Cap	page 1	2.95
4510D	Jerri's Play Suit with belt	page 8	1.00
3520A	Terri's Bunny Dress & Panty	page 9	1.95
3510D	Terri's April Showers Dress	page 9	1.00
3540R	Terri's Rain Coat with Rain Hat	page 10	1.25
4540R	Jerri's Rain Coat with Rain Hat	page 10	1.25
3530K	Terri's Confirmation Dress with Necklace, Veil	page 12	2.50

*If you cannot locate Terri fashions in your town, you can order by mail from the nearest Terri Lee Fashion Center in your state.*



We are familiar with the 1956 Pet Dress and Romper; however, this same dress and romper was being made in 1955? In the April 1955 April Showers Dress and Romper is advertised. For \$1.00 you could purchase either for your Terri or Jerri.



# 1955 April Showers Dress & Romper

Terry Bukowski

The fabric colors dictated the color of the trim used on Terri's collar and waist and Jerri's collar and sleeve trim.



Sue Munsell Collection

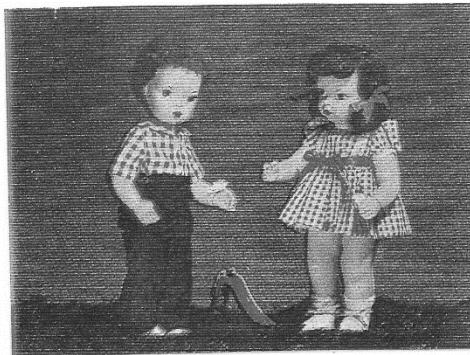
# JERRI LEE - COTTON SPORT SHIRTS

## LINCOLN ERA

By Glenda Kitto

1946 Compo Jerri Lee was a slow starter with his wardrobe as demonstrated in the Lincoln Fashion Parades. He was given just one single cotton shirt choice: a red checked gingham with jeans. BUT, if you look closely; Terri is wearing a boys' cotton short sleeved shirt, a **Sport Shirt**, with her Pedal Pushers. There must be more than just a gingham shirt...

This is not to say that Jerri Lee only had one shirt, he did not! There were also white silk shirts that went with a variety of shorts and suits. Not to mention all of the Western Shirts. Not wishing to stray...our focus will remain on the **Cotton Sport Shirts**.



PLAY TIME

Page 5

Here I am dressed for play with sturdy cotton washable clothes. I have on a little checked gingham dress trimmed in fine val lace which you can order in red, blue, or brown check. Jerri has on a checked gingham shirt and blue jeans like all the big boys wear.

10 Terri  
200 Jerri

1070 Costume Terri  
2070 Costume Jerri



IN THE GOOD OLD SUMMER TIME

Page 13

I love sports that take me out into the sunshine. For bike riding and picnicking, I wear my pedal-pushers. For sun-bathing or even taking a dip in the water, I wear my beautiful sarong. My sun suit is crisp and cool for that long trip home from the beach. Jerri too has a sun suit that he keeps nice and dry for after swimming.

10A—Terri in sarong  
20A—Terri in pedal-pushers  
30A—Terri in sun suit

1035 Sarong only  
1036 Sun suit only  
1046 Pedal-pushers and shirt only

Below is Benjie shown wearing a print shirt.



BENJIE

BONNIE

TERRI

JERRI

Another page in a Lincoln catalog shows Terri in a Tennis outfit wearing once again a boys' shirt.



=10 Special—Terri in Percale Dress      #20C—Terri in Tennis Costume

ALL DRESSED FOR PLAY

Page 29

This is my most popular play dress. It is made of dainty flowered percale with val lace and satin ribbon trim. My percale panties match my dress.

Some days I like to get into my sport play togs—pique tennis shorts and sport shirt, with leather belt.

1070 Special-percale dress      1046C Tennis shorts and shirt only

The Lincoln era shirts for the most part were stripes, dots or ginghams! These would have been matched with Jeans worn by both Jerri and borrowed by Terri.

