

# The Daisy Chain

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A black and white line drawing of a girl whose head is a large flower with many petals. She has a smiling face with closed eyes and a small mouth. She is wearing a simple dress and has her arms slightly out to the sides.

Editor:	Terry Bukowski	(210) 651-4584	terrybukowski@yahoo.com
Alt-Editor	Glenda Kitto	(909) 599-0585	gkittoco@adelphia.net
Co-Editor:	Sandy Dorsey	(760) 731-6581	sandilee43@roadrunner.com
Chatti Patty	Pat Rather	(707) 996-8300	ratherpat@vom.com
Jerri Lee:	Dennis Ross	(626) 446-9678	jerrileedoll@yahoo.com
Production Supervisor	Marty Roden	(626) 446-9678	roden_martin@yahoo.com
Pattern Editor	Mary Hayden	(360) 642-2151	contrary128@gmail.com
Web Page:	Eric Silva		http://www.terrileedolls.com

**To print the newsletter in color go to our Web Page:** <http://www.terrieledolls.com>  
In the box at the upper left called Subscriber Password type Daisy Chain 2017 **(You must capitalize the( D & C) our password is case sensitive)** Click on Login. Then click on the second box on the left in the upper menu, the box which says Current Issue. Scroll down to see the article and double click to enlarge the page. Click on download to print in color. **This will be our password for the year to make it easier for you to remember.**

Hope you have been going to the Terrileedolls.com web site to use the accessory book and the index of past articles. Please note at the bottom of several articles in this issue the footer notes when an article is an update to the Accessory book.

Patterns by Mary Hayden have been posted.

The 2016 index has been updated on the webpage

## Little Mother Additions

**Martha Anderson 453 Edenhall Dr Columbia, SC 29229 (803) 318-4885 martha.andrson1@gmail**

**Patricia Bedwell 1131 N. Court St Sullivan, IN 47882 (812) 268-6882 pbbedwell@comcast.net**

**Virginia Grabiner 359 Parkside Ave Buffalo, NY 14214 (716) 833-2355 vergrab@gmail.com**

**Sandy Howard 5982 SW 30<sup>th</sup> Terr Topeka, KS 66614 (785) 272-1631 slh1144@aol.com**

**Dianne Mansfield 6010 E Devonald Ave Terre Haute, IN 4705 (812) 201-6602**

**revmansfield@aol.com**

**Sandra Moore 602 Langston Lane Falls Church, VA 22046 703) 532-6570 Caa-smoore@att.net**

**Barbara Stilley 305 Russell St Mount Shasta, CA 96067 (530) 926-2293 [Lbla4s66@gmail.com](mailto:Lbla4s66@gmail.com)**

**Birthday ~ Mar 5**

Glenda Kitto has a web page with clothes and dolls for sale visit [terrilee.net](http://terrilee.net)

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[illegible]

In a 2016 issue Glenda mentioned that Lincoln was about to publish a book and that it would have reference to TL in it. Glenda just found an internet article that correlates to that book.

<https://www.pediment.com/blogs/news/gene-autry-visits-lincoln-doll-factory>



Below are internet articles that you may find interesting about TL. Glenda really likes the one about restringing.....great photos of HOW TO...

Written by the Town of Apple Valley

<http://www.applevalley.org/home/showdocument?id=6774>

Restringing a TL with Latex Rubber Tubing

<https://www.thisolddoll.info/hosp/latex/latex.htm>

This Old Doll Hospital Restringing a Doll ... Most of the hard plastic dolls were originally strung with a large, thick rubber band. Over time, though ... This is a 16" Terri Lee so I need a band that's larger than the diameter of the tube

Reference about TL

<http://rebornbabydolls.org/ultimate-guide-terri-lee-dolls/>

Front Cover ~  
Front Inside Cover ~  
Back Inside Cover ~  
Back Outside Cover ~

**Articles for  
Aug, 2017  
issue due Jul  
21,2017**

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Hi! Everybody out there in TerriLeeLand!!

**SAD NEWS and**

**HAPPY MEMORIES!**

**Sad news.** **Connie Lynn (Taylor) Thyne**, the real Terri Lee's older daughter, passed away on December 26, 2016. You can read her obituary from the Milbank, SD newspaper in the next pages.



Many of us *Daisy Chainers* knew **Connie Lynn** from her visits to our earlier *Daisy Chain* conventions. So, Everybody!!! Let's go back in time to happier days when, over the years, **the real Connie Lynn** and several other members of the Terri Lee family attended and participated in our conventions. Here are a few of the many, many **Happy Memories**

**1997** I first met **Connie Lynn** at the "Apple Valley Roundup" *Daisy Chain* Convention in 1997, one of the most incredible, far-ranging of all of the *DC* conventions! (Reader! Just take a look in the *Daisy Chain* archive, Vol. 7, Issue 4 from November 1997. You will be amazed!)



We began by touring **Sandy Dorsey's** huge collection in Fountain Valley where we met Sandy's guests, **Merlene Bryant** from TL Associates, **Connie Lynn (Taylor) Thyne**, **Fountiense (Duda) Prince** (also at left), Vi Gradwohl's niece, and **Mary Lee Duda**, Vi's nephew's wife. Aunt Vi gifted Fountiense with *a real TL bed* and *a real TL mink coat* which she still owns.



Lt/rt: Merlene Bryant, Connie Lynn Thyne, Fountiense Duda Prince, Mary Lee Duda

Oh, and by the way, during that convention, we also found time to see the wonderful collection of **Glenda Kitto**, and the Hobby City Doll Museum with luncheon and tour from **Bea DeArmonde**. We visited the vast TL collection of **Dennis Ross** with a garden luncheon in the magical Arcadia house of **Dennis** and "chef" **Marty Roden**.

Another day we took one of our famous *Daisy Chain* bus trips, this one to Apple Valley. That's a snapshot of **Connie Lynn** with **Lee** and **Nick Platt** standing by the door of the old TL AV doll plant. **June Deutschman**, **Lee Platt's** mother, was the head of the TL art department in Apple Valley and Lee herself painted dolls there as a young woman.





Lee and Nick had located the site of Vi Gradwohl's Victorville ranch and our bus took us there. Do you see Connie Lynn standing next to a big yucca which grew on the Terri Lee Ranch? It's the very same yucca you can see on page 151 of FTLD, **Peggy Casper's** first book, which shows a flier of the ranch up for auction. Alas! Shortly before our visit, the house had been demolished, but we found traces of Vi Gradwohl's swimming pool. Earlier that day **Terry Bukowski**, **Dennis Ross**, **Glenda Kitto** (with the help of her mother, **June Curley**) reconstructed the 1954 AV Nativity scene in the back room at the AV Library, formerly the cafeteria for the TL plant. The rooms still contained Vi's bamboo lounge chair, her bark cloth curtains, the "Skol" backdrop to the bar area and the pink bathroom. We had an amazing Tea Party with Tea-Cup-Tiny-So-Sleepy's made by **Wanda Houck** and **Mary (Winscott) Weaver**. Mid-party we had a surprise visit from **Dale Noble**, arriving upon **Betty Woten's** invitation! At the time, Noble possessed the TL molds and contemplated a reissue of the doll under his direction. (A court case decided the outcome, but that's another story for a later article!)



Later, outside the AV TL Co. factory site near the filled-in swimming pool, **Connie Lynn** and **Peggy Casper** (below) found & cleaned some cement, entirely covered by lawn, inscribed, "Terri Lee Dedicated to Children Oct. 1952."





Wow! What a convention!!!! There's one collector over the top! **Connie Lynn** and a side-glancing, wild-eyed collector, **Pat Rather** aka **chattipatty**.



Isn't it marvelous how many wonderful memories we have that are connected to **Connie Lynn**'s visit!

**1951** When **Connie Lynn** was five years old, her grandmother, **Vi Gradwohl**, had her photographed with Santa Claus and then used the image for the TL Co. Christmas card. (Check [FTLD](#) pg. 130 for CL at that age.) The card appeared in black and white and also in red and white. Inside, the real Connie Lynn left us a more recent message.



**1954** May Monthly Magazine, back cover. **The real Connie Lynn** enjoys the Linda doll in her playpen. **The real Linda Lee** had a doll named for her in 1951, but **the real Connie Lynn** had to wait years for her doll -- until 1955. Not fair!

**2000** “Marriage of the Millennium,” *Daisy Chain* Convention, Lincoln NE. The “Marriage of the Millennium” was an extravaganza that lived up to its name!!! (Reader! Go to the *Daisy Chain* Archive for Vol. 10, Issue 3, September, 2000 and check it out for yourself!)

Our bride and groom of five years, **Connie Lynn and husband, Wayne Thyne**, stand next to the three-tiered wedding cake, creation of **Donna Devosha**, sister of **Tom Lee**, **Linda Lee’s** husband, two discerning TL and toy collectors from Lawrence, KS.

At the 2000 convention, the *Daisy Chain* display included ALL the wedding gowns, groom outfits and bridesmaid's outfits ever produced by the TL Co., and the *Daisy Chain* also generously featured a 1954 bridal Mary Jane.



Guests of the 2000 convention were **Peggy Casper** (not pictured) and **Jim Schrepel**, the real Terri Lee’s husband, whom we had met before at the 1996 DC “PowWow” convention in Phoenix. He is pictured here with **Connie Lynn** and **Wayne Thyne**. Jim brought a parrot named **Heather**, with him. The bird was one of the real Terri Lee’s two pet parrots.

The “AKK BK Three” (the creators of the *Daisy Chain* TL Accessory Book binder pages), **Terry Bukowski, Glenda Kitto and Pat Rather**, took the opportunity to round out the accessory pages on all of the TL wedding garments, as well as their veils and handheld accessories. (Reader! Why don’t you check out the *Daisy Chain* archives for the Akk Bk, Accessory Book pages?)





**The Connie Lynn-sized mink coat.** Cute publicity photo of the real CL and TL, both in real mink coats, taken in Apple Valley in 1953! In 2000 **Connie Lynn** brought the coat to the *Daisy Chain's* convention, "Marriage of the Millennium," in Lincoln, and she caused a big sensation with it!!!



**The Terri Lee Family** This familiar photograph of Vi Gradwohl's daughter and grandchildren, the real Terri Lee, Connie Lynn, Linda Lee + the dolls named after them, appeared as the 1955 Christmas card introducing TTL, and then again on the cover of the 1956 TL Fashion Parade sales brochure.

And so we say, "Good bye" and "Thank You" in appreciation of this amazing family and of all the joy their beautiful dolls have given us!

# Connie Lynn Thyne

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June 5, 1946 - December 26, 2016  
Born in Lincoln, NE  
Resided in Milbank, SD  
[share](#)

## OBITUARY

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Connie (Mrs. Wayne) Thyne, age 70 of Milbank died December 26, 2016, at Golden Living Center in Lake Norden, SD.



A memorial service was held on Thursday, December 29 at 2:00 p.m. at Living Word Lutheran Church in Milbank. Rev. John Hostettler will officiate. Burial will be at a later date.

Urn bearers will be Todd and Rhonda Thyne. Honorary bearers will be George Boos, Greg Grajczyk, and the caregivers at Golden Living Center in Lake Norden along with Bruce the Moose.

Connie Lynn (Taylor) Thyne was born June 5, 1946, in Lincoln, NE. She was the daughter of Robert and Harriett (Terri Lee) Gradwohl Taylor.

Connie lived with her grandmother as her father was a Colonel in the Air Force. She graduated from high school and studied secretarial classes at the University of Nebraska. Later, she was proud to graduate from Lake Area Tech as an honor student in medical assisting.

Connie moved to Milbank in the late 1970's and raised her four children: Melissa, Travis, Crystal, and Natalie. She worked various jobs in Milbank with most recently working as a legal secretary for Boos and Grajczyk Law Office.

Connie was united in marriage with Wayne Thyne on a blizzard day of December 8, 1995. They were blessed with 21 years of marriage. Together they enjoyed raising cattle and farming. Connie had a tender heart for animals of all kinds and was known to rescue a pig and a lamb from the butcher shop. She also loved bird watching.

Left to cherish her memory are her husband, Wayne of Corona, SD; her four children: Melissa Dvorak of Oklahoma City, OK; Travis (Michelle) Dvorak of Poulsbo, WA; Crystal (Brad) Steffensen of Lake Norden, SD; and Natalie (Drew) Toler of Greenwood Springs, MS; five grandchildren: Christopher, Austin, Keira, Allison, and Ava. Connie was preceded in death by her parents and one sister, Linda.

Connie's family suggests memorials be given to UCSF Memory and Aging Center for research in Frontotemporal dementia:

### Donate online

To make a secure donation online to the UCSF Memory and Aging Center, go to [makeagift.ucsf.edu/brain](http://makeagift.ucsf.edu/brain). In Step 1 of the form, click the "Choose a designation" button and select "Memory and Aging Center (MAC)."

