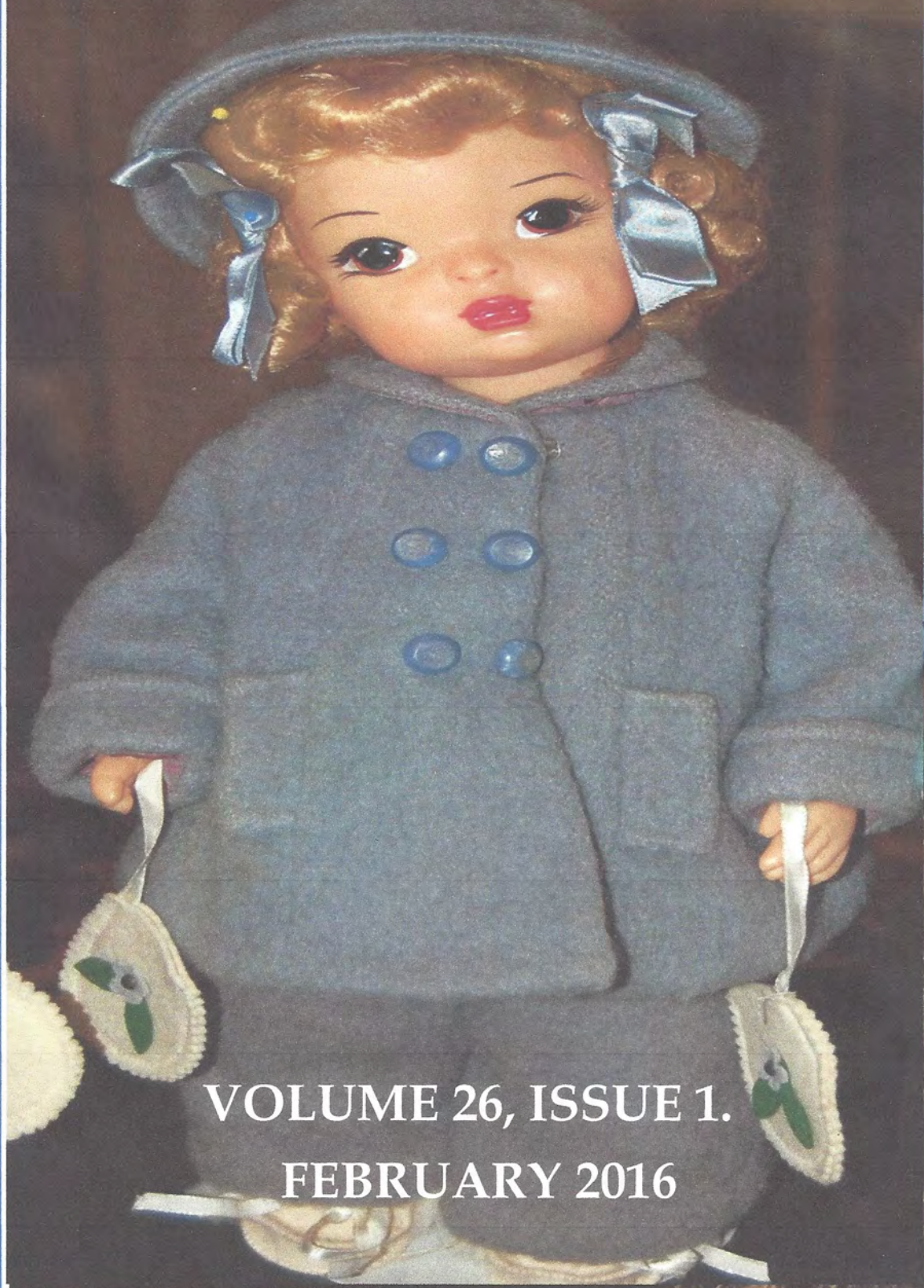


THE DAISY CHAIN



VOLUME 26, ISSUE 1.

FEBRUARY 2016



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HI Everybody!!!!!!!!!!!!!!

Well! 2016 is here and already holidays are flitting past: New Year's Day, MLK, the Presidents, Valentine's...gone, gone, gone! BUT, BACK UP a bit! The Xmas Card Club! It's sure a nice way to stay in touch although I guess since I sent mine out late because they were for NYD, I didn't receive from all. Wait! *Chatti!* You're *whining?* Well, quit it! Look at that *pile* of TL cards!!

!!!WOWIE!!! **Sandy Dorsey's** Connie Lynn ski bunny just jumped off the page! A real study in the physics of motion, Sandy! Bet you had a hard time keeping track of Connie when you took her up to the slopes!! *WHAT ABOUT the amazing card* with **Sue Nast's** fine son, **Josh Bachi**, practically all grown up, and he and Jerri on their way to being Eagle Scouts! I'm adding her card into my annotated FTLD book near **Tillie Nast's** memorial photo. **Glenda Kitto** made such a clever folding device; oh! you guys and your wonderful computer skills! And did you notice?! On the back of **Nancy Jordan's** "Let It Snow" was the cutest picture of a little Nancy in a full Curtsey Coat. Hey! I also liked the one **Pat Rather** sent. Now how did she come up with *three* smocked dresses? And now she wants to know if there are other colors in taffeta... As a matter of fact, those girls did find their way to a *great NY's eve* party, but not before **Shelia Meyer** had us decorate her tree and then look under it for a Terri Lee in Mint Coat. Nice gift if you can talk Santa into it! Hmmm...let's see...who all is in **The Mint Coat Club**? Only four people!? Pretty exclusive!!!! And they are -- **Fountiene Prince**, who received hers from **Vi Gradwohl**; **Terry Bukowski** with the former **Peggy Casper** coat; **Glenda Kitto** with the eBay coat found in CA, (I wonder if it's the one that originally belonged to the daughter of a dentist in the mid-century town of Sonoma, CA?), **Shelia Meyer**, hers from the **LA TL reps**, **Mary and David Hargrave**, **Linda Miller's** parents! Read all about that one in the *DC*, August 2014. Oh, yeh! Not to be forgotten is the real **Connie Lynn's** child-size mink coat in FTLD, p.

131. Well, anyway!! A *BIG THANKS* to everyone for their cards!! Can't possibly name you all! **Marty! Dennis!** We're going to miss the wonderful Terri Lee calendar you produced for so many years!!

Oh, by the way, here's a detail to search your collections for... **Ellen Lawson** pointed out that Terri's first tag, the Loopy Tag, came in **two** widths. One is 1/16th inch narrower than the other. Which one came first? What do you think??? Hope the pic makes the difference clear enough. Perhaps it's time for the **Editors of the DC** to do a new tag article. That's it for now...Exclamation points all gone again...chatti.



The “Accessory Book,”

A Valuable Resource for Serious TL Collectors

By Pat Rather

The **Accessory Book** is an on-going project begun in 1997 by **Terry Bukowski**, **Glenda Kitto** and **Pat Rather**. Our goal was & is fourfold: 1) to assemble TL pictorial and written info not previously published; 2) to establish a means of organizing the flood of new (since 1988 FTLD by Peggy Casper) TL info; 3) to facilitate identification of original, factory items; 4) to encourage *DC* collectors to contribute to the newsletter. **Terry** hit on the idea of an open-format binder and the Thrift Stamp reward for each contribution; **Glenda** drew up categories and produced the organizing tabs; **Pat** began to write down all the TL info batting around in her head with which she was tormenting her husband by talking about it constantly! It really is *amazing* what was accomplished in Terri Lee research during twenty years of work on the *Daisy Chain Accessory Book*!



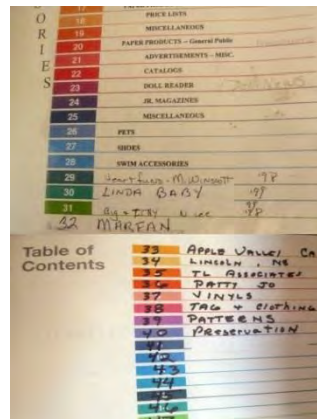
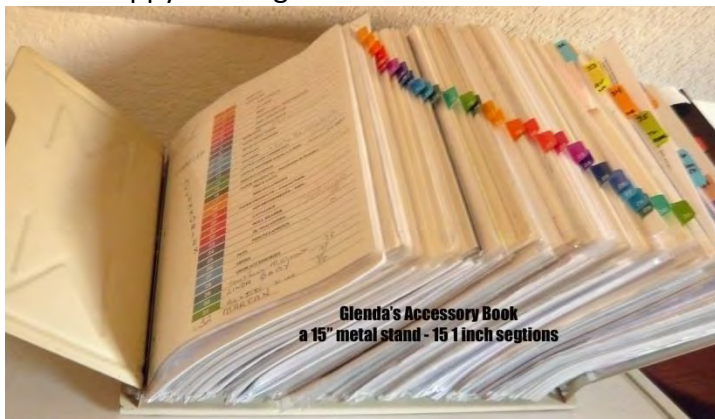
Photo of the Acc Bk Trio

I suggest you *carefully* read the two original, introductory pages, reprinted here in all their antique, Selectric II glory!! Page One explains *How to Use the Accessory Book*. (Although in the 90s, we might have indicated where the page could go in the *Acc Bk*, it's no longer noted. Now you can decide yourself.) Page Two states the goal of the *Acc Bk*, and acknowledges contributors by name after noting that “Research is a pyramid of knowledge. One builds on what has gone before. Those who laid the foundation had the toughest job.”

