

The
Daisy
Chain

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To print the newsletter in color go to our Web Page: <http://www.terriedolls.com>
In the box at the upper left called Subscriber Password type Record **(You must capitalize the R our password is case sensitive)** Click on Login. Then click on the second box on the left in the upper menu, the box which says Current Issue. Scroll down to see the article and double click to enlarge the page. Click on download to print in color.

Thrift Stamps: Thank you for contributing

♥Linda Cantwell♥ Shelia Meyer ♥Linda Miller♥ Karalie Nelson♥Jacque Schwegman

If you would like a calendar which runs from June – June please e-mail me. Cost is \$10.00 I must know you want one by 30th Aug – We will print only one time.

Have 2013 & 2014 TTL Convention Outfit for sale. 2013 \$27.00 PP – 2014 \$27.00 PP
No shoes are included with these outfits.

Not coming to the 2015 Convention and want to order a calendar, let me know now and I'll put you on a list so you won't miss a month Cost is \$10.00

If you would like to join the Christmas Card Club and need an updated “Little Mothers Talk ~2014” for addresses, let me know and I’ll e-mail it to you. For those who are new we take pictures of our dolls and send out Christmas Cards. The pictures on the cover of the newsletter come from those Christmas Cards.

Front Cover ~ **Dennis Ross**
Front Inside Cover ~ **Karalie Nelson**
Back Inside Cover ~ **Loretta Surret**
Back Cover ~ **Linda Cantwell**

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2014 CONVENTION GIFTS

Gifted at Convention by the Daisy Chain:

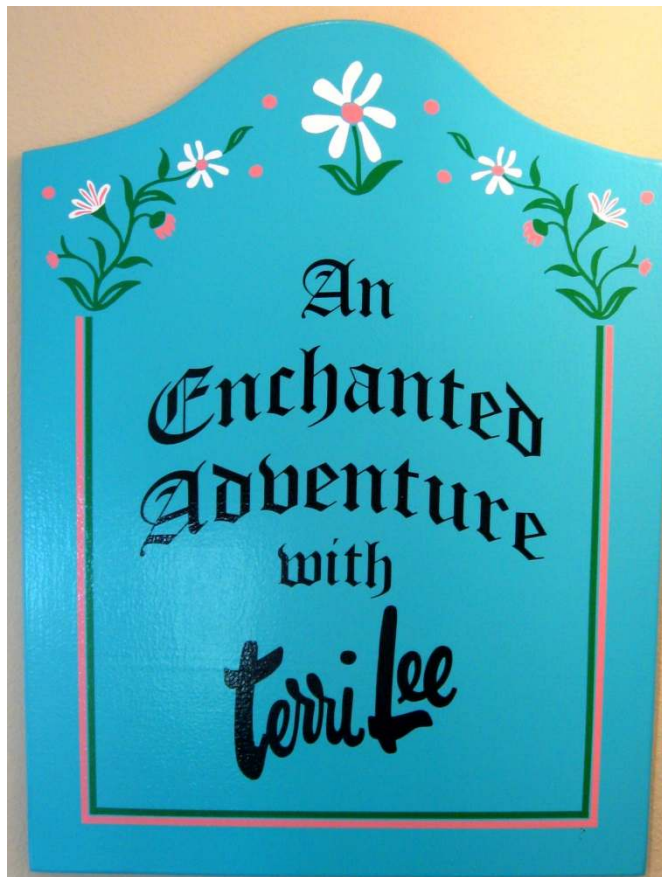
- ❖ Convention Pin
- ❖ Travel TTL packaged Roller Skater outfit

Dennis Ross is the artist behind the artwork for the pin

Mary Hayden designed the pattern for the outfit and Geri King did all the sewing, found the amazing charms and all the wonderful skates that went into the packaged outfit.