Loopy Tags - Compo Dolls 1946-49/50!

Printed Tags - Painted & Pat Pending 1950/55!



Jerri's wardrobe exploded with a wide variety of prints. It is this writers belief that with a nearby shirt factory in Lincoln, NE that the doll company took note and ordered just about every "Shirt-print" they could as seen by the examples gathered.



Sue  
Munsell  
Collection



Glenda Kitto collection



Without a doubt not every Jerri Lee shirt of the Lincoln era is shown here. Please send your examples to Glenda Kitto [gkittoco@roadrunner.com](mailto:gkittoco@roadrunner.com)



## Jerri Lee Lincoln Era Suspender Shorts Set MIP

By Glenda Kitto



We are pretty lucky when we find unusual MIP items and this set is SPECTACULAR!

Here is a Loopy Tagged Botany Wool 3-piece suspended shorts, cap and shirt set. The cap has a sewn in label and is lined in taffeta the same as the botany coats. The white Batiste shirt is also unusual in that it is a white on white striped cotton. The packaging is a paper envelop with clear glassine face, the unfortunate thing is there is no identification on the package. What a shame but a very high probability that it is original to Jerri Lee.



white on white striped cotton. The packaging is a paper envelop with clear glassine face, the unfortunate thing is there is no identification on the package. What a shame but a very high probability that it is original to Jerri Lee.

This set is pictured in the JR Magazines as a Wool Flannel Suit \$11.95 in a choice of colors: aqua, white, yellow, pink and red.

Price included a doll. Please note jacket was not included.



## Benjie in Jeans & Shirt Outfit

This year participants in the Terri Lee Competition have the opportunity to enter Benjie in his jeans and shirt. Sold during the duration of the Terri Lee Company Benjie in this outfit only appears in the 1948 – 1951 *Fashion Parades*. Benjie is seen in his red checked gingham shirt and jeans with white oil cloth shoes.

The competition will be open to Benjie in any of the multitude of shirts that were available to Jerri & Benjie. What shirt will show up?

Notice Benjie is NOT wearing a belt.

I'm excited to see what will be entered at convention.



Page

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310 Patty Jo in Play Dress

410A Benjie in Jeans and Shirt

### PATTY JO & BENJIE

"Hello," my name is Patty Jo and this is my brother, Benjie. We are two of Terri Lee's playmates, and we represent part of America's colorful garden of many peoples. Originally, I was created from the pen of Jackie Ormes, a cartoonist on the Pittsburgh Courier, a national negro paper. Now I have been brought into the homes of thousands of children as their beloved playmate. My costume in this picture is my school dress of red checked gingham, and Benjie has on a checked gingham shirt and jeans, also for school. However, we both have loads more clothes, just like Terri's and Jerri's. Why don't we get better acquainted, you and I? I'll just bet we could have loads of fun together.

310C Patty Jo in Party Dress 1070 Patty Jo Costume only  
410 Benjie in Short Pants and Shirt 2070 Benjie Costume only

# Loopy Tag

## Jerri's Shirt & Jeans

Terry Bukowski & Pat Rather



wonder if Jerri's shirt might also come in blue or brown? The blue jeans aren't really jeans that we know but gabardine. The pockets are an inch wide later pants with the printed tag made of cotton would only have a half inch for a pocket. Gripper snap closures are on both sides of the pants.



The first price list has Jerri up a tree in his gingham checked shirt and blue jeans. The outfit is also offered in the Lincoln Fashion Parades. The checked shirt has a large check pattern. In the Lincoln Fashion Parade Terri's checked dress is offered in red, blue, or brown, I



# JERRI LEE - COTTON SPORT SHIRTS

## APPLE VALLEY ERA

By Glenda Kitto

Keeping the focus on **Cotton Sport Shirts**, Jerri Lee became a fashion King! The sport suits and town suits brought in prints, tattersalls and plaids. These middle years 1952-54-56 brought all the TL/JL matching outfits into play. So many choices to be had!