In some cases, such as shoes, TL leather garments, TL boxes, Mary Jane, Little Lady, the material outstripped the *Acc Bk* format, and I wrote, published and sold it in separate chapters. Everyone's *Acc Bk* will be different. Mine is 1 ½ binders. The chapters are in separate binders. “Furniture”, and “Vinyls” for me, are two 80-slide shows I did in 1997 and a while later. Glenda's *Acc Bk* is pictured below along with Categories she has added; Terry's is five or six binders and needs its own shelf.

If you don't have an *Accessory Book* yet, you can begin one now: Print out the bk & wh “How to” page, the “Acknowledgements page,” and the color Categories page. Get a big binder and a set of tabs numbered up to and beyond 30. This issue, Feb. 2016, has a page to add to Category 10, “Hand Held Items.” Hand Held refers to anything “held by”, tied onto, covering the hand or hanging from arm. Next, Xerox the “Woman's Day” page with a new-to-us hang tag and add. **Terry Bukowski** will begin an *Acc Bk* digital library by posting Category 10, “Hand Held Items” on the TL site. We begin with #10 due to recent interest in this category. Other categories will follow gradually. What would you like to see? Send your feedback to Terry.

Happy Hunting!



Glenda's *Acc Bk* and her two shots of her additional categories.

Attention! 2 *Accessory Book* packets, organizing pgs & starter inserts for sale.

Contact

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ACCESSORY BOOK

From "THE DAISY CHAIN"

For Collectors of Terri Lee Dolls

Compiled, Produced & Written by:

Terry Bukowski, Glenda Kitto, Pat Rather

"You who love me will tell others and they
will buy me and they will do the same and
so because you have found that I am all I
said that I am I will be the most popular
doll in the world."

Vi Gradwohl, 1962 Friendship Magazine

HOW TO USE THIS BOOK:

The ACCESSORY BOOK is a work-in-progress. You will easily be able to add new information to it and to discard any information that might need to be revised. A binder is the most convenient way to control this on-going stream of information.

When you receive "THE DAISY CHAIN" newsletter, first check to see if any of the pages say Accessory Book in the upper left hand corner. Then incorporate these pages into your binder. We will always suggest a section, such as "Furniture" or "Pets" for the new information. And, add your own!

The TABLE OF CONTENTS in the first ACCESSORY BOOK (Prepared for the 1997 "Adventure in Apple Valley", the West Coast Collectors of Terri Lee Meeting which took place in Los Angeles August 1, 2 & 3) lists 28 categories. The list is not complete. The on-going stream of information will bring new ones. For example, you might write in "Gene Autry" as #29 and incorporate the articles from the August and November, 1997 newsletters in the new section.

Each person's book will be slightly different. But each person will have a way of organizing all of the new information which is flowing in ever accelerating amounts!

The open format of the binder will allow you to add and subtract pages.

The open format of our newsletter, "THE DAISY CHAIN," and also of the ACCESSORY BOOK is meant to encourage your participation. Actually, we depend on your participation!

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ACCESSORY BOOK

From "THE DAISY CHAIN"

For Collectors of Terri Lee Dolls

Compiled, Produced & Written by:

Terry Bukowski, Glenda Kitto, Pat Rather

RESEARCH IS A PYRAMID OF KNOWLEDGE.

One builds on what has gone before. Those who laid the foundations had the toughest job.

Our goal in the ACCESSORY BOOK is to assemble pictorial and written information which has not been previously published or widely disseminated. We would like to bring you new information and we will strive to do so.

ACKNOWLEDGMENTS

Our research would not have been possible without PEGGY CASPER'S book, FASHIONABLE TERRI LEE DOLLS (Hobby House Press, Cumberland, Maryland, 1988). We want to thank PEGGY for her support and for her praise of our efforts on behalf of TERRI LEE.

Thanks go to NAOMI HENCEY for her book, TERRI LEE from the 40s to the 60s (November House, Inc., Battle Creek, 1984).

Gathering information about TERRI LEE has been greatly accelerated thanks to the TERRI LEE CONVENTION organized yearly since 1991 by SUSAN GIRARDOT. We would like to thank her also for "Love of a Lifetime," a newsletter devoted to our doll.

Recent TERRI LEE "meetings" in Albuquerque, Phoenix and Los Angeles, the FIESTA! of 1995, POW WOW of 1996 and APPLE VALLEY ROUND-UP of 1997, have put us in touch with many more West Coast TERRI LEE collectors. Many thanks to the organizers of these events: GLENDA KITTO, TERRY BUKOWSKI, SANDY DORSEY and BETTY WOTEN.

We are indebted to all the people who have revived and cultivated the TERRI LEE FRIENDSHIP CLUB starting with LYNN KOPATICH and HETHER LUDWICK in 1980-81. ELIZABETH FORD celebrated TERRI LEE between 1983-84 in the "Friendship Fan Club Newsletter." SUE MUNSELL started the club up again in the spring of 1990 with "The TERRI LEE Newsletter." TERRY QUATTRIN and BETTY WOTEN carried on the newsletter from spring 1994 through two name changes until summer 1997 when BETTY decided to retire from the ranks of "THE DAISY CHAIN." In July 1997 "staff writer" PAT RATHER joined with TERRY (QUATTRIN) BUKOWSKI to forge ahead into the 21st century!

And, of course, thank you to the people who have contributed their work to the ACCESSORY BOOK!

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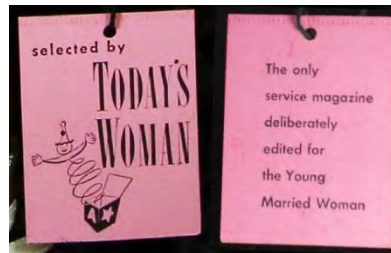
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The “*Today’s Woman*” Terri Lee Doll Ad

By Pat Rather



Look at this interesting Terri Lee from Glenda Kitto’s collection!! Glenda calls her the “*Today’s Woman*” doll. The doll is a mint, perfect, blond, painted plastic in the red/white plaid box, *and* she has a most unusual hang tag: “...selected by *Today’s Woman*. The only service magazine deliberately edited for Young Married Women.” ***So what’s her story?***



Years ago, at an Arizona DC convention, I asked Peggy Casper about that hang tag. “Oh,” she said, dismissively, “It was hyperbole on Vi Gradwohl’s part. She made a big thing out of nothing really.” However, Peggy didn’t tell me what the ad showed or when it had appeared. I searched fruitlessly for years and only recently found it. You can see why this TL ad was so difficult to locate!

“*Today’s Woman*” recommended toys for Christmas by age category in a six-page spread: 1-2, 3-4 & 5-6 year olds. In November, 1947, in the second year of the TL Company, Vi Gradwohl obtained placement of a Terri Lee among the toys for the five and six year olds, children in “the age of achievement,” as the magazine put it. She must have felt that for such a young company as hers to place an ad in a national magazine really was an achievement! Each page of this two-page spread has three, black and white photos grouping of the toys. It would be easy to miss Terri Lee, so we’ve enlarged her. Her actual size on the page is 1 ¼” and the giraffe rack 1 ½”. The caption says, “Teach girls to sew, shop and care for clothes with:” then it lists a wardrobe trunk, workable cash register, well-supplied supermarket, and finally, Best-dressed doll with her own hangers, clothes rack. *Happy Hunting!*

Teach girls to sew, shop, care for clothes with:

1. Wardrobe trunk that holds doll, dressmaking supplies for a young seamstress. Transogram. \$2
2. Workable cash register for profitable play hours. Very useful accessory for a summer lemonade stand. Western Stamping Company. \$4
3. Well-supplied super-market has paper, pad, phone, scale for playing store. By Wolverine. \$3
4. Best-Dressed doll with her own hangers and clothes rack. Good neatness training. Terri Lee. Doll \$11. Large winter wardrobe \$22

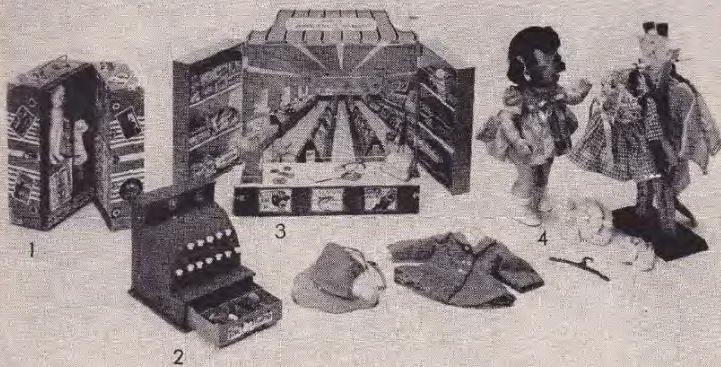
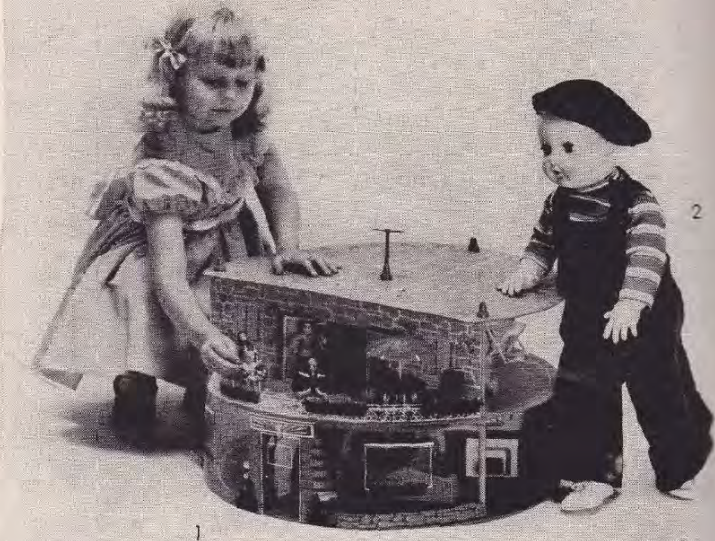
Look for the “Selected by *Today’s Woman*” hangtag



5 and 6

the age of achievement

At last the child is ready to go to school. There he will begin to use the knowledge gained in the first four years of life. He will learn to work and play with a group and to carry through his interests in a big project from day to day. Select for him playthings that are designed to encourage this greater maturity.