### Donate by mail

Please make your check payable to the UCSF Foundation. To make the gift in memory of a special family member or friend, please include the name of the individual on your check or in a separate note.

Please mail all checks to:

UCSF Foundation  
Lockbox 45339  
San Francisco, CA 94145-0339



# Lincoln Nebraska - A Terri Lee Find

by Dennis Ross

I got these plus about 10 un-sewn outfits from a family in Lincoln, Nebraska when their aunt died. This was about 1991 according to my records. I have sold pretty much everything. I jus happened to find the labels as I was going through my drawers looking for things to sell on eBay.

Thanks for asking.

Mary Ann



# Who Is That Behind the Foster Grants?

by Dennis Ross

Terri Lee's sunglasses always bring up questions to collectors.

Why do some have "France" as the country of manufacture? Are the extra fancy sunglasses encrusted with plastic flowers really Terri Lee's? These are all great questions!

The glasses in the mid 50s were, indeed, imported from France. The Terri Lee Company used these as did Madame Alexander for her new fashion doll, Cissy.

It's unclear who started the embellishments of flowers but the majority of collectors lean towards the Madame Alexander company.

Later on the same sunglass mold was used for Terri Lee glasses but manufactured in the USA with no marking on the inside earpiece at all. There was even a special card given out to stores to display the myriad of colors of sunglasses which one could choose from.

[See more photos on next page]







# SQUAW SKIRT & BLOUSE

By Terry Bukowski

May 2017



skirt is still made the same with two sections sewed together the company has opened itself up to using other fabric other than the “Indian print” first advertised. This same skirt can be found advertised in the April 1954 monthly magazine. It was the coloring page for that issue. Retail cost is \$1.59.

Pictures of the skirt are on the following page. Dennis Ross has been lucky to find the brownish/gold version of the skirt I have in red.

Introduced in the 1954 Fashion Parade #3530S Squaw Skirt and Blouse retails for \$1.75. It is stated in the Fashion Parade “my Squaw skirt of Indian print and frilly dimity blouse”. When someone mentions the squaw skirt this is the version I think about, however there are several more. Also in 1954 the squaw skirt & blouse is pictured in the merchants flyer sent to stores is a very different fabric. While the

**Featured Terri Lee Dolls and Fashions**

Catalog #	Photo Description	Retail Price
229A	TERRI in School Dress—Broadcloth with contrasting collar and cuffs, soft waist with medallion trim, over can can panty and slip	\$13.95
3530A	School Dress Only	1.75
530J	TERRI in School Dress and Pinafore, Broadcloth dress and check gingham pinafore	13.95
2530J	School Dress and Pinafore Only	2.50
*530C	TERRI in Heart Fund Costume, Red dotted "swish" dress, white organza pinafore, plastic heart on wrist	\$12.95
*2530C	Heart Fund Dress and Pinafore Only	2.95
*NOTE: There is a Royalty on all of these dolls and costumes sold as contribution to American Heart Fund		
539G	TERRI in Nurse Costume, White broadcloth uniform and cap	\$13.95
3530G	Nurse Uniform and Cap Only	2.50
11	LENOA—Comes in Tummy Pinks	2.95
1530H	JEKKE in Doctor Uniform	13.95
4530H	Doctor Uniform Only	1.95
530P	TERRI in Birthday Dress—Printed organza dress over plain organza slip	\$13.95
3530P	Birthday Dress and Matching Slip	2.50
530S	TERRI in Squaw Skirt and Blouse, Indian print skirt, dimity blouse, over can can panty and slip	\$12.95
3530S	Squaw Skirt and Blouse Only	1.75

**Terri Lee**  
SALES CORPORATION  
APPLE VALLEY, CALIFORNIA

530G 3530G

530A 3530A

530J 3530J

530C 3530C

1530H 4530H





In 1955 Tiny Terri Lee is introduced and in her Fashion Parade is pictured #3338 "A real Squaw Dress \$1.49. The dress is a one piece with the "Indian Print" fabric.

The bodice has rick rack which the company calls braid. Terri Lee will also be pictured in this dress in the March 1956 Monthly Magazine at a cost of \$1.75.





This dress is also on the cover of the October 1956 Monthly Magazine. A contest winner is holding her Terri Lee who is wearing this version of the Squaw skirt with braid T3530S.

What is interesting is the 1956 Fashion Parade for TL & TTL shows yet another version which is now called #1321 Squaw Dress. I would have thought they would have named



OCTOBER, 1956

OUR NATIONAL WINNER—FIRST PLACE—  
TERRI LEE TENTH ANNIVERSARY CONTEST



*Terri Lee*

TOP HONORS TO CAROL!  
Carol Robertson, 123 So. 8th,  
West Terre Haute, Indiana,  
won a week's vacation in Ap-  
ple Valley, California, home  
of Terri Lee, for her strikingly  
heart-felt, sincere entry: "I love  
my Terri Lee best because she  
is more than a doll, she is my  
best friend. I love her with all  
my heart. I am in grade 4."  
Submitted by Readmore, Terre  
Haute, Indiana.

Carol had a fine time going  
Western. She stayed at the  
Apple Valley Inn with her charming aunt, Mrs. DeHart. Mr. and Mrs.  
Russell were the lucky store owners who accompanied them. We  
ing you and your companions with us, Carol. Don't forget to come

(Contest news continued)

the dress pictured above that.

This latest version is the prettiest with vibrant colors and contrasting braid (rick rack). The 1956 Fashion Parade states "My new-style Squaw Dress made of cotton material that you don't have to iron, just like the grown-ups squaw dresses. It is trimmed with braid and is very colorful and pretty".

Finding all 4 was a challenge.



Terri's dress is #1321 and retails for \$1.95 while Tiny Terri Lees dress #3321 retails for \$1.49.

With this dress the challenge is to find the reverse color combinations. I'm wondering if they made the verse in Terri's dress and a matching Tiny Terri Lee.



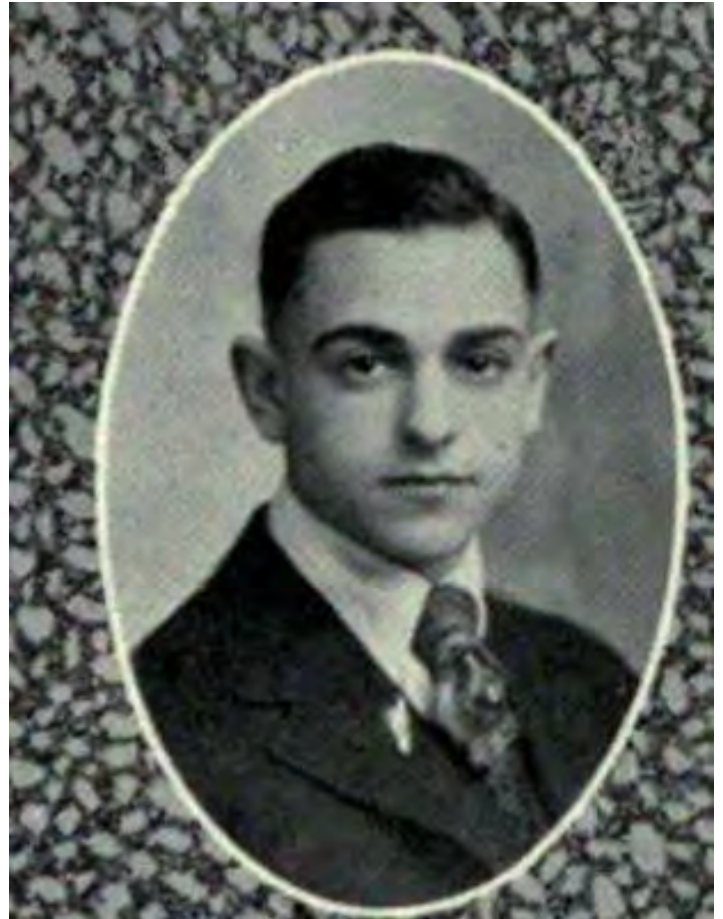
While I am still looking for the verse of these two, Terri Lee has been nowhere to be found, Dennis Ross found a matching TTL pair in purple.



## Where's Harry Part 2

By Sandy Dorsey

Two dynamic people, Harry Gradwohl and Violet Lee met in Lincoln Nebraska and married in 1926. They were both outstanding and strong personalities. They had one daughter, Harriet Lee Gradwohl in 1927. Each contributed to the growth and well-being of their community in Lincoln, Nebraska.



**DIVORCE CASES**  
Harry M. Gradwohl has been awarded a divorce in District Court from Violet L. Gradwohl on grounds of extreme cruelty. Marriage took place May 6, 1926, in Lincoln.  
Ruth A. Cruthers has been granted a divorce from Clarence A. Cruthers on grounds of extreme cruelty. Marriage took place July 15, 1941, in Lincoln. Plaintiff granted custody of one minor child.

In my previous article I left you in 1947 as Violet Gradwohl was just beginning her stellar rise as owner of the Terri Lee Doll Company. All was going well in the new company but it was not going as well for her

marriage to Harry. On March 12, 1947 I find that Harry has been granted a divorce from Violet. Because the grounds of "extreme cruelty" appear in both the first and second divorce case, it seems that this is the reason given when one wanted a divorce, Similar to "Irreconcilable differences" in California. The order of the names makes it clear that Harry filed for divorce from Violet. At this time Harry and Violet have been married for 21 years.

Violet continued to build her Terri Lee Doll business with this cute Old Lady in the Shoe ad for Christmas of 1948.



**Christmas Fun Begins in the Enchanting**

# TOYLAND

**ON GOLD'S  
THIRD FLOOR**



Lincoln's very own and wonderful

**"Terri Lee" Dolls**

Won't chip, mar, crack or peel

Sculptured to look like real  
little people . . . with personalities and moods  
that change with every adjustment of the arms,  
legs and head. Miniature mannequin wigs may  
be shampooed, combed and recurled. A whole  
wardrobe of tiny garments all hand finished  
with snaps or tiny buttons that make dressing  
and undressing the dolly a real joy!

17 ins. tall  
beautifully boxed

**11<sup>95</sup>** to 23.50

GOLD'S Third Floor

The opening of the Terri Lee Factory on O Street was December 1949.



**Terri Lee Factory**

**2012 O St.**

No Phone Orders Please

**Open 8:30 A.M. to 5:30 P.M.**

**Violet Lee Gradwohl**  
in the Guerrero, Mexico, Civil Registration Marriages, 1863-1954

Name:	Violet Lee Gradwohl [Violet Lee Franklin]
Gender:	Mujer (Female)
Age:	41
Birth Year:	abt 1908
Registration or Marriage Date:	10 feb. 1949
Registration or Marriage Place:	Acapulco, Guerrero, México (Mexico)
Spouse:	Harry M. Grodwohl
Spouse Gender:	Hombre (Male)
Spouse Age:	50
Father:	Marlón Franklin
Mother:	Hattie Lee Franklin

Harry and Violet had evidently worked out their differences and in February of 1949 they went on a romantic trip to Acapulco Mexico where they renewed their wedding vows in a serious manner.

This appears to be a legal marriage with 3 witnesses and abundance of personal information.

The paperwork included fingerprints of the bride and groom, ages, occupations and parents' names. It is dated February 10, 1949.

Harry, Violet and their daughter Terri Lee all appear in pictures taken when Gene Autry visited the Doll Factory in Lincoln in January 1950 and signed the agreement for manufacturing of the Gene Autry Doll. Everyone appears quite happy at this time. Daughter Terri Lee would be about 23 years old.