1530D Jerri in  
Jeans and Shirt

520F Terri in  
Play Dress

520A Terri in  
Play Dress

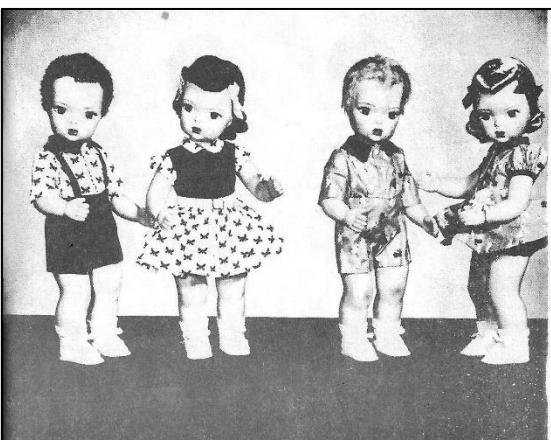
### PLAYTIME

Here we are dressed for play in sturdy washable clothes. I have these dresses in several styles, materials and colors. They are in percale and pique. Some of them are plain and some of them are figured. Jerri has on a shirt and blue jeans just like all the big boys wear.

3530D Jeans and Shirt

3520F Play Dress

3520A Play Dress



1520F Jerri in  
Sport Suit 12.95

520F Terri in  
Sport Dress 12.95

1520A Jerri in  
Town Suit 12.95

520A Terri in  
Town Dress 12.95

### TWIN SETS

Jerri and I have several matching clothing sets, and we like to dress alike when you take us out. The attractive patterns in the material are awfully pretty, don't you agree? First, on the left, our matching outfit for Sports—Jerri's Suspender-Pants and shirt with collar that matches the pants, and my tailored, full-skirted Sport Dress with the pretty white belt. On the right, and my Town Dress comes with ruffly pants that match the trim on the dress. This is another "Shorthand Secret" dress, and if you can read shorthand—it has a message for you. I love princess style dresses, don't you? Take us everywhere with you in our washable, practical Sport and Town Twin Sets!

4520F Pique Sport  
Suit for Jerri 1.95

3520F Pique Sport  
Dress with Belt  
and Panty for  
Terri 1.95

4520A Town Suit  
for Jerri 1.95

3520A Town Dress  
with Panties for  
Terri 1.95

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Jerri in Swim Suit (Cover) \$11.95  
Swim Suit Alarm (Cover) 1.00  
Jerri in Swim Suit (Cover) 11.95  
Jerri's Swim Suit & Alarm (Page 11) 1.00  
Swim Suit Cover 4.95  
Jerri in Can-Can Slip & Panty (Page 10) 11.95  
Jerri in Can-Can Slip & Panty Set Alarm (Page 10) 12.95  
Linda in Denim Jeans and Top (Page 10) 11.95  
Minnie in Denim Alarm (Page 10) 1.95  
Terri in Sport Dress & Panty (Page 9) 12.95  
Sport Dress & Panty Alarm (Page 9) 1.95  
Jerri in Sun Suit (Cover) 13.95  
Jerri's Sport Suit Alarm (Page 9) 1.95  
Terri in Sun Suit 11.95  
Sun Suit Alarm (Page 11) 1.95  
Terri in Sun Suit (Cover) 12.95  
Terri's Sun Suit (Cover) 1.95  
Twin Set (Cover) 2.95  
Twin Set Alarm (Cover) 1.95  
(Doll and 12 Costumes)

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1530D Jerri in  
Jeans and Shirt  
with Leather  
Belt 13.95

510C Terri in  
Sun Suit 11.95

520J Terri in  
Formerelle  
Costume 12.95

520H Terri in  
Pinafore 12.95

### SUMMER FUN

Here we are in some of our Summer favorites! Jerri likes to play in his denim jeans and sport shirt, and he looks very nice, too, don't you think? The play suit is my pretty ruffly bloomer suit with plaid trim, and I know I'm dressed in the latest style in it. When I go to the farm I like to wear my Formerelle Costume with its slacks and shirt, because it's comfy and easily washed if I get it soiled. And the pretty frilly dress on the end is my newest Pinafore—don't you love it? I do! Look at the embroidery that makes the front and shoulder straps—the full skirt—the ribbons! I love this dress. Fine organdy is the material.