Teach girls to sew, shop, care for clothes with:

1. Wardrobe trunk that holds doll, dressmaking supplies for a young seamstress. Transogram. \$2
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PHOTOGRAPHS BY GEORGE LAZARNICK

Supplement kindergarten arts and crafts with:

1. Easel with washable canvas. By Kid-E-Art. \$5
2. Colored pencils that write on china, glass, paper, cloth. Come with tracer set. Listo. \$1
3. Easy-to-wash-off Elastic Plastic, perfect modeling clay in color. Flora Lee. 60c a jar
4. Crayons that don't roll. Milton Bradley. 30c
5. Make-your-own holiday cards. By Hassenfeld. \$1
6. Golden Books, Big and Little, offer a wide choice of subject matter. Simon and Schuster.
7. "New Look" paper doll. Milton Bradley. \$1.25



Look for the "Selected by Today's Woman" hangtag



TERRI LEE CURTSY COATS

By Linda Cantwell – Feb 2016

The Terri Lee Doll Company advertised for the first time in their November 1955 Monthly Magazine a picture of two Curtsy Coat sets for Terri Lee. The sets were shown on the cover of the magazine. Just what were Curtsy Coats and who had the idea to have these sets made to fit Terri Lee?

“Curtsy Coats” was a trade name used by the Brand and Puritz Co. of Kansas City, Missouri from the 1940's until sometime in the late 1970's. Their logo of a little girl doing a curtsy in a coat was used in the children size coats and later in the Terri Lee coats.



The company that made Curtsy Coats was started by two brothers, Hyman Brand and Joseph Brand in 1928.

They had originally lived in New York City, but came to Kansas City to work for the National Bella Hess Company in Kansas City, Missouri. Bella Hess was a large mail order catalog distribution sales company that sold coats and suits for women. Stores of all sizes could probably order their seasonal items from the catalog. The company also supplied the sketches shown in many ads from many different stores. Their brother-in-law, Harry Puritz, had also come to work for Bella Hess. He was considered a natural designer by many. The stock market crash of 1929 forced the Brands



out of a job. They were able to buy out the Bella Hess Company and keep the employees during the

depression. They also started another company with the name Brand and Puritz to make coats and suits that were sold by Bella Hess. They became known for their inventive designs and ideas such as adding fur collars and cuffs to their coats and suits. They made the uniforms for TWA flight hostesses in Kansas City





after they were designed by top designers such as

Oleg Cassini and Valentino. TWA was owned by Howard Hughes at this time and was considered the forerunner of fashion for the airlines.

Henry Korsten was the designer of the Curtsy Coats, Dee Dee Deb and Preen Coats lines for Brand and Puritz. The Curtsy Coats were for the toddler sizes, while Dee Dee Deb and Preen were made for preteens and teens, respectively. A national advertisement from 1952 mentions, "The Coat that grows with your child and Magic Maiden sleeves and hems that are easily altered for an extra seasons wear." Extra buttons were put inside the coats and the button holes were reinforced. The colors were listed as brown and gray. In another ad from 1953 a complete set consisting of a Curtsy Coat, slacks and a hat were shown. It is from these styles that the Terri Lee Curtsy Coat sets were adapted.

Henry Korsten seems to be the Person who probably designed the Curtsy Coat sets for Terri Lee. Did the Terri Lee Company send patterns to the factory or rely on Henry to make the patterns? Did they send a doll? Was there a written contract? Are the answers to these questions possibly answered in the small Kansas City

Garment District Museum located at 801 Broadway in downtown Kansas City?

When questions were asked of Ann Brownfield, who started the museum, she replied by email that they had a Terri Lee wearing a coat in the museum. Could this be the same doll that was sent to the factory to fit the doll size sets? Who had the idea to have these sets made for Terri? The adult Terri Lee, who was the clothing designer for the Terri Lee doll, or Vi Gradwohl, her Mother, the owner of the company? How did they know the factory owners or Henry Korsten? It is easy to speculate that the Curtsy Coats, which were nationally advertised and well known, could have caught Vi's attention, or did she know the Brand family? There has to be an explanation for the connection, but we may never know exactly what it was.

The Terri Lee Monthly Magazine from 1955 shows 2 styles, but in 1956 all three styles of Terri Lee Curtsy Coats are shown; a brown set, a gray set, and a blue-gray set. Red and a more true blue color, peacock have been found with coats and hats, but not slacks or leggings, as of yet. The 1957 Terri Lee Friendship Magazine shows the same 3 styles, it lists five colors including red, blue, natural, rosewood and peacock could be ordered. The blue and red colors have surfaced either in private collections or on eBay. I have never found a rosewood set.

The Terri Lee Curtsy Coats compare to the child size sets by having fully lined coats

with sateen linings in colors coordinated with the color of wool used in the coat sets. The blue-gray coat has a lamb in silver foil printed on the iridescent fabric lining. This may have been because of a St. Mary's fabric source used by Brand and Puritz that had the lamb as their logo. The factory would have used scraps or pieces of fabric they had on hand to make the Terri Lee smaller sized items. It is the only one found with an extra button attached inside the coat near the Curtsy label.

The Brand and Puritz Co. did not advertise double breasted coats for children until 1957. It is also my belief that the later colors of red and blue with a bow on the back of the hat were from 1957, 1958, or even later. The toddler children sets were advertised as late as 1960 in red, blue, taupe and camel. Ads from newspapers for children size Curtsy Coats have been found as late as 1978.

Terri Lee Curtsy Coats slacks have elastic waists. I do not know how the waist on the children's size pants were made as no examples have been found by me to examine. All of the doll size coats are designed as A-line swing coats, but the brown coat has 11 gores in the coat, the gray has 8, while the blue-gray has 6 gores. The fewer gores the less sewing the factory had to do, thus a savings of labor and materials.

All of the sets are from the Apple Valley era as the Terri Lee tags in the neck seams or side seams are embroidered tags. Each coat has a Curtsy Coat tag added in the bottom right inside edge of the coat. The Curtsy Coat tags are tacked in by hand.

The tan and brown set appears to have an elaborate design with the most stitching and complicated construction. It has a wrap-around collar with two snaps to hold it closed. No button holes were used on any of the sets that have been found. The coats closed with the square snaps. The buttons were added for effect. The cuffs of the brown coat also go only half way around the front of the sleeve with a button added for decoration. Each set has a matching hat but they are not all exactly alike. The brown hat has a velvet 1 inch brim which is turned back and also has a decorative tab on the back with the extra brown button also added here. The gray hat is also turned back in the front, while the blue gray hats are more simply made without velvet or other added trims, just a longer brim. Both the blue hat on the left and the red hats came with a large bow at the back of the hat.

Controlling costs was always a priority with any doll company, and the less sewing the less labor cost. If the Terri Lee sets were made in the Brand and Puritz Company factory, their labor costs were controlled by the Ladies Garment Workers Union of the AFL-CIO. This would have been known to Vi Gradwohl and Terri Lee. Did they ask Henry to cut down on the labor intensive tan and brown sets? Did Brand and Puritz simplify their own designs for the toddler size sets to save labor costs, and then simplify the Terri Lee sets, too? Terri Lee Factories were never organized by the union, so if they had been made in the Apple Valley or Lincoln



factories the labor costs would have been a little different.



Even though we know the original cost of the Terri Lee doll clothing was considered to be in the high range, the cost of the Curtsy Coat and hat would have been \$7.95, but adding the slacks made it \$9.95. I have a feeling many mothers or grandmothers opted not to buy the sets with the slacks, especially if they lived in a warmer climate.

How many Terri Lee sets were made? We may never know exactly. Just finding out what I have found amazed me. The book I located, "We Were Hanging by a Thread," by Ann Brownfield and David W. Jackson through the Kansas City Garment Museum just published in 2014, gave me the background on the factories and the history

of the Brand and Puritz Co. Using the website "Newspapers Inc.com also helped with the newspaper advertising of Curtsy Coats. The internet has opened so many doors to research that we are adding more to our previous Terri Lee knowledge all the time. If I can ever get to the Kansas City Garment District Museum I hope to add to this report with more details. In the present, keep your Terri Lee warm with a coat and hat!



San Bernardino Sun Newspaper Article Number 2



By Sandy Dorsey

This is the second of my articles about Marie Lightfoot's visit to the Terri Lee factory with her cameraman Curt Armstrong in 1954. At the time Ms. Lightfoot was a young reporter for the San Bernardino Sun and she was so impressed with the thriving doll factory owned by a woman that she wrote a series of three articles for the paper. The articles included pictures and information from Vi herself in addition to workers at the plant.

The second article is titled "New Baby Welcomed into Terri Lee Gathering."