PODER EJECUTIVO DEL  
IDO. DE GUERRERO  
CONTRATA DEL REGISTRO  
CIVIL

ACTA DE MATRIMONIO 000030

En el Municipio de San Mateo, Estado de Guerrero, a las 11 horas del día 10 de Febrero de 1949, de mil novecientos cuarenta y nueve, comparecen ante mí El C. Carlos G. Salazar, Oficial del Registro Civil, para contraer matrimonio bajo el régimen de separación de bienes Dr. Harry M. Anderson y Violeta Lee Franklin, quienes con la sola y documents que presentaron con fecha del día de hoy, los cuales contienen los siguientes datos:

EL CONTRATANTE	DE LA CONTRATANTE
Edad: <u>50</u> años, <u>cuarenta y cinco</u>	<u>41</u> años, <u>y un año</u>
Ocupación: <u>Proprietario de tienda</u>	<u>Propietaria</u>
Domicilio: <u>San Mateo, D. G. H.</u>	<u>San Mateo, D. G. H.</u>
Estado Civil: <u>Desposado</u>	<u>Desposada</u>
Origen: <u>San Mateo, D. G. H.</u>	<u>San Mateo, D. G. H.</u>
Nacionalidad: <u>Guatemalteco</u>	<u>Guatemalteca</u>

PADRES DEL CONTRATANTE	
Nombre: <u>Benjamin Anderson</u>	<u>Harold Anderson</u>
Ocupación: <u>Propietario de tienda</u>	<u>Propietario</u>
Origen: <u>San Mateo, D. G. H.</u>	<u>San Mateo, D. G. H.</u>
Domicilio: <u>San Mateo, D. G. H.</u>	<u>San Mateo, D. G. H.</u>

PADRES DE LA CONTRATANTE	
Nombre: <u>Marion Franklin</u>	<u>Harold Lee Franklin</u>
Ocupación: <u>Comerciante</u>	<u>Propietario</u>
Origen: <u>San Mateo, D. G. H.</u>	<u>San Mateo, D. G. H.</u>
Domicilio: <u>San Mateo, D. G. H.</u>	<u>San Mateo, D. G. H.</u>

TESTIGOS DE ESTE ACTO	
Nombre: <u>James J. Kelly</u>	<u>Joe Abizaad A.</u>
Edad: <u>30</u> años	<u>34</u> años
Estado Civil: <u>Soltero</u>	<u>Casado</u>
Ocupación: <u>Comerciante</u>	<u>Comerciante</u>
Domicilio: <u>San Mateo, D. G. H.</u>	<u>San Mateo, D. G. H.</u>
Parentesco: <u>Ninguno</u>	<u>Ninguno</u>
Nombre: <u>Miguel Alonso</u>	<u>Abel Rosa Sol.</u>
Edad: <u>56</u> años	<u>33</u> años
Estado Civil: <u>Casado</u>	<u>Casado</u>
Ocupación: <u>Comerciante</u>	<u>Comerciante</u>
Domicilio: <u>San Mateo, D. G. H.</u>	<u>San Mateo, D. G. H.</u>
Parentesco: <u>Ninguno</u>	<u>Ninguno</u>



She married Roger Taylor in 1945 and had two daughters Connie Lynn, born in 1946 and Linda Lee born in 1948. According to Peggy Casper they divorced in 1950.



Terri Lee Gradwohl Taylor found love again soon and married James Schrepel on August 5, 1951 in Lincoln. Jim became the manager of the Terri Lee factory. Many of us met Jim on our trips to Lincoln. By 1951 the Terri Lee Doll Company was doing a brisk business until the fire in December. Notice that the wedding announcement is written daughter of Dr. and Mrs. Harry Gradwohl.

The wedding took place on Sunday evening, August 5, 1951 at the Lincoln Hotel. Members of the immediate family and friends were present. A reception for 150 guests followed the service.

## Ceremony in Lincoln



Mr. and Mrs. James Schrepel

The wedding of Terri Gradwohl Taylor, daughter of Dr. and Mrs. Harry M. Gradwohl, and James Schrepel, son of Mr. and Mrs. C. E. Schrepel of Omaha, was solemnized Sunday evening in the Terrace room of the Lincoln hotel.

Members of the immediate families and a group of friends were present. Rev. Leland H. Leshner performed the ceremony.

White eyelet-embroidered organdy over aqua taffeta fashioned the bride's gown. The ballerina length skirt and fitted strapless bodice were flecked with bows of aqua satin. She wore an authentic Dutch bonnet of organdy and brief white gloves. Her crescent bouquet was of aqua and white feathered carnations.

Eighteen guests, members of the families, attended the 7 p.m. dinner which preceded the ceremony. A reception for 150 guests followed the service.

For traveling to Denver and Colorado Springs, Colo., Mrs. Schrepel wore a black and white linen suit with white accessories.

After Aug. 19, Mr. and Mrs. Schrepel will be at home at 1626 D.

FRIDAY-TO-TUESDAY visitors and the Saguenay rivers.



MRS. JAMES SCHREPEL

## ATTRACTIVE BRIDE

The wedding of Terri Gradwohl Taylor, daughter of Dr. and Mrs. Harry Gradwohl, and James Schrepel, son of Mr. and Mrs. C. E. Schrepel of Omaha, was an event of Sunday evening in the Terrace room at Hotel Lincoln. The ceremony was solemnized by the Rev. Leland H. Leshar in the presence of only the immediate families and a small group of intimate friends, and was followed by a reception for one hundred and fifty guests.

After a honeymoon trip to Colorado Springs and Denver, Mr. and Mrs. Schrepel will return to Lincoln where they will reside at 1626 D street.

Terri's dress was white eyelet embroidered organdy over aqua taffeta with a ballerina length skirt. She wore authentic Dutch bonnet and white gloves. This article is from the Lincoln Evening Journal on Tuesday August 7, 1951.

In 1952 Violet Gradwohl made the move to Apple Valley California. The mysterious fire in Lincoln occurred in December of 1951 and Violet swiftly moved her doll factory to California. The main factory building was constructed in 1952.





The Grand Opening of the building was held in May 1952. This picture appeared in Peggy Casper's book. It shows the cocktail hour wall in the background. Harry was there for the celebration, standing close but not right behind his wife Violet. On the left in the back is Bob Paluzzi who owned the building for many years after the fire. Spencer Hamilton, Grace Hast, Dr. Gradwohl, Ray Colbert, and Joe Gergely are in the back row. Front row, Lorene Miller, Kay Irvin, Eloise Carpenter, and Violet Gradwohl.



Dr. Harry M. Gradwohl remained in Lincoln, Nebraska where he had a very successful dental practice.



His office was located at 2000 A Street in Lincoln.



U.S. City Directories, 1822-1995	
Nebraska > Lincoln > 1956 > Lincoln, Nebraska, City Directory, 1956	
West Q	
--John (Mary) emp CB&QRR h4424 N 70th	Graff Geo (Ruth) radiator reprmn Mart
--Louis E (Dorothy L) swtchmn CB&QRR	Doran & Son h655 Sumner
h1420 S 21st	--Geo H (Fauneil M) nursery mn Land-
--Sally A mach opr TelCo r6537 Ballard	scape Serv h2417 S 14th
Grace Dirks Mrs r2330 Sumner	--Hazel tchr Huntington Sch h2535 N 49th
--Donald studt r228 N 12th apt 309	apt 205
<b>GRACE EVANGELICAL LUTHERAN</b>	--Jacob (Rose O) mech Standard Mtr
<b>CHURCH, LELAND H LESH, DD</b>	h1429 Otoe
<b>PASTOR, 22d and WASHINGTON,</b>	--Martin (Margt) h600 Sumner
<b>TEL 3-8047</b>	--Mary E (wid Geo) h841 S 50th
--Methodist Church Rev Harold C Sandall	--Melvin r841 S 50th
pastor 401 N 27th	--Meurice D (E Jane) mason contr
--Oliver D (Vera H) prof UofN h2003 G	3900 S 39th h do
Gradoske Dorothy A (wid Arth) clk Dist	--Roger H clk PO r RD 8
Ct Clk h2930 D	--Ruth Mrs clk Wagey Drug Co No 1 r655
Gradwohl College Harold E Wise acting	Sumner
dean 512 N 12th	--Wayne J (Beverly A) drftsman Selmer A
Gradwohl Ben spl agt Guarantee Mut Life	Solheim & Assocs r650 S 28th
h1430 J apt 102	Graft Donald (Wanda) electn hlpr CB&QRR
--Bernard I (Elaine M) lwyr 709 Fed Se-	h1024 2d (WL)
curities bldg h3000 Sheridan blvd	--Loy V (Alithe M) mgr Park-O-Tel h834
--David M studt r3000 Sheridan blvd	Greenwood av
--Eleanor M instr UofN h1505 N 33d apt 3	Grafton Dorothy C serv asst TelCo h541
--Harry M (Violet L) dentist 2000 A	S 18th apt 409
h1340 S 20th	--M E (Martha) h1421 P apt 3
--John M (Janice L) lwyr 709 Fed Securi-	Grage Elsie E Mrs waitress Hotel Corn-
ties bldg r3000 Sheridan blvd	husker r1315 Washington
Grady Aug W (Minnie E) h125 S 31st	--Herman F (Elsie E) lab Curtis Co's
--Dorothy Mrs fctywr Western Elec	h1315 Washington
h1036 S 27th	--Lowell A (Janeane E) USAF r2801 N
--Earl J (Doris C) dispr Ready Mixed	26th
Concrete h1045 D apt 3	--Wilhelmina r1220 A
--Geraldine studt r1802 S 11th	--Wm H guard State Penitentiary h1120 A
--Herbert (Mary E) driver Johnson Cash-	Graham Apartments 3735 S 48th
way h320 Judson	--Betty J opr TelCo r1309 S 15th
--Jas H (Sandra) USAF h316 Prestwick rd	--Bobby tchr Dietze Mus Hse r1810 Gar-
--John M (Donna) slsmn L&S Steel r1036	field
S 27th	--Carol Mrs clk State Farm Mut Auto Ins
--Larry msngr Western Union r320 Jud-	r1017 N 46th
son	--Chas L (Joan V) city policemn h5126
--Leon P USN r125 S 31st	Hartley
	--Chas L (Carrie S) elev opr Russell Sto-

In the Lincoln City Directory for 1956 and for all previous directories Violet Gradwohl was listed as Dr. Gradwohl's wife. The city directory gives his business address and his home address, their home at 1340 20<sup>th</sup> Street.



But in 1958, I noticed that the City Directory listed Dr. Gradwohl with a new wife named Mary L. And so began the search for Miss Mary L.

U.S. City Directories, 1822-1995	
Nebraska > Lincoln > 1958 > Lincoln, Nebraska, City Directory, 1958	
<p><b>VETERANS ADMINISTRATION BLDG</b> TEL 5-3273</p> <p><b>STATE HEADQUARTERS, DIRECTOR AND MANPOWER, FRANCIS S DRATH DEPUTY DIR</b> 11th fl STATE CAPITOL BLDG TEL 5-7211</p> <p><b>STATE HEADQUARTERS, PERSONNEL &amp; PROCUREMENT</b> LEE G LIGGETT OFCR in CHGE, 3d fl VETERANS ADMINISTRATION BLDG, TEL 5-3273</p> <p><b>SMITHSONIAN INSTITUTION RIVER BASIN</b> ARCHEOLOGICAL SURVEYS, ROBT L STEPHENSON CHIEF 1517 O, TEL 2-3131</p> <p><b>VETERANS ADMINISTRATION (REGIONAL OFFICE), A H DUXBURY MGR, 10th fl VETERANS ADMINISTRATION BLDG, TEL 5-3273</b></p> <p><b>VETERANS ADMINISTRATION BUILDING, 116 N 12th, TEL 2-7428</b></p> <p><b>VETERANS HOSPITAL, J MELVIN BOYKIN MGR, 7400 J, TEL 5-4304</b></p> <p>Govig Bernice V Mrs aide Lincoln State Hosp r1141 S 10th apt 1</p> <p>--Glen E (Bernice V) slsmn Yax Pontiac Cadillac h1141 S 10th apt 1</p> <p>--Helen N Mrs tchr Riley Sch r1317 L apt B2</p> <p>--Lewis (Helen N) driver City Lines h1317 L apt B2</p>	<p>Ring Auto Sales h5635 Knox</p> <p>Grable Jorene F typ Stand Reliance Ins h1630 H apt E2</p> <p>Grabowski Clarence J (Mildred I) slsmn Peter Pan Thrift Store h6527 Ballard av</p> <p>--Dwayne L (Eleanor M) acct Prairie Maid h4134 Y apt 1</p> <p>--Egnatz G (Anna B) fire atndt CB&amp;QRR h827 West Q</p> <p>--John (Mary) h4424 N 70th</p> <p>--Louis E (Dorothy L) switchmn CB&amp;QRR h1420 S 21st</p> <p>--Philip H asst agronomist U of N</p> <p>--Sally A mach opr Tel Co r6527 Ballard av</p> <p><b>GRACE EVANGELICAL LUTHERAN CHURCH, LELAND H LESHER, DD PASTOR, 2225 WASHINGTON, TEL 3-8047</b></p> <p>--Methodist Church Rev Merrill R Willis pastor 401 N 27th</p> <p>--Oliver D (Vera M) assoc prof U of N h801 S 35th</p> <p>--Wm P (Gemerura) h633 S 33d</p> <p>Gradoske Dorothy (wid Arthur) clk Dist Court Clk h2930 D</p> <p>Gradwohl Benj slsmn Guar Mut Life h1340 J apt 102</p> <p>--Bernard S (Elaine M) lwyr 709 Fed Securities bldg h3000 Sheridan blvd</p> <p>--David M (Hanna) studt r3000 Sheridan blvd</p> <p>--Eleanor M tchr UofN h1339 Idylwild dr</p> <p>--Harry M (Mary L) dentist 2000 A h1340 S 20th</p>

Along came a cute little girl, and Harry fell for her. They were married on December 4, 1957. Mary Lou Mannering was born in Smith County Kansas on November 17, 1930 so Mary was 27 years old when she and Harry married. Harry was 57 years old. Mary was pretty and smart. She loved to play bridge and is mentioned frequently in the newspapers for



## Marriage Solemnized



MRS. HARRY M. GRADWOHL

The marriage of Miss Mary Lou Mannering of Lincoln, daughter of Mr. and Mrs. Milan F. Mannering of Smith Center, Kan., to Dr. Harry M. Gradwohl, son of Benjamin W. Gradwohl, took place Thursday evening, Dec. 5, at the home of Mr. and Mrs. Bernard Gradwohl. The lines of the 7 o'clock service were read by Judge Paul W. White in the presence of members of the family.