4530D Jeans and  
Shirt with Leather  
Embossed  
Belt 2.50

3510C Sun Suit  
with ruffles and  
bloomer bottom,  
plaid trim 1.00

3520J Formerelle  
Slacks and Shirt  
for Terri in sturdy  
denim 1.95

3520H Pinafore  
of Organdy and  
embroidery 1.95

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Jerri Lee



Well, the mental marvel, wants you  
kids to help him spell these mixed  
up animal names...if you can!

Cotton Sport Shirts

Fashion Wardrobe



Plaids and Tattersalls aplenty

Glenda Kitto collection

Like Terri each shirt came in a mix of colors with often times contrasting collars. Don't be fooled by thinking that Jerri had to wear the same thing every day. Along with all of the specialty outfits: Doctor, Dutch, Sailor etc. he could make a selection from as large a wardrobe as Terri. Sorry to say not all color combinations are shown, there is much much more out there.

The clothing identification by the Terri Lee Doll Co. was a bit vague. It was either: *Jeans and Shirt, Pants and Shirt, Sport Suit or Town Suit*. We collectors have applied more clarity to the shirt types that connect with the fabric print designs.



Terry Bukowski collection – Window Pane or a Tattersall shirt



Dennis Ross Collection



Fashion Wardrobe

Jerri Lee

Cotton Sport Shirts



Fashion Wardrobe

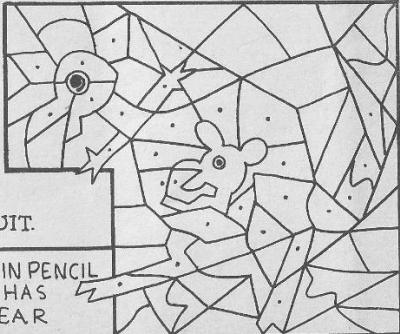
Jerri Lee

Cotton Sport Shirts

## Jerri's Fun Page



4520A  
17" JERRI IN TOWN SUIT.



SHADE DOTTED AREAS IN PENCIL  
AND SEE WHAT JERRI HAS  
HIDDEN FOR LEAP YEAR

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T-1318 Terri in her em-  
broroidered suspender skirt  
and contrasting broad-  
cloth blouse.

J-2310 Terri in his  
pique pants, embroidered  
suspenders,  
with contrasting sport  
shirt.

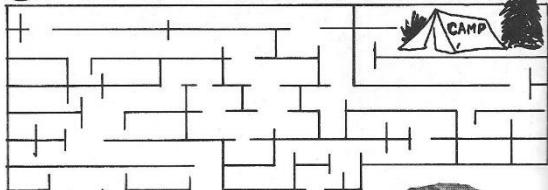


TJ-4310  
Tiny Terri in his pique  
pants, embroidered suspenders,  
with contrasting sport shirt.

TT-3318  
Tiny Terri in her embroidered  
suspender skirt and con-  
trasting broadcloth blouse.

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## JERRI'S FUN PAGE



### RIDDLES!

WHAT GETS WETTER AND WETTER  
THE MORE IT DRIES?

Lincoln, Nebraska.

From Kathryn Gladdie, 2725 S. 37th.

(Answer—A Towel.)

WHAT STATE IS ROUND ON THE  
OUTSIDE AND HIGH IN THE MIDDLE?

Thorwood Lane, from Kathryn Gladdie, 2725.

(Answer—Ohio.)

Rose, Daisy, Violet, Penny and Lila.

ANSWER TO MAY FLOWERS PUZZLE!