In truth, the Linda Baby doll was introduced while Terri Lee, Inc. was still in Lincoln, Nebraska. Here is what Ms. Lightfoot had to say, "Terri Lee has a baby sister now. Her name is Linda and she's just a little thing. She's so perfect however, that despite her size, Linda is an exact replica of a real baby. When Mrs. Vi Gradwohl decided to make a baby doll, she asked world famous Brenda Putnam to sculpture one for her. Miss Putnam at first refused for she didn't want her name connected with anything that would look all wrong. Mrs. Gradwohl promised her that the doll would be perfect in every way and she finally agreed. The baby, by the way was designed from a picture of one of

Mrs. Gradwohl's granddaughters, Terri Lee's little girl. Another doll is now in the process, to be like the other granddaughter. "



In her article Ms. Lightfoot continues to discuss the "fabulous wardrobe" that the Terri Lee doll has. She is amazed that the outfits range from an evening dress with fur coat to pedal pushers and bathing suits. Marie Lightfoot says she found there at the Terri Lee Doll factory her idea of the perfect job. "One woman sat there and dressed the dolls all day, that's all she did!"

According to this article Ms. Lightfoot was told that Mrs. Gradwohl's daughter does all of the designing of the Terri Lee clothes and it was by the demand by the children that the huge wardrobe was created. She says, "They (the children) kept writing to Mrs. Gradwohl to ask if she wouldn't give Terri some clothes...and she did."

"Another important part of the factory is the hospital," says Ms. Lightfoot. A life-time guarantee goes with each doll and so from

year to year the dolls return to their "birthplace for a new wig, a new arm or leg, or maybe even a new head." She thought the hospital was "one of the most fascinating parts of the entire layout" because you could see hundreds of Terri Lees from every state and even from Canada. "Over 20,000 dolls came back for repairs last year alone" she stated.

That means that many small children were made happier



again and probably parents too because they didn't have to replace another broken toy.

This article is accompanied by 4 wonderful photographs that give us an insight of what was happening at the Terri Lee factory in 1954. The introductory photo is a picture of Linda baby in her Lullaby swing which reinforces what the swing looked like at that time. Notice that these articles all appear in the "WOMEN'S" section of the newspaper. A young worker, Lola Cottrell, displays the Terri Lee dolls in their yellow Apple Valley Cowgirl boxes. This would mean



that they had not yet started the "Red bow boxes." Although I cannot guarantee that this photo was taken on that day in 1954. In another photo worker Becky Allen displays Terri Lee 3-D Paper dolls in the box. Yet another photo shows V.G.Jacobs gluing together Terri Lee arms and stating that the "glue" used is actually solvent for the plastic so that the pieces are in reality melted together.

I have tried to find all three of these ladies and written letters to each but gotten no responses. Since they were probably in their twenties in 1954, they would be in their eighties today and could possibly be alive. Young women are difficult to find because they usually get married and have a different surname and may have more than one marriage. There are millions of records on line now and available to research but it takes many hours to track them down.

If any of my readers would like to help with the research I'd be very happy. Even after finding their marriages and checking with the Social Security Death Index it is hard to get a current address without paying out more money. Hope you enjoy this series of articles and the new pictures they have given us.

Please email me if you want to do research or if you have comments or questions. Sandilee43@roadrunner.com

Doll Nursery News

by Dennis Ross

There is never a more buoyant moment than when one of the dolls in the nursery discovers a new color of an outfit. Tiny Terri was elated over her discovery of a navy suspender skirt which was produced in Apple Valley after her 1955 birth.

The skirts she has acquired so far are turquoise and chartreuse in color. These are special because instead of bias tape used for skirt trim and suspenders, a loopy braid was utilized.

So far, we have only seen white loopy braid used. The bias tape skirts were all made in sizes to fit both Tiny Terri and big sister Terri. So far only Tiny Terri's loopy braid skirts have turned up. Inside of each skirt is the embroidered Terri Lee tag.

Perhaps a Daisy Chain reader has been fortunate enough to find one for big Terri and will share their find please? Or have you found another color for TTL?



Denim Jackets

by Dennis Ross

A while back we had reported on a plain navy denim jacket discovered by chance. It had a printed tag and pairs well with Terri Lee's assortment of colorful swimsuits or sunsuits.

Just recently another denim beach jacket crossed our path. This one came in its fashion envelope. The label reads:

Terri Lee Fashions

#5913 Denim Jacket \$1.50

This one is particularly appealing because it has the white felt initials for Jerri - JL. So now he can dress for fun in the sun along with sister Terri and even upstage her since his denim jacket is personalized!





Business
GUIDE

Daisy Journal

serving Apple Valley for 70 years

February 18, 2016

single copy: priceless



Girls Tour

Blue Bird Troop visits factory and learns about doll production. Each girl received a monthly booklet and visited with company founder Vi Gradwhol



Blue Birds

Authorized outfits for both Blue Birds and Girls Souts are available. Many tour groups make purchases at factory.



Special outfits

EXTRA! EXTRA!

Terri Lee Family Joins Apple Valley Community



By Geo Savage
Terri and Jerri Lee have a new home in Apple Valley and recently more than 3000 San Bernardino County residents as well as visitors from Hollywood, Long Beach and other Southern California communities, came to visit them on the occasion of their open house.

Terri and Jerri Lee, in case you don't know it, are the two nationally famous dolls who have taken up abode in the desert community of Apply Valley. They came here from Lincoln Nebraska where their creator, Violet Gradwhol, first made them famous to the youngsters of America.

10,000 SqFt Factory in full production

Two other similar units are to follow. The present unit is modern throughout with the interior decoration being in charge of Anatol of Serman Oaks. Blending pastel shades

of paint used in the interiors. The offices are attractively furnished, with a cafeteria for workers. Adjacent to the offices is a patio and swimming pool.



Recently found new material.... The segment by George Savage was found in the San Bernardino Sun Newspaper, 1952 Nov 21. His title article was "Nation's Two Most Wanted Dolls Have a Large Home in Desert Community." At the time of the Apple Valley opening there were more than 100 persons employed. When a child bought a doll, they were enrolled in the birthday club. Doll owners also received a Terri Lee magazine and the November 1952 issue told its readers about "Uncle Newt Bass' Apple Valley Turkey Ranch. The assemble line was working up to doll output of 5000 per week in the three-unit factory complex.

The custom newspaper personalized to Terri Lee is a creation made by Glenda Kitto. On the next page is the full article by George Savage.

TERRI, JERRI LEE

Nation's Two Most Wanted Dolls Have New Large Home in Desert Community

By **GEORGE W. SAVAGE**

Terri and **Jerri Lee** have a new home in Apple Valley and recently more than 3,000 San Bernardino County residents, as well as visitors from Hollywood, Long Beach and other Southern California communities, came to visit them on the occasion of their open house.

Terri and **Jerri Lee**, in case you don't know it, are the two nationally famous dolls who have taken up their abode in the desert community of Apple Valley. They came here from Lincoln, Neb., where their creator, Violet Gradwohl, first made them famous to the youngsters of America.

Six years ago Mrs. Gradwohl was a housewife in Lincoln. She decided that little girls deserved cuter dolls, so she began making them. Soon she had a large staff of people working in her Nebraska factory. Today **Terri Lee**, the cuddly little doll named after Mrs. Gradwohl's daughter, is said to be America's fastest selling, most-wanted doll.

STARTS FACTORY

A year ago Mrs. Gradwohl visited and fell in love with Apple Valley. Soon she started a factory there and but recently opened a new, enlarged modern factory for the production of her now famous dolls. **Terri** is the cute little lady with an amazing wardrobe and **Jerri** is a young man of fastidious taste.

Eventually Mrs. Gradwohl's entire output of dolls, some 5,000 per week, will be manufactured in her modern three-unit factory in Apple Valley. In addition, she has purchased her own home there and is now an enthusiastic booster for the desert region.

Her new factory is in full production. Already she is behind on her orders.

The factory now completed is the first 10,000 square foot unit of the **Terri Lee** buildings. Two other similar units are to follow. The present unit is modern throughout with all of the interior decoration being in charge of Anatol of Sherman Oaks. Blending pastel shades of paint have been used in the interiors. The company offices are attractively furnished in the modern theme. A cafeteria is provided for her workers and adjacent to the cafeteria and offices is a patio and swimming pool.

ASSEMBLY LINE

An assembly line is installed with locally hired workers painting the dolls' faces, applying their hair, and attiring them in the modish clothes. Incidentally, **Terri** and **Jerri Lee** have a wardrobe of 65 different costumes, all sewn by seamstresses in the Apple Valley factory.

Stores of the nation not only sell the dolls but also have special wardrobes of costumes

available, so, when a little girl tires of one dress, she can join her mother on a shopping tour, stopping at the **Terri** and **Jerri Lee** wardrobe for a spring or winter bonnet, a formal or an afternoon frock.

More than 100 persons are now employed at Apple Valley, Mrs. Gradwohl states, and most of these have been hired in this area.

Incidentally, whenever a child buys one of the dolls, she is enrolled in a birthday club. Each year on her birthday she receives a special greeting from **Terri Lee**. Owners also receive a **Terri Lee** magazine and the November issue told its readers about "Uncle Newt Bass' Apple Valley Turkey Ranch" and the gobbler that would be enjoyed this Thanksgiving by **Terri** and **Jerri**.

The new **Terri Lee** factory is located just north of Apple Valley Ranchos offices near Apple Valley Inn.