Attending the couple were Mr. and Mrs. James B. Schrepel.

For her wedding, the bride wore an after-five ensemble in mauve wool with black accessories. An orchid corsage complemented her costume, and she carried an heirloom handkerchief of Rosepoint lace.

Immediately following the ceremony, a wedding dinner was held at the Italian Village.

Upon their return from an extended trip to Mexico City and Acapulco, Dr. and Mrs. Gradwohl will reside at 1340 So. 20th.

## THE SOUTH HILLS

We can well imagine the fun that will be in store for a feminine group who will gather at the home of Mrs. Kenneth Schmidt on Wednesday evening, Dec. 18. Mrs. Schmidt and Mrs. Wesley Lampshire will entertain at a "new-neighbor" courtesy for Mrs. Dick Asprooth and also to compliment Mrs. Norris Swanson on her birthday anniversary. The event will be a dessert supper and bridge party and included among the guests, in addition to the honorees, will be Mrs.

her winning ways. She was an accountant and a manager for an advertising agency. Even though it was her first marriage, she had a simple wedding and didn't wear the usual fancy bridal dress.

The wedding of Miss Mary Lou Mannering to Dr. Harry M. Gradwohl took place on Thursday evening on December 5<sup>th</sup> at the home of Mr. and Mrs. Bernard Gradwohl. Judge White presided in the presence of members of the family. Attending the couple were Mr. and Mrs. James Schrepel. For her wedding, the bride wore an after 5 ensemble in mauve wool with black accessories. Upon their return from an extended trip to Mexico City and Acapulco, Dr. and Mrs. Gradwohl will reside at

1340 S. 20<sup>th</sup> Street. (The same house Violet lived in)

In addition to his private practice Dr. Harry Gradwohl was the Regional Director for the large State Hospital for the Insane in Lincoln.



The daughter of a lady who worked with Dr. Grawohl at this hospital emailed me last year and that initiated my interest in writing a biography of Harry. She said her mother liked Dr. Gradwohl very much, he was easy to work with and he liked to talk about Violet's Terri Lee Doll Factory. This photo dates to about 1967.





Wanda Houck found this article from the Lincoln Star issued April 5, 1967. It shows Harry's father Ben, Dr. Harry Gradwohl with his second wife Mary Lou, Connie Lynn and her baby Melissa. It says "Granddaughters are very nice people. Great-granddaughters are mighty nice, but a great-great-granddaughter is well, something very special, Ben Gradwohl who is proud of his 93 years seems to think." Miss Melissa her mother, Mrs. Arthur Dvorak (Connie Lynn) soon are to leave Lincoln to become new residents of Mason City, Iowa.

**IT The Lincoln Star** Wednesday, April 5, 1967



## EVERY family should have one—

Granddaughters are very nice people. Great-granddaughters are mighty nice, too — But a great-great-granddaughter! Well, a great-great-granddaughter is something very special, at least Ben Gradwohl, who is proud of his 93 years, seems to think so.

The great-great-granddaughter is young Melissa Ann Dvorak who has just crossed the three-months line. Miss Melissa and her mother, Mrs. Arthur Dvorak, soon are to leave Lincoln. With Mr. Dvorak they will become new residents of Ma-

son City, Iowa.

So, it is small wonder that the baby's great-great-grandfather, and her great-grandmother, Dr. and Mrs. Harry Gradwohl, want to have her around as much as possible.

In the picture, Mr. Gradwohl, Dr. and Mrs. Gradwohl, Mrs. Dvorak and, of course, Miss Melissa.

As Harry Gradwohl aged he began to get tired of the winters and cold weather in Nebraska. He still enjoyed playing golf and he had a comfortable life so he and his wife decided to buy a condominium in Naples Florida. They purchased a brand new unit on a canal at the Granada Condos on July 1, 1971. They wanted to spend their winters in warm sunny southern Florida. Their unit is on the left in this picture.



But Mary and Harry did not have much time together to enjoy their new purchase because Harry died in Naples, Florida on July 15, 1972. His obituary states that he was a Lincoln dentist for 40 years but it was really more than that. He was also the Dental Director for the hospital for 12 years. He was a member of the America, Nebraska, and Lancaster County Dental Associations, BPOE, Delta Sigma Delta and the American Legion. Survivors are his wife Mary L., his daughter Terri Schrepel of Falls Church, Virginia, brother Bernard Gradwohl, two grandchildren and four great-grandchildren. Since memorials to the American Cancer Society are mentioned he



must have died of cancer. His wife Mary Lou Gradwohl was only 42 years old at the time of his death. Harry was 73 years old.

NAME: **Harry Gradwohl**

BIRTH: 1 Aug 1898

DEATH: Jul 1972 - Naples, Collier, Florida,  
USA

CIVIL: Nebraska

## **Lincoln**

**GRADWOHL — Dr. Harry M., 73, Naples, Fla., died Saturday.**

**Services: 4:30 p.m. Tuesday, Roper & Sons Mortuary, 4300 O. Lincoln Memorial Park. Memorials American Cancer Society.**

## **Lincoln**

**GRADWOHL — Dr. Harry M., 73, Naples, Fla., died Saturday.** Former 28th and Woods resident. 40-year Lincoln dentist, 12-year Lincoln Regional Center dental director. Member American, Nebraska, Lancaster County Dental Assns., BPOE 80, Delta Sigma Delta, American Legion Post 3. Survivors: wife, Mary L., daughter, Mrs. James (Terri) Schrepel, Falls Church, Va.; brother, Bernard, Lincoln; two grandchildren; four great-grandchildren.

**Services: 4:30 p.m. Tuesday, Roper & Sons Mortuary, 4300 O. Rabbi Myron Meyer. Lincoln Memorial Park. Memorials American Cancer Society.**

## **Dr. Harry M. Gradwohl**

**LINCOLN, Neb. — Dr. Harry Gradwohl, 73, a winter resident of Naples, died Saturday in Lincoln.** He practiced dentistry for 40 years in Lincoln and was the Lincoln Regional Center dental director. He was a member of the America, Nebraska, and Lancaster County Dental Assn., BPOE, 80, Delta Sigma Delta, American Legion Post 3.

Survivors include his wife, Mary L.; a daughter, Mrs. James (Terri) Schrepel of Falls Church, Va.; a brother, Bernard of Lincoln; two grandchildren and four great-grandchildren.

Funeral services and burial were held Tuesday in Lincoln.

**GRADWOHL** — Violet Lee, 71, Manassas, Va., died Friday. Former Lincoln resident. Founder Terri Lee Doll Co. Survivors: daughter, Mrs. James B. (Terri) Schrepel Falls Church, Va.; sisters, Willima Lee, Los Angeles, Mrs. Fountiense Duda, Anaheim, Calif.; two granddaughters; four great-grandchildren. Services: Graveside 11 a.m. Tuesday, Lewinsville United Presbyterian, McLean, Va. Money and King Funeral Home, Vienna, Va.

Only 6 days after Harry Gradwohl passed away, On July 21, 1972 Violet Gradwohl also passed away. Violet was being cared for by her daughter Terri in Virginia. She died in Manassas, Virginia. How coincidental that they passed so closely in time.

## Mrs. Gradwohl, Doll Firm Founder, Dies

Services for the founder of the Terri Lee Doll Co., Violet Lee Gradwohl, will be at graveside Tuesday at the Lewinsville United Presbyterian churchyard in McLean, Va.

Mrs. Gradwohl, 71, died Friday in Manassas, Va.

Mrs. Gradwohl, a former Lincoln resident, first became interested in the doll business during WWII when she began making repairs to old dolls for Lincoln's social welfare toy shop. By 1946 she had created the prototype of her own doll, the first plastic doll on the market. But established manufacturers told her the doll had a funny face and would never sell.

Spending six weeks in New York City Mrs. Gradwohl learned enough about the trade to arrange for the manufacture of the doll's parts which were

then assembled in Lincoln, at first by 10 employees in one room.

By 1951 Terri Lee employed 190 people on day and night shifts in a two-story factory at 2010 O. Orders amounted to about 3,000 dolls per week.

Mrs. Gradwohl believed the doll was popular because it was the first on the market with shampoo and set hair and because of realistic details such as real buttons and buttonholes in its clothes.

In mid-December, 1951, a fire started in the Terri Lee factory which eventually spread to seven Lincoln businesses and resulted in \$250,000 damage. Among the casualties of the spectacular blaze which left the factory an ice-encrusted ruin was \$250 mink coat for a doll.

Mrs. Gradwohl later relocated her doll factory in Apple Valley, Calif.

Mrs. Gradwohl was listed in Who's Who of American Women and was a Girl Scout and USO worker.

She is survived by a daughter, Mrs. James B. (Terri) Schrepel, Falls Church, Va.; sisters, Willima Lee, Los Angeles, Mrs. Fountiense Duda, Anaheim, Calif.; two granddaughters, and four great-grandchildren.

6 C Lincoln, Neb., Sunday Journal & Star, July 23, 1972



This file photo, taken in 1951, shows Mrs. Violet Gradwohl holding one of the dolls she created and made famous in Lincoln.

## Mrs. Gradwohl, Doll Firm Founder, Dies

### Czech No-no

Prague, Czechoslovakia (P)—A Czechoslovak court has sentenced six intellectuals to terms ranging from one to six years for distributing leaflets opposing the consolidation of the Soviet-backed regime of Gustav Husak from 1969 to 1971.



Harry Gradwohl was brought back to Lincoln and buried in the Lincoln Memorial Park, Lancaster County Nebraska.

**Harry M Gradwohl**

Memorial
Photos
Flowers
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[Learn about upgrading this memorial...](#)


Birth: Aug. 1, 1898  
Death: Jul. 15, 1972

Family links:  
Spouse:  
Violet Vivian Lee Gradwohl (1901 - 1972)\*


[\\*Calculated relationship](#)


Burial:  
[Lincoln Memorial Park](#)  
Lincoln  
Lancaster County  
Nebraska, USA

Created by: [Susie Lyman](#)  
Record added: Nov 02, 2012  
Find A Grave Memorial# 100042480





Added by: [Susie Lyman](#)

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for this person


Request  
A Photo


Photos may be scaled.  
Click on image for full size.


Leave flowers  
and a note


**Violet Vivian Lee Gradwohl**

Memorial
Photos
Flowers
Share

[Learn about upgrading this memorial...](#)

Birth: Nov. 25, 1901  
Clarinda  
Page County  
Iowa, USA

Death: Jul. 21, 1972  
Manassas  
Prince William County  
Virginia, USA

Founder of the Terri Lee Doll Company (1946 - 1962). The company ranked fifth in production out of more than 300 doll manufacturing companies nationwide. The 16" Terri Lee toddler doll had a distinctively painted face and was jointed at the neck, shoulders and hips.


The doll-making began in Gradwohl's kitchen in Lincoln, NE, with local women making wigs and sewing fashions. The business remained in Lincoln until 1952, when it was relocated to Apple Valley, CA.

Family links:  
Parents:  
[Marion Franklin Lee \(1871 - 1934\)](#)


Spouse:  
[Harry M Gradwohl \(1898 - 1972\)](#)


Burial:  
[Lewinsville Presbyterian Cemetery](#)  
McLean  
Fairfax County  
Virginia, USA

Created by: [Husker](#)





Cemetery Photo  
Added by: [Audrey](#)

Add a photo  
for this person


Request  
A Photo


Photos may be scaled.  
Click on image for full size.


Leave flowers  
and a note


Violet Gradwohl was buried in Virginia at the Lewinsville Presbyterian Cemetery in Fairfax County, Virginia.



## Mary Lou Chrisman

[Memorial](#)
[Photos](#)
[Flowers](#)

[Share](#)
[Edit](#)

[Learn about sponsoring this memorial...](#)


**Birth:** Nov. 7, 1930  
Smith County  
Kansas, USA

**Death:** Apr. 4, 2009  
Lawrence  
Douglas County  
Kansas, USA


Arrangements for Mary Lou Chrisman, 78, Lawrence, are pending and will be announced by Rumsey-Yost Funeral Home. Mrs. Chrisman died Saturday, April 4, 2009, at Lawrence Presbyterian Manor.

Thursday, April 9, 2009 ljworld

Memorial services for Mary Lou Chrisman, 78, Lawrence, will be at 10 a.m. Friday at Lawrence Presbyterian Manor. Graveside inurnment services will be at 10 a.m. Saturday at Crystal Plains Cemetery in Smith County. Mrs. Chrisman died Saturday, April 4, 2009, at Lawrence Memorial Hospital.