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Sue Munsell Collection



Alexander Calder shirt

Shirts were never sold  
separately - - - Always  
with companion pants



Dennis Ross Collection



Also made as Pink on White



Fluffy Bunny: Blue, Brown & Maroon



Fashion Wardrobe

Jerri Lee

Cotton Sport Shirts

# JERRI LEE – COTTON SPORT SHIRTS

## APPLEY VALLEY ERA EMBROIDERED TAGS

By Glenda Kitto



#2115 Jerri Jeans and Shirt



Polished cotton suit that came in an array of colors.



Sport Shirts in a Window-Pane pattern and aqua gingham



Watch your Town Suits that came in so very many prints. These may also have the Embroidered Tag. 1955/56 clothing can be found with either Printed or Embroidered tags.



#2115 Jerri in Jeans  
and shirt \$12.95 with  
white belt

A strange outfit that is so typical  
MarFan/I&S industries era with fancy  
stitching on front of shirt. This is a 2-  
piece outfit that is not shown in any TL  
magazine but was acquired in an I&S  
box. Research presented by Terry  
Bukowski at the Daisy Chain  
Convention in St. Louis, 2013.

Please send your examples to Glenda Kitto  
[gkittoco@roadrunner.com](mailto:gkittoco@roadrunner.com)

## The Terri Lee "Honor Roll"

Reprinted from the Celanese Acetate Plastic Toy Honor Roll, Supplementary Sheet No. 9



All dolls shown  
manufactured by:  
Terri Lee Sales Corp.  
Apple Valley, Calif.

"Because of the life-time  
guarantee which we  
give our dolls, we select-  
ed play-safe Acetate for  
its ability to withstand  
everyday toy use."

V. Gradwohl  
Terri Lee Sales Corp.

**Connie Lynn-Sleepy Baby**  
Catalog No. 5115  
Size: 20"  
Individually boxed.  
Connie in Play Suit.  
Suggested Retail Price  
**\$14.95**



**Tiny Jerri**  
Catalog No. 4106  
Size: 10"  
Individually boxed.  
Walker, go to sleep eyes.  
Suggested Retail Price  
**\$4.69**

**Tiny Terri**  
Catalog No. 3107  
Size: 10"  
Individually boxed.  
Walker, go to sleep eyes.  
Suggested Retail Price  
**\$4.49**



**Jerri Lee**  
Catalog No. 2106  
Size: 17"  
Individually boxed.  
Jerri in Play Suit.  
Suggested Retail Price  
**\$11.95**

**Terri Lee**  
Catalog No. 1107  
Size: 17"  
Individually boxed.  
Terri in Play Dress.  
Suggested Retail Price  
**\$11.95**



A Connie Lynn shows  
the aqua color



Fashion Wardrobe

Jerri Lee

Let's not forget the JL  
Family suits in a stripe.

Red/White

Wide or narrow Stripe

Navy/White

Aqua/White

Aqua/Black



Cotton Sport Shirts

# *Little Mother Sews a Pilgrim Hat for Jerri Lee*

By Mary M. Hayden

In November 2007 I gave my pattern for a Terri Lee Pilgrim Hat, now it is Jerri's turn. Enjoy.

## Materials:

$\frac{1}{4}$  yard black wool felt  
Small buckle for hat band  
Thread

## Instructions:

### Make the Pattern:

Use the Guide as illustrated....

1. For the Brim, cut 2- 6" circles of black felt.
2. Cut 3  $\frac{1}{2}$ " inch circles out of the center of the 6" circles of black felt. (This will be tossed)
3. For the crown cut one 4" circle of black felt.
4. From the black felt cut the Hat Side from the pattern given.
5. Cut a  $\frac{3}{4}$ " wide by 14" long piece of felt for the hat band that fits the buckle you have chosen.

## Sewing the Hat:

1. Stack the 2 brim pieces and stitch around them at  $\frac{1}{4}$ " intervals.
2. Sew the back seam of the Hat side.
3. Sew the crown to the hat side.
4. Sew the brim to the hat side.
5. Place buckle on the band and stitch on hat.