1952 Nov 21

San Bernardino Sun



TL Felt Galoshes over White Oilcloth Shoes

By Pat Rather

Have you ever bought a Terri Lee who was wearing **two pair of shoes**? If you have my chapter, “Who Will Shoe My Pretty Little Foot,” a guide to original TL shoes, here is some additional information you can add to it.

Early Terri Lee had white oil cloth shoes under her felt galoshes or Nanook boots. Looks like one of those exclusive touches Vi gave her “Best Dressed Doll” early on!!



At left: Wanda Houck’s MIB Painted Plastic TL in coat set has white oil cloth shoes under her felt galoshes. Wanda has had the doll for 35 years and, of course, never removed the oilcloth shoes. I’ve seen the galoshes over the oilcloth shoes myself, but never in a MIB example!

I recently bought an extremely mint Nanook, and to my surprise, she had a mint pair of white oilcloth shoes and socks. They were flattened in the bottom of her high Nanook boots. The shoes and socks were pure white, not even oxidized as they often are. Not shown is a single sock, oxidized, which she had on her left foot. She must have left the factory with two pair of shoes and *two pair of socks*. If examples of “double shoeing” are rare, it’s because the dolls were played with, or a doll dealer saw an opportunity to “part out” a MIB doll.



New Photo of Jackie Ormes and Patty-Jo

Nancy Goldstein

This charming photograph of Jackie Ormes and a Patty-Jo doll was sent to me fairly recently in a pair of items offered for sale to a collecting library. The librarian/curator asked for more information about the photo, as well as whatever I could tell her about the other item that turned out to be a cartoon drawing by someone else, not Ormes.

But the photo was another story. On the back of the photo are the words in what looks like Jackie's handwriting, "Jackie Ormes – Famous Cartoonist – First Black female." Other handwriting reads, "2 col – cut – doll only", so apparently this ran two columns wide in a newspaper, and they cropped out Jackie to only show Patty-Jo. There is also a rubber-stamped credit, "Photography by Cleodia H. Lyles." I searched but could not find the photographer's name in online historic newspapers, nor in the Library of Congress's copyright listings; neither could I find the place where the photo may have been published.

However, I could tell the librarian about the Patty-Jo doll and her clothing! Thanks to Glenda Kitto's article in the February 2005 *Daisy Chain*, we know that the Irish Colleen costume first appeared in the 1951 Lincoln, Nebraska, *Fashion Parade*.

Here's what I wrote to the librarian: *The photo of Jackie Ormes is delightful! The doll's name is "Patty-Jo" with her face and hair designed by Ormes to resemble the character from her single panel cartoon, Patty-Jo 'n' Ginger (1945-56, Pittsburgh Courier). The doll was manufactured by the Terri Lee company of Lincoln, Nebraska, and was sold as "Patty-Jo" from 1947-49, the dates of Ormes's contract with the doll company. This costume from the Terri Lee line is called Irish Colleen and first appeared in the Terri Lee catalog in 1951. Ormes must have fancied this outfit, two years after her Patty-Jo doll contract expired, partly because she so much enjoyed the St. Patrick's Day festivities in Chicago where she lived. You can see her with this doll in the video from 1953 on my Web site, click on "Links." <http://www.jackieormes.com>*

For an example of Jackie's fondness for St. Patrick's Day celebrations, see her March 18, 1950 *Patty-Jo 'n' Ginger* cartoon, p. 113 in my book, *Jackie Ormes: The First African American Woman Cartoonist* (University of Michigan Press, 2008).



TINY TERRI LEE FUR STOLE & MUFF

Terry Bukowski & Glenda Kitto – Feb 2016

An interesting item appeared on e-bay, an empty pink box. What makes this box unusual is what the contents were. Taken out by its owner played with and never put back in the box for us to know what it looks like. The label on the box says

Terri Lee Fashions
#3848 \$2.49
Tiny Terri
Fur Stole & Muff
For 10" & 11" Doll



TERRI FASHIONS		MISC.	TINY TERRI FASHIONS		tl
1848	3.95	Fur Stole & Muff	3848	2.49	

The outfit is on the 1957 price list and Terri Lee has a similar fur stole & muff #1848. The 1956 Fashion Parade offers Terri Lee's short white fur cape #1859 for sale costing \$7.50. Since Terri's fur stole sold for \$3.95 it has to be smaller. My guess the stole looked something like the one from 1950s on the right. On the next page is the price list. Look at the bottom of the price list at the right and there it is Terri & Tiny Terri Lee fur stole & Muff. Have we seen it and passed it up because we know Terri had a cape and not a fur stole? Was the stole rabbit fur or mink scraps? Of course the muff would have to match. For \$2.49 this is an accessory my Tiny Terri Lee would want to have.



TINY TERRI LEE FUR STOLE & MUFF

"SO SLEEPY" Adorable New Baby - Always Sleeping . . . Order . . . at **\$1.98 ea.**

SALES CORPORATION
Exclusive Distributors of Terri Lee Dolls and Fashions
APPLE VALLEY, CALIFORNIA
COPYRIGHT 1957

Do not use space below
Terms _____
Customer No. _____
Date Rec'd. _____
Ship To _____
City, State _____
Dept. No. _____
Order No. _____
Shipping Date Req. _____
Via Truck ☐ Express ☐ Parcel Post ☐