Added by: [Ellie Sparks](#)



Added by: [Ellie Sparks](#)

Since Mary Lou Gradwohl was very young when Dr. Harry passed away she remarried. She was married to Jerald Chrisman in Florida in 1975. As it turns out he


was from the same county in Kansas that she was so it is possible that she knew him earlier. They moved back to the Midwest and he passed away on August 4, 2000 in Cassville, Missouri. Mary and Jerry

She was born Nov. 17, 1930, in Smith County, the daughter of Milan and Mary Velma Hardacre Mannering. She attended Smith County schools, graduating from Smith Center High School in 1948.

Mrs. Chrisman worked for Atwood Implement Co., Smith Center, and was office manager for Swanson Advertising in Lincoln, Neb., and accountant for the Barry County Farmers Cooperative in Exeter, Mo.

She was a member of First United Methodist Church, NEW ACT Methodist Women's Circle and the Welcome Club, all of Lawrence. She volunteered at Lawrence Memorial Hospital, Lawrence Community Theatre, the Audio-Reader Network, First United Methodist Church and the H.E.L.P. Foundation. She enjoyed playing a variety of games with family and friends.

Mrs. Chrisman married Dr. Harry Gradwohl. He preceded her in death. She married Jerald Chrisman, who also preceded her in death. She was also preceded in death by her brother, Guy Mannering; and three sisters, Letha Hannan, Geraldine Hill and Lucile Hooper.



Cemetery Photo  
Added by: [Kina Elliott](#)

[Add a photo for this person](#)

[Request A Photo](#)

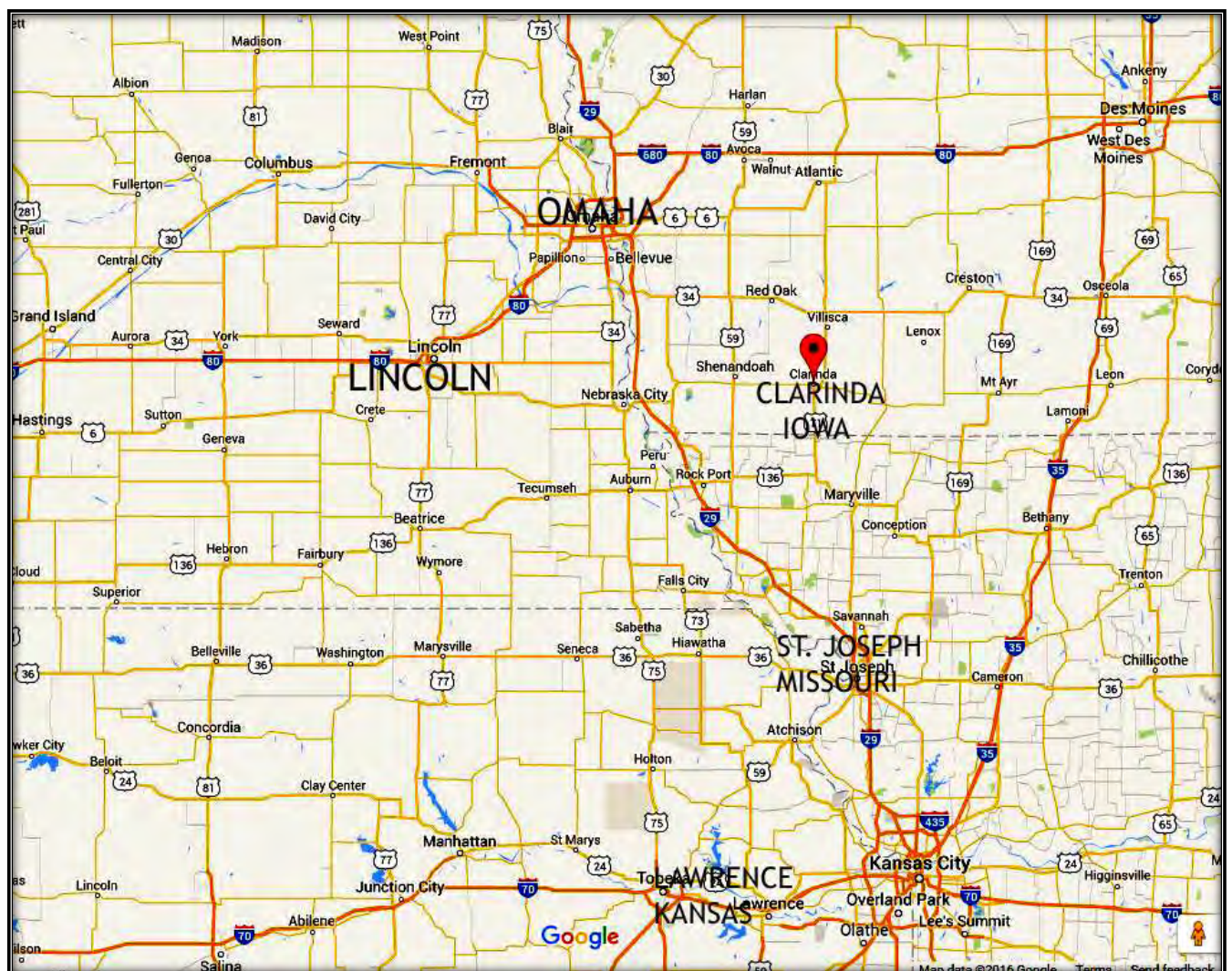
had been married for about 25 years by then. Mary Lou Gradwohl Chrisman passed away on April 4, 2009. She was 78 years old. She is buried with her second husband in Smith County

Kansas where they were both originally from. I wish I had known about Mary Lou and I could have interviewed her to get her side of this story.



How did all of these people meet and weave such an interesting story? They were all born very close to each other in the middle of our county. All of them were very intelligent and interested in making a better life. They were looking for education and good jobs and following the American Dream. The Midwest is a small area. Most of their life was spent within a radius of less than 100 miles. Lincoln was a hub for politics and education. It was a popular place to find work and good jobs and part of the land of opportunity.

The world is a different place today and people don't stay so close to home. Remember Harry Gradwohl was born in 1898 in the 19<sup>th</sup> century and Violet was born in the very early 20<sup>th</sup> Century, basically in another world. We are living in the 21<sup>st</sup> Century. But they each made a difference in their world and Violet Gradwohl created a doll that made a difference in our world.



Researching for this biography was very enlightening for me. It turns out that Lincoln was on a main road from Chicago to Denver and not as isolated as I thought. I had imagined Lincoln with dirt roads and horse drawn buggies in the 1920's. Not So.

It forced me to look at how the United States has changed both in the Gradwohl's life times but also in my lifetime. I enjoyed the ride!

I found a lot more information but I had to condense it into something that you would hopefully enjoy.  
Yours Terri Lee. Sandy Dorsey

Here are some of my sources:

Ancestry.com, FamilySearch.org,

Newspapers.com, Find a Grave.com

Google Maps, Google, Google Earth,

Yahoo Search, Social Security Death Index,

Florida Marriage Index, City Directories,

Historical Post Cards, Florida Real Estate

Transactions, Friends of Dr. Gradwohl.



# Who Is She?

by Dennis Ross

Yes, of course we know the doll! She's Terri Lee the "Queen of Dolls". However, the other little doll, the one holding Terri...does anybody recognize who she might be?

We found the photograph on eBay and thought someone in the Daisy Chain group might be able to identify the cute and extremely proud owner! Any help out there?



# One of a Kind Finds!

## — Tan Windjammer

### Glenda Kitto

Once again a one-of-a-kind outfit presented itself on eBay. This time *a new color for the Windjammer*. I left a bid just in case the item was overlooked but I should have known better. Too many “eagle-eyes” out there in Terri Lee Land.

***A cool tan and white Windjammer jacket, cap and gloves.*** The pink and white or the blue and pink sets can now be called common. After-all there are more than 1 of each of those colored sets. If one set of tan and white can be found there is hope for the rest of us that another will appear. Good hunting to us all!

The new set has tan sleeves on the jacket. The tan leather inset on the middle of the cap. Tan fringed gloves.

What I especially like about this new set is the ribbon on the gloves. The gloves are always the first to be lost and this insures they remain together



The tan leather used on this new one-of-a-kind Windjammer is a perfect match to leather on this chaps set of the same era.

In the run up of unusual items found we have that mysterious masquerade for Jerri Lee, the complete set of Windjammer for Connie Lynn that includes her booties as presented by Pat Rather. A Shamrock or Heart flocked formal. Sandy Dorsey wrote about her wish list that includes: a record player, a lamp, a Ferris wheel, a real canopy bed, Linda Baby Rocking Cradle #L14 and the Connie Lynn Leather bag.





In the line-up of 1956 Price List for Windjammers:

<u>Colors</u>	<u>for Dolls</u>	<u>Stock Number Dressed on Doll</u>	
		Dressed on Doll	Fashion Only
Pink and white	Terri Lee & Tiny Terri	1186 - 3186	1386 - 3386
Blue and white	Jerri Lee & Tiny Jerri		
Pink and blue	Connie Lynn	5152	5352
Tan and white	Linda Baby	6172	6372

**AMAZING DISCOVERY!!!** The 1956 Price list does not, let me repeat DOES NOT list Jerri Lee as having a Windjammer fashion. Have we always assumed it was for Jerri and just never noticed! OMG - This is a Terri Lee fashion! Why was Jerri left out of this great fashion? I have looked at this price list many times and just never noticed. Please all of you out there in TerriLeeLand: if you have a factory price list showing a Jerri or Tiny Jerri in a Leather Windjammer sent me an alert!



**Adorable New Baby - Always Sleeping . . . Order . . . at \$1.98 ea.**

Ship To \_\_\_\_\_  
 St. \_\_\_\_\_  
 City, State \_\_\_\_\_  
 Order No. \_\_\_\_\_ Dept. No. \_\_\_\_\_  
 Shipping Date Req. \_\_\_\_\_

Do not use space below:  
 Terms \_\_\_\_\_  
 Cr. \_\_\_\_\_  
 Customer No. \_\_\_\_\_  
 Date Rec'd. \_\_\_\_\_

Via: Truck ☐ Express ☐ P

CONNIE LYNN DOLLS				TERRI LEE NURSERY			
ITEM NO.	QUANT. ORDERED	UNIT PRICE	TOTAL \$	DESCRIPTION	ITEM NO.	QUANT. ORDERED	TOTAL \$
5100	12.95			Diaper, plastic lined	5300		
5105	13.95			Kimona (no shoes or socks)	5305	1.39	
5110	13.95			Pajamas (no shoes or socks)	5310	1.39	
5112	13.95			Dresses, Ass't'd.	5312	1.39	
5115	14.95			Creeper	5315	1.98	
5120	15.95			Dress & Slip	5320	2.98	
5122	15.95			Dress & Bonnet, Ass't'd.	5322	2.98	
5125	17.95			Christening Dr. Slip & Bon.	5325	4.98	
5130	16.95			Dress, Slip, Bonnet	5330	3.98	
5135	16.95			Bunny Suit	5335	3.98	
5140	18.95			Snow Suit	5340	3.98	
5145	19.95			Bunting	5345	3.98	
5150	19.95			Coat & Bonnet ass't'd.	5350	3.98	
5152	19.95			Leather	5352	3.98	
5155	23.95			Velveteen Coat & Bonnet	5355	7.98	
				Shoes & Sox Only	5600	.50	
				Cradle Coverlet	5605	3.98	

LINDA BABY DOLLS LINDA BABY FASHIONS

**RETAIL PRICE, FAIR TRADE**

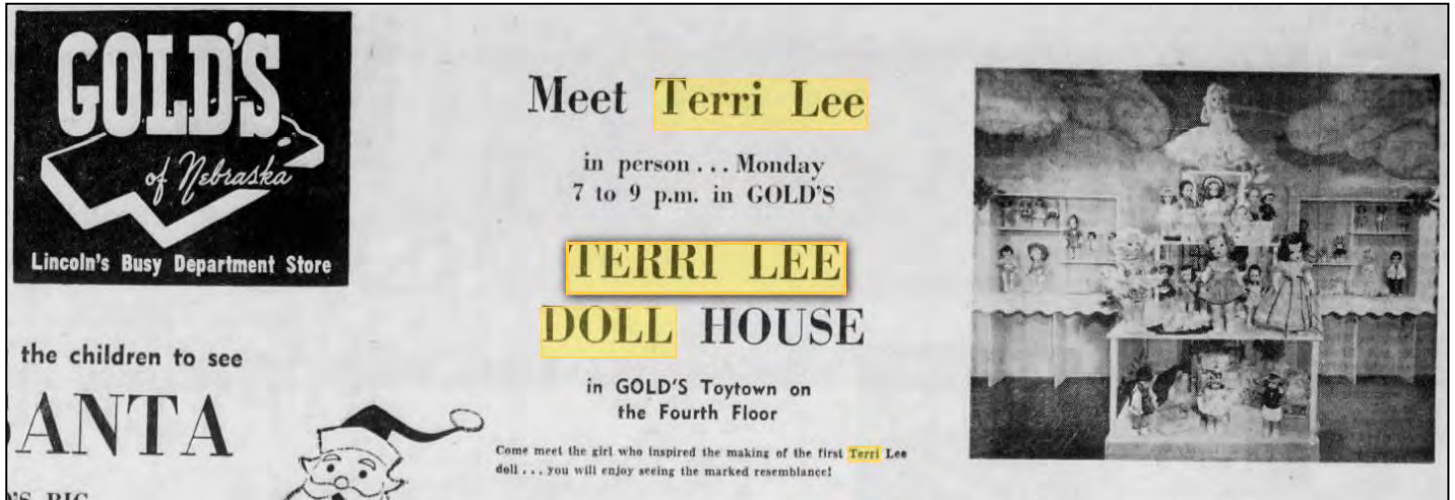
Bonnie Lou & Benjie (Negro dolls) costume and price listed for Terri and use prefix T for Bonnie and B for Ben.