DRESSED DOLLS												FASHIONS ONLY												TERRI LEE NURSERY											
TERRI				TINY TERRI				TOTAL				TERRI				TINY TERRI				TOTAL				TERRI LEE NURSERY				CONNIE LYNN DOLLS				TOTAL			
ITEM	QUANT.	UNIT	TOTAL	ITEM	QUANT.	UNIT	TOTAL	ITEM	QUANT.	UNIT	TOTAL	ITEM	QUANT.	UNIT	TOTAL	ITEM	QUANT.	UNIT	TOTAL	ITEM	QUANT.	UNIT	TOTAL	ITEM	QUANT.	UNIT	TOTAL	ITEM	QUANT.	UNIT	TOTAL				
1100	10.95	3100	3.98	1300	1.00	3300	3.30	1500	1.00	3500	3.30	1105	13.95	3105	4.49	1305	1.00	3305	3.35	1505	1.00	3505	3.35	1110	13.95	3110	4.49	1310	1.00	3310	3.35				
1104	11.95	3104	4.49	1304	1.00	3304	3.34	1504	1.00	3504	3.34	1115	14.95	3115	4.98	1315	1.00	3315	3.36	1515	1.00	3515	3.36	1120	15.95	3120	4.98	1320	1.00	3320	3.38				
1105	11.95	3105	4.49	1305	1.00	3305	3.35	1505	1.00	3505	3.35	1125	15.95	3125	4.98	1325	1.00	3325	3.39	1525	1.00	3525	3.39	1130	16.95	3130	4.98	1330	1.00	3330	3.40				
1106	11.95	3106	4.49	1306	1.00	3306	3.36	1506	1.00	3506	3.36	1135	16.95	3135	4.98	1335	1.00	3335	3.41	1535	1.00	3535	3.41	1140	16.95	3140	4.98	1340	1.00	3340	3.42				
1107	11.95	3107	4.49	1307	1.00	3307	3.37	1507	1.00	3507	3.37	1145	16.95	3145	4.98	1345	1.00	3345	3.42	1545	1.00	3545	3.42	1150	16.95	3150	4.98	1350	1.00	3350	3.43				
1110	12.50	3110	4.98	1310	1.00	3310	3.37	1510	1.00	3510	3.37	1155	16.95	3155	4.98	1355	1.00	3355	3.43	1555	1.00	3555	3.43	1160	16.95	3160	4.98	1360	1.00	3360	3.44				
1111	12.50	3111	4.98	1311	1.00	3311	3.38	1511	1.00	3511	3.38	1165	16.95	3165	4.98	1365	1.00	3365	3.44	1565	1.00	3565	3.44	1170	16.95	3170	4.98	1370	1.00	3370	3.45				
1112	12.50	3112	4.98	1312	1.00	3312	3.39	1512	1.00	3512	3.39	1175	16.95	3175	4.98	1375	1.00	3375	3.45	1575	1.00	3575	3.45	1180	16.95	3180	4.98	1380	1.00	3380	3.46				
1113	12.50	3113	4.98	1313	1.00	3313	3.40	1513	1.00	3513	3.40	1185	16.95	3185	4.98	1385	1.00	3385	3.46	1585	1.00	3585	3.46	1190	16.95	3190	4.98	1390	1.00	3390	3.47				
1114	12.50	3114	4.98	1314	1.00	3314	3.41	1514	1.00	3514	3.41	1195	16.95	3195	4.98	1395	1.00	3395	3.47	1595	1.00	3595	3.47	1200	16.95	3200	4.98	1400	1.00	3400	3.48				
1115	12.50	3115	4.98	1315	1.00	3315	3.42	1515	1.00	3515	3.42	1205	16.95	3205	4.98	1405	1.00	3405	3.48	1605	1.00	3605	3.48	1210	16.95	3210	4.98	1410	1.00	3410	3.49				
1116	12.50	3116	4.98	1316	1.00	3316	3.43	1516	1.00	3516	3.43	1215	16.95	3215	4.98	1415	1.00	3415	3.49	1615	1.00	3615	3.49	1220	16.95	3220	4.98	1420	1.00	3420	3.50				
1117	12.50	3117	4.98	1317	1.00	3317	3.44	1517	1.00	3517	3.44	1225	16.95	3225	4.98	1425	1.00	3425	3.50	1625	1.00	3625	3.50	1230	16.95	3230	4.98	1430	1.00	3430	3.51				
1118	12.50	3118	4.98	1318	1.00	3318	3.45	1518	1.00	3518	3.45	1235	16.95	3235	4.98	1435	1.00	3435	3.51	1635	1.00	3635	3.51	1240	16.95	3240	4.98	1440	1.00	3440	3.52				
1119	12.50	3119	4.98	1319	1.00	3319	3.46	1519	1.00	3519	3.46	1245	16.95	3245	4.98	1445	1.00	3445	3.52	1645	1.00	3645	3.52	1250	16.95	3250	4.98	1450	1.00	3450	3.53				
1120	12.50	3120	4.98	1320	1.00	3320	3.47	1520	1.00	3520	3.47	1255	16.95	3255	4.98	1455	1.00	3455	3.53	1655	1.00	3655	3.53	1260	16.95	3260	4.98	1460	1.00	3460	3.54				
1121	12.50	3121	4.98	1321	1.00	3321	3.48	1521	1.00	3521	3.48	1265	16.95	3265	4.98	1465	1.00	3465	3.54	1665	1.00	3665	3.54	1270	16.95	3270	4.98	1470	1.00	3470	3.55				
1122	12.50	3122	4.98	1322	1.00	3322	3.49	1522	1.00	3522	3.49	1275	16.95	3275	4.98	1475	1.00	3475	3.55	1675	1.00	3675	3.55	1280	16.95	3280	4.98	1480	1.00	3480	3.56				
1123	12.50	3123	4.98	1323	1.00	3323	3.50	1523	1.00	3523	3.50	1285	16.95	3285	4.98	1485	1.00	3485	3.56	1685	1.00	3685	3.56	1290	16.95	3290	4.98	1490	1.00	3490	3.57				
1124	12.50	3124	4.98	1324	1.00	3324	3.51	1524	1.00	3524	3.51	1295	16.95	3295	4.98	1495	1.00	3495	3.57	1695	1.00	3695	3.57	1300	16.95	3300	4.98	1500	1.00	3500	3.58				
1125	12.50	3125	4.98	1325	1.00	3325	3.52	1525	1.00	3525	3.52	1305	16.95	3305	4.98	1505	1.00	3505	3.58	1705	1.00	3705	3.58	1310	16.95	3310	4.98	1510	1.00	3510	3.59				
1126	12.50	3126	4.98	1326	1.00	3326	3.53	1526	1.00	3526	3.53	1315	16.95	3315	4.98	1515	1.00	3515	3.59	1715	1.00	3715	3.59	1320	16.95	3320	4.98	1520	1.00	3520	3.60				
1127	12.50	3127	4.98	1327	1.00	3327	3.54	1527	1.00	3527	3.54	1325	16.95	3325	4.98	1525	1.00	3525	3.60	1725	1.00	3725	3.60	1330	16.95	3330	4.98	1530	1.00	3530	3.61				
1128	12.50	3128	4.98	1328	1.00	3328	3.55	1528	1.00	3528	3.55	1335	16.95	3335	4.98	1535	1.00	3535	3.61	1735	1.00	3735	3.61	1340	16.95	3340	4.98	1540	1.00	3540	3.62				
1129	12.50	3129	4.98	1329	1.00	3329	3.56	1529	1.00	3529	3.56	1345	16.95	3345	4.98	1545	1.00	3545	3.62	1745	1.00	3745	3.62	1350	16.95	3350	4.98	1550	1.00	3550	3.63				
1130	12.50	3130	4.98	1330	1.00	3330	3.57	1530	1.00	3530	3.57	1355	16.95	3355	4.98	1555	1.00	3555	3.63	1755	1.00	3755	3.63	1360	16.95	3360	4.98	1560	1.00	3560	3.64				
1131	12.50	3131	4.98	1331	1.00	3331	3.58	1531	1.00	3531	3.58	1365	16.95	3365	4.98	1565	1.00	3565	3.64	1765	1.00	3765	3.64	1370	16.95	3370	4.98	1570	1.00	3570	3.65				
1132	12.50	3132	4.98	1332	1.00	3332	3.59	1532	1.00	3532	3.59	1375	16.95	3375	4.98	1575	1.00	3575	3.65	1775	1.00	3775	3.65	1380	16.95	3380	4.98	1580	1.00	3580	3.66				
1133	12.50	3133	4.98	1333	1.00	3333	3.60	1533	1.00	3533	3.60	1385	16.95	3385	4.98	1585	1.00	3585	3.66	1785	1.00	3785	3.66	1390	16.95	3390	4.98	1590	1.00	3590	3.67				
1134	12.50	3134	4.98	1334	1.00	3334	3.61	1534	1.00	3534	3.61	1395	16.95	3395	4.98	1595	1.00	3595	3.67	1795	1.00	3795	3.67	1400	16.95	3400	4.98	1600	1.00	3600	3.68				
1135	12.50	3135	4.98	1335	1.00	3335	3.62	1535	1.00	3535	3.62	1405	16.95	3405	4.98	1605	1.00	3605	3.68	1805	1.00	3805	3.68	1410	16.95	3410	4.98	1610	1.00	3610	3.69				
1136	12.50	3136	4.98	1336	1.00	3336	3.63	1536	1.00	3536	3.63	1415	16.95	3415	4.98	1615	1.00	3615	3.69	1815	1.00	3815	3.69	1420	16.95	3420	4.98	1620	1.00	3620	3.70				
1137	12.50	3137	4.98	1337	1.00	3337	3.64	1537	1.00	3537	3.64	1425	16.95	3425	4.98	1625	1.00	3625	3.70	1825	1.00	3825	3.70	1430	16.95	3430	4.98	1630	1.00	3630	3.71				
1138	12.50	3138	4.98	1338	1.00	3338	3.65	1538	1.00	3538	3.65	1435	16.95	3435	4.98	1635	1.00	3635	3.71	1835	1.00	3835	3.71	1440	16.95	3440	4.98	1640	1.00	3640	3.72				
1139	12.50	3139	4.98	1339	1.00	3339	3.66	1539	1.00	3539	3.66	1445	16.95	3445	4.98	1645	1.00	3645	3.72	1845	1.00														

TINY TERRI LEE FUR STOLE & MUFF

Another perspective on the “Stole” is that it was of white rabbit fur just like the full length coat



and cape. It may have had satin lining and ribbon ties. Perhaps it looked like the photos here.

This stole has been in Glenda’s collection forever. Should it tie with the mink heads upwards or downwards? It has always been questionable as to its authenticity...BUT could it be real?



Below are some details about this piece

- ✓ 7 inches long by 3 inches wide
- ✓ Long ribbon ties
- ✓ Tagged - Printed
- ✓ Rabbit fur
- ✓ Satin lining

Questions – Questions – Questions ?????

Just one more mystery about our “Best Dressed Doll.”





New Information!

1952 Jul10

Santa Cruz
Sentinel

A Doll In Store For You

at *Leask's*

America's best dressed doll is in store for you again, at Leask's of course! Back in December, the **Terri Lee** Company had a fire that totally destroyed their manufacturing operation in Lincoln, Nebraska, disappointing many little girls (and boys and parents) who had grown to love little **Terri Lee** and who wanted to continue adding the many lovely clothes to their wardrobes from the wonderful collection of doll clothes put out for **Terri Lee** alone.

We are happy to announce that once again we have a terrific selection of **Terri Lee** clothes and also new **Terri Lees** in, the nation's best beloved doll.

For you who do not know about this outstanding doll, let me tell you . . .

TERRI LEE is 17" tall, made of hard plastic.

TERRI LEE'S weight . . . lift **Terri** and a doll of comparable height. You'll find she is twice as heavy. This means there is more raw plastic material used in her manufacture, making it possible to guarantee her unbreakable! You can drop **Terri** to the floor without harm!

TERRI LEE can go swimming . . . with your little girl. Can be bathed in soap and water.

TERRI LEE'S hair . . . can be brushed and combed as often as a child likes. It retains its curl until her hair is shampooed. Then it may be reset with pin curls, or curlers or even an iron.

TERRI LEE has a lifetime guarantee . . . in writing! She is unbreakable! For \$1 **Terri** may be returned to the factory for a re-finishing job. For \$3 she may be returned for a new wig and re-finishing job. She is restrung for no charge!

TERRI LEE'S looks . . . she is a sculptured model of the designer's own little girl, making her so lifelike! Her hair is beautiful in 4 shades, may be washed, curled and combed.

TERRI LEE'S Friendship Club . . . any little girl who gets a **Terri Lee** doll, joins the Friendship Club. Several times a year **Terri Lee** writes a personal letter to every child.

TERRI LEE and the Heart Fund . . . **Terri Lee** is the "adopted doll" of the Heart Fund who helps the grown-ups raise money so these little boys and girls ill with Rheumatic Fever may be made well. When you buy the **Terri Lee** Valentine Dress part of the money you spend is sent to the Heart Fund in their fight against this dread disease!

TERRI LEE and her Wardrobe . . . the most important part about little **Terri Lee** is the fashion parade of clothing she has! Let me describe some of the adorable outfits for the doll . . . purchased separately . . . Sweater and Beret Set . . . little brown Oxfords . . . taffeta Swimsuit . . . silver Roller Skates . . . lace trimmed Slips . . . little Brownie Scout Uniform (as well as the green Girl Scout Uniform . . . a perfect copy of the originals) . . . School Dresses . . . with eyelet embroidery trim . . . sweet yellow Pique Suit with matching Straw Hat . . . Blue Jeans and red checked Shirt . . . red Sun Suit . . . Flannel Bathrobe . . . printed pique Beach Coat . . . smart red flannel Jumper with matching Tam . . . Pedal Pushers with contrast Sport Shirt . . . organdy Party Dress with matching Slip . . . Tennis Shorts and Shirt . . . Sarong and Bonnet . . . and so many others much too numerous to mention. These little sets are from 25c to 5.95 and all perfect duplicates of real little girls' clothing and accessories.

TERRI LEE'S price . . . only 11.95 to 14.95 (depending upon her outfit). So reasonable when you consider this is the doll that will last your girl through her childhood! A doll that can be ever made new with the exquisite outfits always available at Leask's.

Come in and see **Terri Lee** and learn more about her and her Friendship Club and the monthly magazine available for little **Terri Lee** fans.

Remember! **Terri Lee** Dolls have a LIFETIME GUARANTEE — no other doll has this. **Terri Lee** Dolls may be taken in SWIMMING—no other doll can do this. **Terri Lee** Dolls have the most complete wardrobe ever available for any doll.

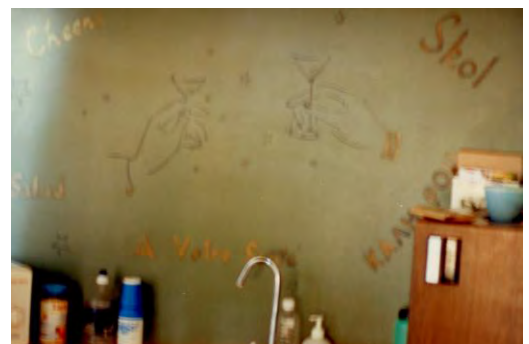
Your little girl's Birthday or Christmas may be a long way off, but it's not too early to be thinking about giving her wonderful **Terri Lee** and her magnificent wardrobe!

Sincerely yours,
BARBARA BROOKS

I want it all!

Here is another great find from the internet. This one tells it's readers that Leask's store once again has America's Best Dressed Doll back in stock after the Lincoln Fire of 1951.

Vi Gradwhol as we know could not be put down. Like a Pheonix she is resurrected...this time in Apple Valley. Look for the article by Sandy Dorsey re the new Apple Valley plant.





Tiny Terri Lee Cowgirl Boots

By Sandy Dorsey

A very hard to find accessory for Tiny Terri Lee is a pair of cowgirl boots. The Cowgirl Costume for Tiny Terri Lee was introduced in the 1956 "Presenting Tiny Terri" Lee booklet and appeared again in the October 1956 Month booklet. The Cowgirl Costume is also very hard to find and Tiny Jerri Lee Chaps costume is impossible to find. Tiny Jerri Lee's chaps costume is so hard to find that Susan Girardot stated in the 1991 Daisy Chain that she had never seen one. The next issue of the 1991 Daisy Chain had a follow up with a picture of Tiny Jerri Lee in his Chaps

Costume from Lee Platt's collection and a Copy of the Price list from Wanda Houck showing Tiny Jerri Lee doll available in Leather chaps Costume for \$7.98.

This reporter believes that the Tiny Terri Lee Cowgirl Costume comes in white, mustard, blue, pink, and caramel (Dennis'). If you have a different color please email me with a picture. The Costume came with a white cotton shirt but satin cowboy shirts for Tiny Terri Lee and Tiny Jerri Lee exist in blue, red, and orange. The correct boots are white fuzzy short boots. I have substituted very similar red boots on the doll on the right for many years always searching for the elusive white boots. I finally found a pair last year.

From the "Presenting Tiny Terri Lee" booklet Tiny Terri Lee appears with braids and a white cotton shirt. The leather outfit appears to be darker than the white boots so I believe this is not the white outfit. The picture also shows the Tiny Terri Lee cowgirl hat which is also rare and hard to find.

I have always thought the red suede-like boots were an exact match to the white boots but on closer examination I realize that they are close but not exact. Effanbee vinyl "Mickey" doll sometimes wears very similar boots and his come in black and brown. Several Effanbee dolls from the 1950's and 1960's have feet this same size and may have boots.



Tiny Terri Lee Cowgirl Boots
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These boots are in the original package and are in excellent condition. The original price was 19 cents.

For comparison, the photo below shows the red boots and white boots side by side. Notice that the red boots are actually taller and the fabric is a bit stiffer. The bottoms on each are brown. I still feel that the red ones are



a nice substitution until you can find the white ones



Both cowgirls now have their correct boots

On the right, Sue Munsell's Tiny Terri Lee cowgirl and Tiny Jerri Lee in Leather Chaps. Both have the correct white fuzzy boots.

sandilee43@roadrunner.com



Movie Surprise

By Sandy Dorsey

My cable company supplies almost 200 channels for me to watch. Last night I couldn't find anything that looked good.

So I chose Turner Classic Movie Channel. They were showing Barbara Stanwyck movies in honor of her birthday. While watching a 1956 movie called "There's Always Tomorrow" I jumped up and ran to get Roger. About 30 minutes into the movie Fred MacMurray and Barbara Stanwyck were swimming in the Apple Valley Inn swimming pool! The movie has about 15 to 20 minutes' worth of great pictures of the Apple Valley Inn both inside and outside. Since Roger and I had explored the grounds I recognized it immediately. In the movie Fred MacMurray owns a toy manufacturing business and there are lots of pictures of dolls but no Terri Lee. He is the perfect father with 3 teenage children and a wife who is too busy taking care of the children. The wife ignores him and an old girlfriend played by Joan Bennett steps into the picture. Corny but entertaining. The movie was pretty good so I would recommend that you record the movie the next time it is on the air. There are some clips available on line in which you can see some scenes too. Seeing the Apple Valley Inn as it was in 1956, full of life and full of Joshua Trees was very interesting.

At least 50 movies and TV shows have been filmed in Apple Valley. A Perry Mason TV show of 1961 episode name "The Case of the Roving River" was filmed at the Newt Bass House and "Highway Dragnet" a movie which has a lot of Apple Valley Inn pictures, inside and outside in 1954. I haven't had a chance to see it but I will keep looking.

For a complete list google: Filming locations + "Apple Valley, California"



Terri Lee Goes to a UFDC Regional

by Dennis Ross

“You're taking too many outfits” Jerri, her brother, informed her as he bounced up and down to try to get the trunk's latch to lock. He took a deep breath and propelled himself up into the air and came down quite hard. Click! The trunk's latch snapped closed. Success, he smiled as he jumped off the overloaded trunk and landed on his feet. Suddenly a horn outside the Apple Valley California doll nursery sounded. “Let's go”, he yelled as he grabbed his satchel containing his outfits. “The limo is here so it's off to San Diego we go” he told his sister.

The limo driver had a difficult time heaving Terri's trunk into the waiting vehicle. Jerri plopped his satchel next to his seat. The driver assisted Terri into her seat and helped to place the seatbelt on. The black Cadillac limo was extra fancy and very up-to-the-minute in providing the passengers a most pleasant ride to their destination. The twin dolls both enjoyed their journey especially when they cruised by the Pacific Ocean and saw the breaking waves and the surfers awaiting the next perfect one.

“I did pack a few of my many swimsuits,” Terri told her brother. “The hotel will have a pool but will we have time to use it?” he asked. Terri shook her head that she really had no idea what to expect since she had never experienced a UFDC regional convention before. The travel time passed by quickly and before long the dolls were being greeted by two bell boys at the entrance to the Doubletree Hotel by Hilton soon. It took both bell boys to load the large trunk and other bags which Terri had packed. “The convention is four days long and I had to pack accordingly” said Terri as she reached their suite which was on the fourth floor. Jerri tipped each bellboy and thanked them for all of the help they provided. The two dolls tried the beds, “Nice and soft” enthused Jerri as he kicked off his shoes and plopped down on his bed. Terri agreed and she tried out her own bed. Before long they were fast asleep. Dollies often need an afternoon nap you see. z-z-z-z-z-z-z-z Upon awakening they found it was time to quickly change

clothes. Terri chose her blue summer suit and so did Jerri so they could match. They both hurried to the elevator and descended down to the lobby. "We are going to the round table doll dialogs", Terri told her brother. First they learned about the special Monica doll made in Hollywood, California. She's the only composition doll with rooted hair. She was available in many sizes from 11 to 24 inches and was created in 1943. She was made until 1950. "Wow!" said his sister. "Unlike us, the Monica dolls were not marked. They only had a wrist tag."

Time was up for that session, so the twins got up and moved to the next table where the history of paper dolls was being discussed. They learned about layered, jointed, walking, eyes that open and shut and round based. As interesting as these many paper dolls were Terri could not help being proud as punch of her own molded plastic Terri Lee paper dolls and accompanying wardrobe all in glorious 3-D.

As soon as this segment finished Jerri and Terri once again made a table switch and were entertained by the history of the many Golliwog dolls from Great Britain. The last move was to the table talk on Matryoshka dolls or Russian nesting dolls. Some of these amazed Terri by revealing up to 32 nesting dolls! "These are unbelievable" said Jerri. "You know I think I would find it fun to be a Jerri Lee nesting doll and have 31 more little Jerri Lees hiding inside me." Terri couldn't help but giggle as she began imagining what it would be like to have her brother multiplied that many times.

It has been a busy evening and so many new doll related facts to learn about. Jerri and Terri made it to their room just before slumber once again overtook them.