**LISTED PRICES EFFECTIVE A**  
**Orders Will Be Filled with Assorted**

Regular Wigs		P
TERRI	TINY TERRI	TERRI
Brunette		
Auburn		
Honey		
Platinum		

Tousle Wigs  
 (JERRI) (TINY)

## New Found Newspaper Clippings



**GOLD'S**  
*of Nebraska*  
Lincoln's Busy Department Store

Meet **Terri Lee**  
in person . . . Monday  
7 to 9 p.m. in GOLD'S

**TERRI LEE**  
**DOLL HOUSE**

in GOLD'S Toytown on  
the Fourth Floor

Come meet the girl who inspired the making of the first **Terri Lee** doll . . . you will enjoy seeing the marked resemblance!

the children to see  
**ANTA**

ES PIC

Above: Golds Department Store in Lincoln was always a regular to sell the Terri Lee Dolls. After all they were originally made in Lincoln by one of their own. This display would be easy to recreate, just wish it were larger to see all the detail.



We're welcoming back **Terri Lee** . . .

to the  
**House of Dolls**

"Now I can sing you a sleepy lullaby or tell you a wonderful fairy tale. And my new clothes are just as beautiful as ever. Come meet me in Miller's House of Dolls."

Terri Lee, the indestructible doll with the life-time guarantee is back again in her very own, smart, high quality doll fashions. (Panty set 50c; pajamas, 95c and assorted dresses from 95c to 3.95.)

Terri Lee in panty, shoes, socks . . . . . 11.95  
Talking Terri Lee in pajamas . . . . . 21.95

If Terri Lee gets hurt or needs a new friend, you may have her to the Terri Lee Doll Hospital. (Full instructions with each doll.)

Just imagine a doll that talks and even sings to you. She can tell complete stories. A detachable cord connects Terri Lee to your phonograph, and away she goes keeping you company for hours. A phono jack (value 2.50) and one record (value 98c) included with each talking doll.

First in Lincoln at the  
**HOUSE OF DOLLS—FOURTH**

At right: Ad from 1961 an Indiana newspaper promoting the Talking Terri.

At left: This ad from 1961, after the fire in Apple Valley is being welcomed once again by Miller and Paine of Lincoln Nebraska. Another home town department store and a long time friend of Terri Lee helps the company with this special advertisement. In 1961 The Terri Lee Doll Company was attempting to come back into the market place.



**I TALK TO YOU**

PARENTS, is the routine of bedtime stories wearing out your imagination and patience? Take heart and give thanks to the inventor of **Terri Lee**, National Baby Sitter! She's a parent's best friend. Not only is she a pretty enough doll to warm the heart of any child but she is full of other talents. All you have to do is to plug her into the phonograph, put on a **Terri Lee** record and she'll keep any child entranced for hours. She tells story after story . . . even sings songs. And best of all, she tells each story . . . sings each song . . . exactly right every time, just as children demand! **Terri Lee** is yours for only \$21.95 at Tuggle's Toggery, 521 W. Reed, in Moberly.

people are  
**talking**  
about it!



# Suspender Skirts – Tiny Terri Lee

Glenda Kitto

Visiting the Grand Museum of Dennis Ross this shelf of Tiny Terri Lee's caught my attention. How could it not grab your attention? Here we have matching TL and TTL suspended skirts. Bold, Bright, Contrasting Colors and all with white blouses. I Love them!



In 1954 the outfit name is jumper and blouse of Broadcloth #3530R as shown in the 1954 Fashion Parade with plaid trim for Terri Lee.

In 1956 it is called a Peasant Jumper & Blouse listed for both TL and TTL. What a splendid array of colors. Nothing fancy just good old fashion everyday school and playwear!



# Terri Lee Goes to Potpourri

by Dennis Ross

Having experienced an extremely fun time at UFDC, Terri knew when she received her invitation to San Diego County Council of Doll Clubs March 15th Potpourri Day that it would be a day of learning and fun.

The limousine was ready to go and so was Terri. She had dressed in her turquoise family sports suit since San Diego is a beach community and the outfit seemed to fit.

In less than two hours, Terri was being helped from the limo and escorted into the host hotel where she was met with welcoming faces and hugs. Gloria Osborn, who heads up the annual gathering, explained to Terri that there were workshops, round table discussions, a luncheon and a program.

"It's a full fun packed day!" Gloria concluded. "We also have doll competition as well," added Gloria. Terri was impressed that many doll clubs of the area get together to work in unison to produce such a super day dedicated to dolls.

Terri was shown to the registration table where she received her name tag. "You'll have time for one workshop, or three roundtable discussions", she was told. "The workshops are 'Making a Doll Dress From a Handkerchief', given by Connie Tagnoli. She'll provide the dress pattern and all materials. The other workshop is 'Making a Small Doll Mohair Wig' given by Maggi Phillips."

Both sounded like fun projects, Terri thought.

The table talks, of which we have four, are 'Paper, Paper, Paper - Paper Dolls' presented by Judy Dinauer and Jill Reeve; 'What Do We Know About Sewing Kits?' given by Carole Neal; 'Who Is My 10-inch Doll?' by Barbara Whyte. This will give clues to identify unmarked dolls of 10 inch stature. "Hmmmm... my little brother and sister, Tiny Jerri and Tiny Terri, only have a circled letter C embossed upon their backs. They could be a real mystery to doll collectors," said Terri; 'Shackman



- What???' will be presented by Pat Knutson. Terri had no idea what a Shackman could possibly be.

"I'll sign up for that!" she exclaimed.

Not long after that, she was seated at a large round table which was loaded with paper goods, manufactured by the New York company, Shackman. "Why I've seen these many times," observed Terri as she looked at Victorian gift tags, greeting cards and so many Shackman goods which began back in the early 1900s. Terri was amazed at what she learned listening to all that Pat Knutson had to offer.

Terri was given Shackman gift tags as example of the company's products. Judy Dinauer and Jill Reeve gave an informative discussion about various paper dolls, and even gave out many examples to attendees. Terri was able to interject a bit of unknown news - Terri Lee had paper dolls - but in 3-D made of moulded plastic. A rare fact which most paper doll collectors know nothing about.

The competition of dolls was a great exhibit to view. Terri saw some dolls which were old friends and even found a few which she'd never met before.

The buffet lunch was quite enjoyable to all and ended with a delicious dessert. The program turned out to be on a topic which Terri knew about - A Mystery in the Nursery - which actually turned out to be her Apple Valley doll nursery and some of her family doll members were involved in the mystery! It was written and presented by Little Fathers Martin Roden and Dennis Ross, whom Terri thought looked familiar but couldn't quite place where she'd met them before - hmmm - another mystery!

This was followed by door prizes and a souvenir doll was handed out to everybody. It was a little clown doll created from an artist wooden mannequin. "How cute he is!" said Terri when she unwrapped him.

All too soon it had come to an end. Gloria Osborn thanked everyone for coming and invited them to return next March, 2018. Terri got hugs and kisses from many new friends which she had made throughout the fun-filled day.

[See Photo next page]





# Percale Dress with Organdy Trim & Matching Panties

By Terry Bukowski / May 2017



#3520A Play dress & panty percale \$1.95.

The Percale dress with matching panties was never introduced in the Fashion Parade. The dress came close as pictured to the left that would have gone into the 1954 Fashion Parade. However for reasons unknown the picture never made it into the Fashion Parade. Nor did the other two outfits. Instead the dress can be found in the 1952 & 1954 price list



The dress was include in the Feb & Aug 1953 Monthly

Magazine which showed "Little Mothers" the two different fabrics used for the dress. The Feb issue shows the dress in a flower print, while the Aug issue has the dress in stripes. Which can be found in red, blue, green and brown. The



flower version can be found in many versions. Remember this

dress comes with panties so be on the watch for the complete outfit.



# Terri Lee Helps Celebrate the 100th Anniversary of the beloved Girl Scout Cookie!

by Dennis Ross

Terri, who loves dressing in her official Girl Scout uniforms, salutes the still strong organization with some items of the organization's sweet history.









# Little Lady or Southern Belle?

Follow the evolution of the association between the Terri Lee company and helene Pessl, Inc. Look at these page 27 captions, or "the Little Lady page" from Lincoln and Apple Valley Fashion Parades.

## LITTLE LADY

Here I am, a true Southern Belle in blue taffeta dress, trimmed in narrow black velvet ribbon, a rosebud chintz apron, a large bow in my upswept curls and with eyelet trimmed pantaloons and petticoat.

I look like the Little Lady who represents helen Pessl toiletries. helen Pessl, the originator of toiletries for children, has made a hair dress kit for me. It is just what you will want for both your hair and mine. In it are shampoo, hair lotion, comb, brush and curlers.

90C Terri in Little Lady costume  
1099 Little Lady costume only  
3000 Hair dress kit

90C Terri in Little Lady Costume

## LITTLE LADY

Here I am, a true Southern Belle in blue taffeta dress, trimmed in narrow black velvet ribbon, a rosebud chintz apron, a large bow in my upswept curls and with eyelet trimmed pantaloons and petticoat.

I look like the Little Lady who represents helen Pessl toiletries.

Terri's Hair Dress Kit contains comb, brush, 12 curlers and a complimentary bottle of helene Pessl Shampoo for either you or Terri to use.

1099 Little Lady costume only  
3000 Hair dress kit

90C Terri in Southern Belle

## LITTLE LADY

Here I am, a true Southern Belle in blue taffeta dress, trimmed in narrow black velvet ribbon, a rosebud chintz apron, a large bow in my upswept curls and with eyelet trimmed pantaloons and petticoat.

Terri's Hair Dress Kit contains comb, brush and 12 curlers.

1099 Southern Belle costume only  
3000 Hair dress kit

570A Terri in Southern Belle Costume

## SOUTHERN BELLE

Here I am, a true Southern Belle in taffeta dress, trimmed in narrow black velvet ribbon. I wear a rosebud chintz apron, and a large bow in my upswept curls. My full petticoat and long pantaloons are eyelet trimmed. Whenever I wear this costume, Jerri pretends he's a gallant gentleman from the deep South.

1948

Page Name: Little Lady

Outfit Name: Little Lady

Enthusiastic Credit is given to Helen Pessl (sic)

1950

Page Name: Little Lady

Outfit Name: Little Lady

helene Pessl, spelled correctly this time, is briefly mentioned.

1951

Page Name: Little Lady

Outfit Name: Southern Belle

No mention of any helene Pessl connection.

1952

Page Name: Southern Belle

Outfit Name: Southern Belle

## BELOW:

Two outfits commonly confused with *Little Lady* are (Right) Southern Belle from 1954 and (Left) Four colors of Garden Party outfits, lavender, pink, yellow, green. The solid yellow organdy is from 1951LNFP, and the flowered organdy from 1952FP.

Collection of PAT RATHER



Collection of GLENDA KITTO





## PART 2

# Overview of Terri Lee Hair Dress Kits

### 3 Different Logos on Box Lids

#1 1948-'51

#2 1952-'55/56

#3 1956-'58



### 3 Lid Sizes Used in Lincoln

Paper covering lid varies & content of each box differ according to year.



We have found  
**5 Main Variations of Hair Dress Kit Boxes**  
Other variations include lids and boxes covered with different paper.





# Little Lady's "Upswept Curls" . . .



The Lincoln NE Fashion Parades refer on page 27 to "...my upswept curls." This phrase indicates that a Terri Lee who left the factory in a Little Lady outfit had a different hairstyle. It would have been one more similar to helene Pessl's logo girl.

**Could this have been the time when the Terri Lee company added the side braids to Terri's hair styles???**

I'm willing to bet that the side braids originated at the time of the Little Lady outfit. I think braiding the sides and tying them back was the TL company's effort to imitate the Little Lady's "upswept hairdo"... What do you think?



Collection of LINDA LEE



Collection of ROSALEE RAINBOLT



Collection of PAT RATHER



# Hair Dress Kit #1 1948

Hair Dress Kit #1 contained comb, brush, curlers, and two small sample bottles: one for shampoo and one for hair lotion. To date none of the kits with both the shampoo and the hair lotion have turned up. Space is left open on this page. Sooner or later...