"Rise and shine sleepyhead!" said Terri who was already dressed in her magenta and white sports suit. She had already laid out her brother's matching outfit so it wasn't too long before they were once again headed out of the hotel room door. They continued down to the lobby to find South foyer where they sat down to hear an enjoyable talk about R John Wright felt dolls given by Martin Roden and Dennis Ross. A large display of felt R John Wright dolls was beautifully arranged on three large tables. "What a great program to learn about and see so many examples of these jointed felt dolls",

Terri remarked to her brother. "Yes I agree it's always fun to learn more about relatives in our huge extended doll family" nodded Jerri.

The next program the twins attended was also about felt dolls but even earlier examples. The Italian Lenci dolls was the topic and many lovely examples of these dolls were shown on a colorful PowerPoint program. "I like the dolls from the 1920s and early 1930s best" Terri stated. "I wish we had some of them living in our doll's nursery."

The Lenci program was followed by the story of just one doll, Victoria, an antique French fashion doll and her original extensive wardrobe. "She almost has as many outfits as you have," Jerri whispered to his sister. Terri had to laugh at her silly brother. No French fashion dolls ever had more outfits than Terri, the Queen of Dolls.

It was getting late in the day but there was still one more program to enjoy. It was about the inexpensive Polish dolls. Made of hardwood, these dolls were similar to wooden Pinocchio dolls. In fact some actually look like Pinocchio! There were so many fine examples on view. These were from the very early 1960s and the clothing was actually sewn onto each doll. These were not dolls to be undressed and redressed as Terri and Jerri were. "Poor things, they only have one outfit forever," observed Jerri. Terri thought that would be quite depressing but the happy smiles on each of the Polish dolls made her think they perhaps didn't mind so much. After a quick dinner which Jerri yawned through, the dolls made their way back to their room and fell fast asleep. It had been a most busy day for them but a fun day learning about other dolls from other lands.

The morning sun streamed through the hotel window and awakened Terri, who in turn, woke up her brother. "Let's get ready. We are going to Raggedy Ann's 100th birthday party this morning," said Terri to her brother. "This occasion calls for party wear." Terri chose her special birthday party dress and Jerri reached for his grey rayon shirt and white wool suspender shorts. The two dolls took the little gifts which they had thoughtfully packed in Terri's big trunk for Raggedy Ann. All the dollies they love were at the party. Beloved Belindy was hugging every guest as they entered. Wooden Willie shook hands with

everybody. Raggedy Ann had a special party dress and apron on which Terri complimented her upon. Raggedy Andy was nearby to greet all the party guests and he, too, had a new outfit on. "Maybe I should have worn my famous birthday suit" joked Jerri to Andy which made Andy double over with giggles. Jerri and Andy had a good conversation about being second banana to all these girl dolls. The bottom line was that both boys would not change one little thing. Just then the camel with the wrinkled knees joined the welcoming committee. Terri rushed up to the camel with the wrinkled knees and gave him a heartfelt hug which he genuinely enjoyed as everyone always appreciates a nice hug. The dollies were seated at a beautifully appointed table laden with the most delectable morsels of party food. Speeches were given along with gifts to Raggedy Ann. A special tribute was offered up about Raggedy Ann's creator Johnny Gruelle.

"Happy 100th birthday dear Raggedy Ann!" everyone shouted and sang the song, Happy Birthday as candles were lit on a special cake shaped just like Raggedy Ann. The birthday girl blew out every candle and everyone clapped. What a happy time for all. "In a few years it will also be my 100th birthday" offered Raggedy Andy for he was really looking forward to another big party since he truly enjoys cake and ice cream as most boy dolls do.

More speeches and tributes were delivered and gifts galore were unwrapped and enthused over. What a wonderful time the dolls experienced for 100th birthday parties are something to be cherished indeed. As the celebration wound down and the dolls began to leave, Terri reminded Jerri that they needed to go to their next program which was entitled "When High Fashion and Dolls Collide."

Pictures of Lanvin's history and the famous House of Worth were shown as examples and what influenced costumes created for the antique French fashion dolls. Terri thoroughly enjoyed the presentation but Jerri fell asleep. At the conclusion Terri had to shake him to awaken him. "I'm so full of cake and ice cream and lemonade I can hardly keep my eyes open" he murmured to his sister as she led him up to their room and helped him into his bed. Soon he was slumbering away peacefully. In a few minutes so was Terri as well.

The following morning as the two dolls woke up they were excited because this was the day they had been looking forward to for a long, long time... a workshop about the Canadian wooden Xenis dolls. "We're going to each learn how to assemble our own little wooden doll", Terri explained to her brother. "Some of the finest Maplewood used to create the dolls grows in Canada".

The afternoon brought about a sweet treat "Tea by the Sea". Terri and Jerri were met at the entrance by mermaids who escorted the dolls to their table. Tea was promptly served along with a selection of finger sandwiches. "What, sandwiches made from fingers?" exclaimed an alarmed Jerri Lee. "No, brother dear, you may eat the tiny dainty sandwiches with your fingers. Some are egg salad, salmon or cucumber sandwiches" Terri explained. The beautifully appointed tea table also had a selection of miniature cupcakes and assorted colorful macaroons to choose from. Jerri, not wanting to make such a choice, loaded his plate with one of each. His sister was more politely selective in her choosing. An entertaining program about antique bisque mermaid dolls and Kewpie dolls was enjoyed by all in attendance.

After an afternoon dolly nap (remember dollies enjoy their little afternoon naps) Jerri and Terri dressed for the closing banquet dinner. Terri had on her red net formal with two rows of sequins coursing down the front. Jerri looked very handsome in his white tuxedo jacket with satin lapels and navy trousers. The dinner was elegant and the program delightful. "Buttons and Bows" brought to life the history of when buttons first appeared on clothing and how bows could be either an embellishment or a closing of a garment. "That was really informative" said Terri at the program's end. Jerri nodded in agreement for even he had enjoyed it.

"This was a lovely UFDC regional convention", sighed Terri as the two dolls made their way back to their hotel suite. "I can hardly wait until we have the next one to go to!" Terri said. Jerri was not answering. He had already fallen into his bed and was fast asleep. Terri just smiled turned out the bedside lamp and she, too, fell asleep.

Little Mother Sews a Helmet Hat for Linda Baby

By Mary M. Hayden

Linda Baby had so many cute hats, this one from the 60's was called a Helmet or Skull by some pattern companies. While doing some research, I found a photo of Audrey Hepburn, "fashions from films", how very "VI". Not all Linda Babies have the same size heads. This hat is simple to make larger or smaller, just add to the seams.



Materials:

¼ yard fabric for bonnet, velveteen or pique are nice

¼ yard of fabric for lining, taffeta is best

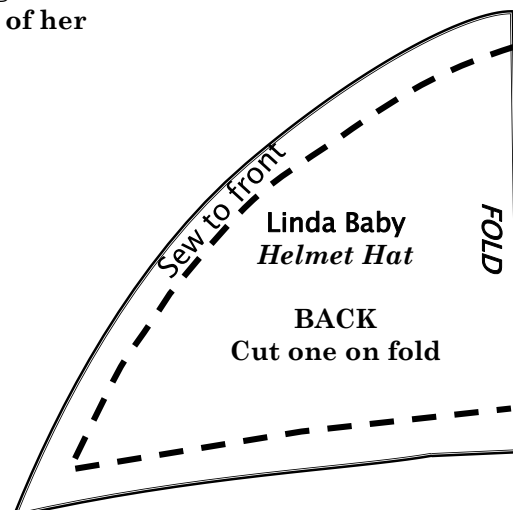
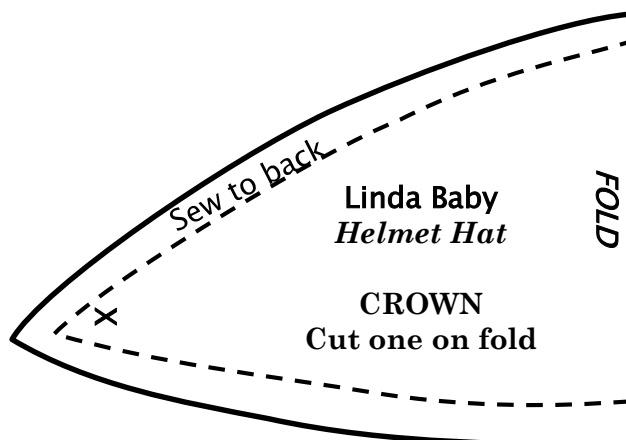
1 yard ¼" white single faced satin ribbon

Small tufts of fur if desired

Thread

Instructions: Sew all seams ¼"

1. Sew crown to back, do the same for the lining, leaving a 2" opening in lining to turn right side out.
2. Cut ribbon and tack to bonnet at "X"s facing to the inside. So it will not be sewn.
3. With right sides together sew completely around the bonnet, turn and press. Hand stitch lining opening..
4. Fur tufts may be added if the hat is to go with one of her winter coats.



JERRI'S FUN PAGE

by Dennis Ross



What do farmers give their wives for Valentine's Day?

Hogs and Kisses!

What store sells bows and arrows?

Target!

What's half of 8?

0, if you cut 5 it horizontally. 3 if you cut it vertically!

What happens to frogs that park illegally?

They get toad!

What do clouds wear under their shorts?

Thunder pants!

What kind of bicycle does a polar bear ride?

An ice-cycle!

Why did the whale cross the road?

To get to the other tide!

Why should you not tell a joke in a corn field?

Too many ears!