## ABOVE LEFT:

Little Lady page from the Lincoln, NE "Fashion Parade" (LNFP) of 1948.

## ABOVE RIGHT:

1948 Price List. Hair Dress Kit was #3000. It listed for \$3. This is the 1<sup>st</sup> price list. Later ones gave the name of item as well as number.

## BELOW RIGHT:

Directions for care of Terri's mannequin wigs were lengthy and complex! What little girl could follow them? "Brilliantine" meant hair spray. Probably a good idea!



## LITTLE LADY

Here I am, a true Southern Belle in blue taffeta dress, trimmed in narrow black velvet ribbon, a rosebud chintz apron, a large bow in my upswept curls and with eyelet trimmed pantaloons and petticoat.

I look like the Little Lady who represents Helen Pressl toiletries. Helen Pressl, the originator of toiletries for children, has made a hair dress kit for me. It is just what you will want for both your hair and mine. In it are shampoo, hair lotion, comb, brush and curlers.

90C Terri in Little Lady costume  
1099 Little Lady costume only  
3000 Hair dress kit

Reserved for photo of  
HAIR DRESS KIT  
#1.

## PRICE LIST FOR TERRI LEE "FASHION PARADE"

DOLLS		COSTUMES AND WARDROBE GARMENTS	
Number	Retail Price	Number	Retail Price
PAGE # 26			
2000	19.95	1000	19.95
PAGE # 27			
90C	19.95	1099	4.00
		3000	3.00

NUMBER	INDIVIDUAL GARMENTS	RETAIL PRICE
1032	Heart shaped bib apron, val lace trimmed	.85
1045	Jeans and shirt	2.50
1061	Muff, white fur lined with taffeta	.85
1062	Mittens, white felt, hand applique trim	.40
1063	Galoshes, felt, fur trimmed, hand made	1.25
1064	Coat and Bonnet, assorted colors, flannel	7.50
1076	Long taffeta formal, lace and ribbon trim, bonnet to match	3.25
1077	Taffeta formal, eyelet embroidered petticoat and pantaloons	5.75
1097	Cowboy or cowgirl boots	.40
1098	Ice or Roller skating shoes	.75
1098 A	Major or majorette boots	.40
	Cowboy or cowgirl hat	.85
	Straw Hat	.40

## GIFT PACKAGED GARMENTS

4003	Boudoir set, hand crocheted bed jacket, slippers and nitie	5.25
4004	Dress (1070) petticoat, panty, shoes and stockings	3.25
4005	Pajama set, pajamas, flannel robe and bunny slippers	4.50
4008	Sarong and Pinafore	2.75

Rewigging \$3.00.

For doll repair return direct to factory. There is no charge for repair except \$1.00 for handling and postage.

Send money order with order. No COD's please.

State if order is for Patty Jo (Colored Doll) or Benjie (Colored Doll). Both Patty Jo and Benjie available in all Terri Lee costumes and Jerri costumes.

## LNFP Instructions for Hair Care

I will also forecast hair styles for you, for my wig maker is an excellent hair stylist. If you do not want to shampoo my hair and just want to re-set it dampen it with a moist piece of cotton, put a rubber band just around my curls and under my chin and in the morning I will be all set. A local hair dresser also may do the shampooing for you if you do not feel equal to the job. There are, of course, other dolls whose hair can be washed, but I am the original doll with washable hair. Of course you can give me a bath too with soap and warm water.

You will love my beautiful hair. You can shampoo me with safety. Just shampoo my hair like mother does yours with the shampoo which I am going to recommend to you and show you in this book. Dry my hair carefully and then brush while it is still damp, with a very stiff brush. You may then style my hair any way you like it. Tie it down tight to my head if you wish to curl it with an iron until it is thoroughly dry. Then curl it in any type of hair style you desire, or braid it if you please. If you wish to put pin curls in you may set it while it is still wet. Let it dry thoroughly, then brush and comb, spray brilliantine, or some cream oil on it, put a brand new hair bow in my hair and I will look just as trim as I did the day I came to your house.



## Hair Dress Kit #2 1950

### LEFT ABOVE:

Little Lady, page 27, from the LNFP 1950 lists the kit with "a complimentary bottle of helene Pessl Shampoo". No hair care instructions for mannequin hair seem to have been included in any early kit. The instructions were stated at length in the 1950 "Fashion Parade" on pages 3 & 4 just as they had been in the 1948 version.

### BELOW:

Several of the Hair Dress Kit #2 with the complimentary bottle of helene Pessl shampoo have surfaced. The shampoo bottles were different. Square bottles came in the 5" x 5" box. Round bottle came in the 6" x 5 1/4" box. (See following page.)

Kit #2 with square bottle also contained one of the helene Pessl plastic daisies mentioned on page 2 of the 1950 LNFP.



90C Terri in Little Lady Costume

Page 27

### LITTLE LADY

Here I am, a true Southern Belle in blue taffeta dress, trimmed in narrow black velvet ribbon, a rosebud chintz apron, a large bow in my upswept curls and with eyelet trimmed pantaloons and petticoat.

I look like the Little Lady who represents helene Pessl toiletries.

Terri's Hair Dress Kit contains comb, brush, 12 curlers and a complimentary bottle of helene Pessl Shampoo for either you or Terri to use.

1099 Little Lady costume only  
3000 Hair dress kit



Collection of PAT RATHER



Collection of SANDY DORSEY



Collection of SANDY DORSEY

I will be wearing a helene Pessl complimentary plastic daisy with a center filled with solid French perfume with all my costumes, except my play clothes.

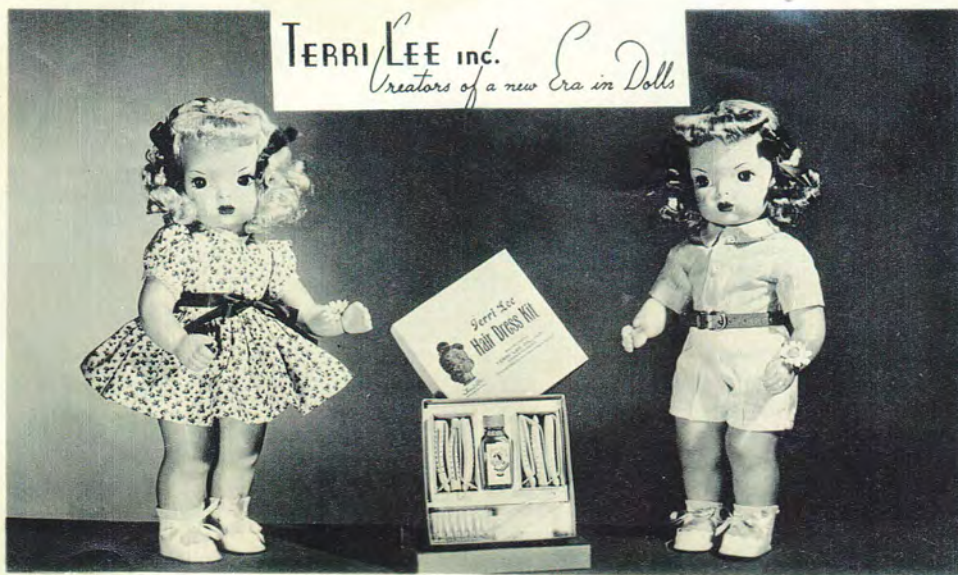
LNFP #2 1950

LNFP 1950



Collection of PAT RATHER

PAT RATHER & SANDY DORSEY



# 10 Special    # 3000    # 20 C

Part Rather—Little Lady—Hair Dress Kits

## Sales Postcard

### HAIR DRESS KIT #2 1950

#### LEFT ABOVE & BELOW:

Interesting postcard from the factory to toy buyers. Kenyon & Eckhardt Inc. had an upscale address, 247 Park Avenue, New York! There is no date on the cancellation, but since it shows Patent Pending dolls and the number #2 kit, it must date from 1950.

#### CENTER:

We restaged and reshot the ad with a few minor differences! Doll on left is wearing the Special—Terri in Percale Dress. It had matching panties. On the right Terri looks as if she might have borrowed some of Jerri's clothes for tennis. She got her own matching set of tennis shorts later.

#### BELOW:

Hair Dress Kit kept the number #3000, but the price changed to \$1.50.



Terri Lee — 17" High  
Guaranteed unbreakable  
Hair that can be shampooed

- |   |        |
|---|--------|
| #10 Special—in rosebud percale, 2<br>satin sash, val lace trim..... | \$9.95 |
| #1070 Special—dress and matching<br>panty .....                     | 1.50   |
| #20 C—in tennis shorts, shirt and<br>leather belt .....             | 9.95   |
| #1046 C—tennis costume alone.....                                   | 1.50   |
| #3000—hair dress kit.....   | 1.50   |

Summer Specials . . . Order Now

Complete Color Brochure on Request

Your local store is:

Kenyon & Eckhardt Inc.,  
247 Park Ave.,  
New York 17, N.Y.

If not available locally, order direct.  
TERRI LEE, 2012 O St., Lincoln, Nebr.



Att: Toy Buyer



## Two Versions of the Hair Dress Kit #2 1950

5" x 5" Box w/Square Bottle

5 1/4" x 6" Box w/ Round Bottle

Collections of PAT RATHER & SANDY DORSEY



Photo by GLENDA KITTO

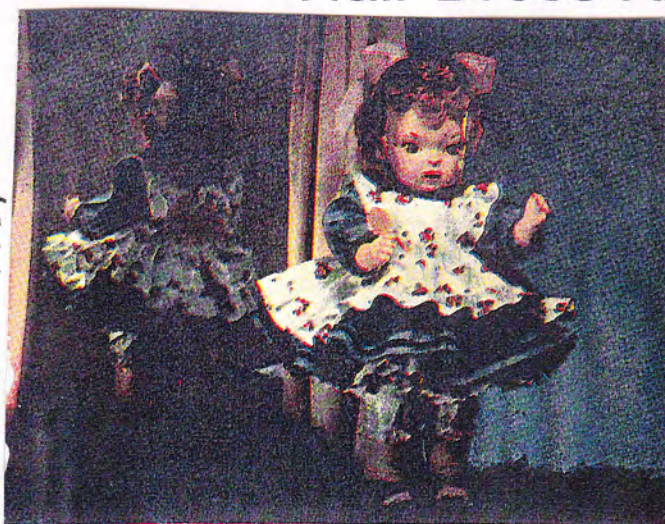


The Tip-Top Products Company, Omaha, Nebraska was closed long ago. Photo from 1996.



# Hair Dress Kit #3 1951

LNFP 1951



90C Terri in Southern Belle

Page 27

## LITTLE LADY

Here I am, a true Southern Belle in blue taffeta dress, trimmed in narrow black velvet ribbon, a rosebud chintz apron, a large bow in my upswept curls and with eyelet trimmed pantaloons and petticoat.

Terri's Hair Dress Kit contains comb, brush and 12 curlers.

1099 Southern Belle costume only  
3000 Hair dress kit

LNFP 1951

You will love my beautiful hair. If you want to re-set my curls, just dampen them lightly with a moist piece of cotton, and roll on curlers or bobbie pins. When completely dry, remove curlers and comb each curl carefully over your finger. I will try to forecast hair styles for you, as my wig maker is an excellent hair stylist.



**LEFT ABOVE:** LNFP made no mention of any helene Pessl product. The name of the outfit had also changed, to "Southern Belle."

**LEFT BELOW:** Notice the that hair care Instructions have been simplified. By 1951 Terri no longer had mannequin hair. Her shiny Raysheen locks were easier to deal with.

**RIGHT BELOW:** Hair Dress Kit had a place for an extra hairnet and also included a pair of barrettes. The company began to add a small illustrated leaflet, detailing the step-by-step process of Terri's hair styling.





## First Apple Valley Hair Dress Kit (Hair Dress Kit #4)

The Apple Valley Hair Dress Kit had the old Terri Lee logo name and signature, but an updated Terri head on the lid. This one has the last version of that first instruction leaflet. Stamped across the front are the words, "NEBRASKA HOSPITAL UNIT CLOSED. USE ONLY APPLE VALLEY, CALIF. ADDRESS PRICE ON TERRI LEE DOLL REWIG \$3.50 POSTPAID." Many dolls who had had their hair combed off needed a trip to the new hospital unit in Apple Valley!

Collection of SANDY DORSEY







### IMPORTANT

Terri's hair CAN be shampooed but, like every little girl's hair, it must be done very carefully. If shampooing is desired, it is suggested that it be done only by an experienced hair-dresser.

For re-wigging or repairing, send Terri to:  
**TERRI LEE HOSPITAL**  
Lincoln, Nebraska

*Terri Lee* says —



"YOU CAN  
HAVE FUN  
GIVING ME  
A NEW  
HAIR-DO  
BECAUSE IT'S  
SO EASY!"

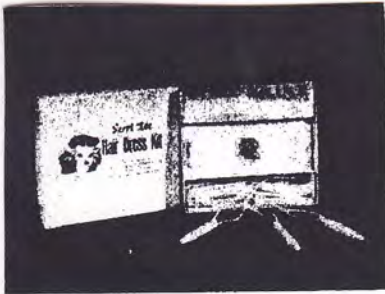
YOU MAY  
COMB,  
BRUSH  
AND  
WAVE MY  
RAYSHEEN  
HAIR AS  
OFTEN AS  
YOU LIKE!"

## Hair Care Instructions

1951-1955/6

This instruction booklet seems to have accompanied the last Lincoln kit as well as the Apple Valley kits up until 1956.

The picture on the front cover & the text inside stayed the same. But the information on the back cover did not. Notice the address changes & the increasing focus on the Terri Lee Hospital.



### IMPORTANT

Terri's hair CAN be shampooed, but like every little girl's hair, it must be done very carefully. If shampooing is desired, it is suggested that you ask Mother or an experienced hairdresser, to help you. For Re-wigging or Repairing, send Terri to: TERRI LEE HOSPITAL 2706 "Y" ST., LINCOLN, NEBRASKA (If you live East of the Rocky Mountains) or the TERRI LEE HOSPITAL, APPLE VALLEY, CALIF. (If you live West of the Rocky Mountains) (Dolls received at Hospital after Nov. 1st. for reconditioning cannot be guaranteed for Christmas return delivery)

*Terri Lee* says —



"YOU CAN  
HAVE FUN  
GIVING ME  
A NEW  
HAIR-DO  
BECAUSE IT'S  
SO EASY!"

YOU MAY  
COMB,  
BRUSH  
AND  
WAVE MY  
RAYSHEEN  
HAIR AS  
OFTEN AS  
YOU LIKE!"

**LEFT:** Front and back covers  
**BELOW RIGHT:** Inside.



COMB MY HAIR, ONE CURL AT A TIME, AND PLEASE BE GENTLE BECAUSE IT HURTS IF YOU PULL!



THEN DAMPEN THE END OF EACH CURL WITH A PIECE OF COTTON DIPPED IN WATER...



### IMPORTANT

Terri's hair CAN be shampooed, but like every little girl's hair, it must be done very carefully. If shampooing is desired, it is suggested that you ask Mother or an experienced hairdresser, to help you. For Re-wigging or Repairing, send Terri to: TERRI LEE HOSPITAL 2706 "Y" ST., LINCOLN, NEBRASKA (If you live East of the Rocky Mountains) or the TERRI LEE HOSPITAL, APPLE VALLEY, CALIF. (If you live West of the Rocky Mountains) (Dolls received at Hospital after Nov. 1st. for reconditioning cannot be guaranteed for Christmas return delivery)

*Terri Lee* says —



"YOU CAN  
HAVE FUN  
GIVING ME  
A NEW  
HAIR-DO  
BECAUSE IT'S  
SO EASY!"

YOU MAY  
COMB,  
BRUSH  
AND  
WAVE MY  
RAYSHEEN  
HAIR AS  
OFTEN AS  
YOU LIKE!"



NEXT, ROLL EACH CURL ON A CURLER, COVER MY HAIR WITH THE HAIR NET, AND LET IT DRY...



LAST, REMOVE NET AND CURLERS, THEN COMB EACH CURL, ONE AT A TIME, AND MY HAIR-DO'S FINISHED!

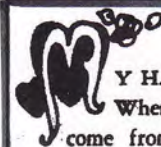


## Second Apple Valley Hair Dress Kit (Hair Dress Kit #5)

Collections of PAT RATHER & SANDY DORSEY



The second Apple Valley Hair Dress Kit from 1956 was the last one. It had a nice new logo and more instructions. By this time Terri's hair was made of "Swiss fiber," the soft fly-away hair that no kit could help!



**M**Y HAIR is made of fine Raysheen. When you first buy me I've just come from the Hairdressing Salon at the TERRI LEE DOLL HOUSE in Apple Valley, California. There my hair has been cut, curled and arranged in the hair-do that has been designed for me. After you've played with me for awhile, my hair may need to be recurled or re-arranged, and here's how to do it.

First and most important, please be careful! My hair should be combed section by section, always supporting it firmly where it is fastened to the head, as my hair does not grow in the scalp like yours. You can wash it with any of the nice detergent shampoos—don't use soap. Avoid tangling as much as possible while shampooing. Brush or comb it

not use water with a curling iron. My pigtails are Saran and not Raysheen, and cannot be curled on the curling iron.

When you give me a new hair-do, pretend you're fixing your own hair. Then you'll be careful and gentle with my hair, and when you've finished I'll look lovely.

For a new wig or any other repairs I may need, send me to the TERRI LEE DOLL HOSPITAL at Apple Valley, California, and I'll return to you looking just as I did the day you first saw me. Have fun with me, and I'll always be

Your loving friend,

*Terri Lee*



in sections when it has dried. Dampen lightly but completely on top and underneath each section as you curl each separate one, then roll up on regular hair curlers or the ones in my Hair Dress Kit. If you use too much water when you roll my hair, it may curl too lightly or be fuzzy—so use only enough to dampen it. Be sure to let it dry thoroughly before you remove the curlers. This usually takes about 24 hours. You may put me in the fresh air but never under direct heat, please. You needn't comb or brush after taking out the curlers.

If you have a curling iron, you may use that on my hair. Be sure it isn't too hot, and curl my hair a section at a time just like you do with curlers. You must



# 1956 New Hair Care Instructions in "Terri Lee Friendship Club" Monthly Magazine, April 1956

I HAVE A BRAND-NEW KIND OF HAIR. IT IS FINE, SILKY AND LIFE LIKE, AND EASY TO COMB. MY NEW HAIR HAS A PERMANENT CURL IN IT.

When you first buy me I've just come from the Hairdressing Salon at The Terri Lee Doll House in Apple Valley, California. There my hair has been cut, curled and arranged in the hair-do that has been designed for me. After you've played with me for awhile, my hair may need to be recutted or rearranged, and here's how to do it.

First and most important, please be careful! My hair should be combed section by section, always supporting it firmly where it is fastened to the head, as my hair does not grow in the scalp like yours. You can wash it with any of the nice detergent shampoos—don't use soap. Avoid tangling as much as possible while shampooing. Brush or comb it carefully in sections while it is still wet. If you like a loose curl, you may simply curl the ends up around your finger and allow to dry without curlers or pins. If you like a tighter, more formal, curl, roll up on regular metal curlers, or the ones in my Hair Dress Kit, and allow to dry. You may put me out in the fresh air, but NEVER under direct heat.

MY NEW HAIR IS NOT HEAT-RESISTANT. A curling iron must not be used on it. My hair must not be subjected to heat in any way. My pigtales are made of Saran, the same as they always have been, and of course a curling iron cannot be used on them either.

When you give me a new hair-do, pretend you're fixing your own hair. Then you'll be careful and gentle with my hair, and when you've finished I'll look lovely.

For a new wig or any other repairs I may need, send me to the TERRI LEE DOLL HOSPITAL at Apple Valley, California, and I'll return to you looking just as I did the day you first saw me. Have fun with me, and I'll always be

Your loving friend,

Terri Lee

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## List of FASHIONS



1892  
Terri's Hair  
Dress Kit

1367	Terri's Easter Dress & Bonnet	Page 1	3.95
3367	Tiny Terri's Easter Dress & Bonnet	Page 1	2.49
3335	Connie Lynn, "Sleepy Baby," Bunny Suit	Page 1	3.98
6335	Linda Baby's Bunny Suit	Page 1	1.95
1318	Terri's Sport Dress	Page 6	1.95
2310	Jerr's Sport Suit	Page 6	1.49
4310	Tiny Jerr's Sport Suit	Page 6	1.19
3318	Tiny Terri's Sport Suit	Page 7	3.95
2857	Jerr's in Dutch Costume	Page 10	2.95
1356	Terri's Summer Suit	Page 10	2.95
2321	Jerr's Summer Suit	Page 10	1.98
4321	Tiny Jerr's Summer Suit	Page 10	2.19
3356	Tiny Terri's Summer Suit	Page 11	5.95
1858	Terri's Spring Coat & Hat	Page 12	2.19
3343	Tiny Terri's Confirmation Dress	Page 12	2.50
1343	Terri's Confirmation Dress	Page 13	3.95
5325	Connie Lynn "Sleepy Baby" Christening Dress	Page 13	3.95
6365	Linda Baby's Christening Dress	Page 16	3.69
1359	Terri's Pet Dress & Pet	Page 16	3.95
3359	Tiny Terri's Pet Dress & Pet	Page 16	1.50
2332	Jerr's Pet Suit & Pet	Page 14	
1892	Terri's Hair Dress Kit		

The following are the prices of the Terri Lee dolls in Panties, Shoes & Socks:  
Terri Lee, \$10.95; Jerr, \$10.95; Connie Lynn, \$12.95; Linda Baby, \$2.95;  
Tiny Terri Lee, \$3.79; and Tiny Jerr Lee, \$3.79.  
(If you cannot locate Terri Lee fashions in your town, you can order by mail from your nearest Terri Lee Fashion Center in your state.)  
**All Terri Lee dolls are "Guaranteed for Life."**

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## Terri's BRUSHES, COMBS & CURLERS

Collection of SUE MUNSELL



Most Terri's hair care brushes were made by *Empire* & the name was stamped on the handle. Of the two brushes to the left, the lower brush is mint.

One brush had no brand name, the brush from the square, #2 Lincoln Hair Dress Kit. It was also smaller.



Some of the early Hair Dress Kits had a one little *Dolly's Pride* comb. Others had a comb matching the brush.

Collection of PAT RATHER



Tip-Top Products sold small curlers for dolls. Terri's picture was on the card. Notice that difference between the small curler from the card and the larger curler from Terri's Hair Dress Kit.

Photo & Collection GLENDA KITTO



Tip-Top Curlers for Mother!



# Little Mother Sews a Lacey Hat for Terri Lee

By Mary M. Hayden

In the 50's there were little hats called "Half Hats".

In the 1954 Fashion Parade, Terri Lee is wearing a darling lacey half hat with her first Tea Party dress.

This hat is very simple to make and could be made without sewing, how good are you with a glue gun.

## Materials:

Heavy woven interfacing, such as buckram  
18" of ½" wide Velvet ribbon  
18" of No. 10 craft wire  
2 yards of ½" wide gathered lace  
Decorative trim, ex. Flowers  
Ribbon for ties

## Instructions: Sew all seams ¼"

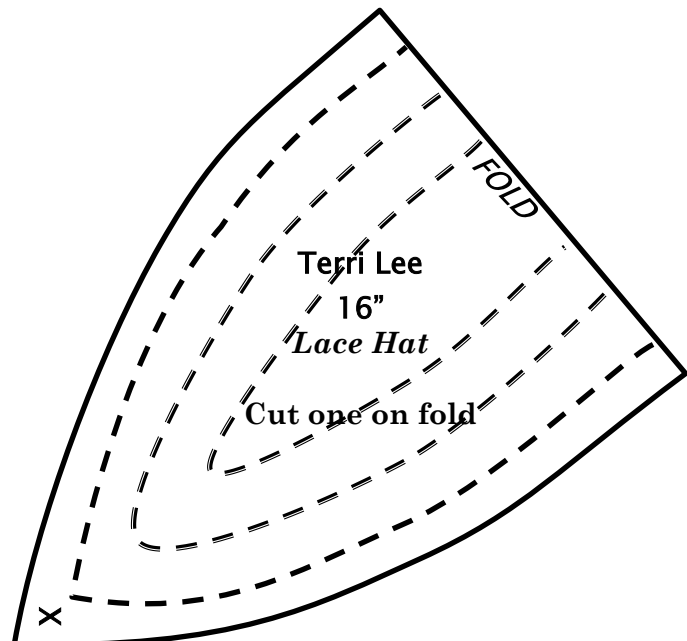
1. Cut out buckram using pattern.
2. Attach one edge of the velvet ribbon to the edges of the buckram.
3. Cut the wire to fit the inside of the ribbon.
4. Fold ribbon over the wire and secure in place. Wire will be inside the ribbon.
5. Sew or glue gathered lace on dashed lines of pattern, you should have 3 rows on each side, spaced evenly.
6. Decorate the center of the hat. Add ribbon ties, at "X"ends if desired.
7. Bend the hat to fit Terri's head.



My New Lacey Hat



1954 Fashion Parade



# Jerri's Fun Page

by Dennis Ross



What sea creature likes to do math?  
*An octo-plus!*

Why were the two melons  
frustrated?  
*Because they **can't**-elope!*

What do cats eat for breakfast?  
*Mice-Crispies!*

Venison for dinner again?  
*Oh, deer!*

What do you call an alligator in a  
vest?  
*An investigator!*

What kind of hamburgers do  
baseball players eat?  
*Sliders!*