This outfit is available for sale without the skates for \$27.00 postage paid. Send check to Terry Bukowski



AN ENCHANTED ADVENTURE WITH TERRI LEE

BY SANDY DORSEY AKA YOURS
TERRILEE

Since the Daisy Chain Convention was held in Los Angeles this year I invited the attendees to visit my Enchanted Adventure Terri Lee museum. Lunch was provided as was a special guided tour. My museum consists of about 500 dolls many of which are displayed with their

provenance. The history usually includes pictures of the original "Little Mother" and



a story about the doll. I have been collecting

Terri Lee dolls since 1976 and my husband Roger built a theme based display room which was inspired by the Venetian Hotel in Las Vegas. I enjoy showing my dolls to everyone who visits but especially to Terri



Lee collectors who appreciate the time and effort I have put into the display.





We had a wonderful day with lifesize Terri Lee dolls to greet everyone at the entrance and a quiet and peaceful lunch on the back deck. Thank you to those who attended and I hope you will return soon.



Visiting Dennis and Marty 2014

By Sandy Dorsey

As part of the 2014 Daisy Chain Convention we all went to Dennis and Marty's house to see their spectacular display of Terri Lee dolls. A very tasty Mexican lunch was served and there was plenty of seating in the shade of numerous gazebos. What a great trip! Thank you Dennis and Marty for sharing your gorgeous home and garden.



Wanda Houck is modeling for us. While Jeanne Foster enjoys a bench in the shade.

Donna VanDaele, Nancy Gerlock and Linda



Cantwell are obviously enjoying all of the Terri Lee dolls.



Before the convention I asked Dennis to make a list of some of his favorite and rarest dolls and then I gave a presentation about them after the field trip. Here are some of the things that we saw and later discussed. If you

have some examples of these items or you can give me additional information about them please email me at sandilee43 @roadrunner.com.

The windjammer costume was offered in the 1957 price list for Terri Lee, Tiny Terri Lee, Connie Lynn and Linda Baby. Please send me pictures of your windjammer costume. Sue Munsell, Glenda, and Terry Bukowski also have windjammer costumes.



Terri Lee hand smocked Taffeta dress came in Gold, aqua, light blue, dark blue and lavender. What other colors do you have?

We saw many different colors for the frontier outfits. Dennis has matching big and little blue

and pink frontier costumes. It also came in white, mustard, beige, and brown. Are there other colors out there?





Twelve collectors raised their hands to say they had a Ruth Miller hat for Terri Lee. We know of one for Tiny Terri Lee. Are there any more. Is everybody's hat just like Dennis'? White with a yellow Chick on it.

Linda Baby's long velvet coat is certainly very rare. Terry Bukowski also has the long velvet coat for Connie Lynn. I think both came in blue also. What do you have at home for Connie Lynn and Linda Baby?

We think we have found about five Terri Lee record players. There were probably many more



made. This is a good item to watch for. The key is Terri's picture on the inside of the top cover.

Have you ever seen so many Gene Autry dolls all in one place? Dennis has the most! But he has lost count.



The Daisy Chain Terri Lee Convention ~ June 6 & 7, 2014



Dennis read his story of Dr. Jerri Frankenstein and his re-cycled pup Frankenweenie, and he brought the main characters to share in the fun of the day.



2014 Convention Competition

– WOW! What a Parade of Dolls!



The Taffeta Sunday Dress displays well on the 2 beauties above. But our Jerri's take the credit for the most entries. The category: Lincoln Fashion Parade Shorts Set. There may have been a bit of confusion with the entry as only one – JL at front right that entered the category correctly. His shorts are the “short-shorts” while the others are from later years. We judged them all – no-one gets left out.



The Birthday Dresses of 1954 & 1956 make a great display. All were crisp and well presented.





The TL & TTL matching Pinafores must be a difficult set to acquire as there was only one entry. I have seen these in Salmon and Red so there must be other pairs out there.



Our Tiny Jerri's were as handsome as can be in their one piece play suits. Both have the correct belt.



And our last category was *Mother-Made*. Once again the creativity and detail won the votes for a Best of Show Ribbon. This was the 3rd time in as many years that Allyson Kovaleski has taken home a Best of Show Ribbon.

This was a great showing by all the entries. Bringing a doll to convention that is pristine and ready for judging is no easy task. This writer truly appreciates the opportunity to view and compare. Thank you to all to who so painstakingly select, transport and bring dolls for competition. Glenda Kitto



BEST OF SHOW AT DAISY CHAIN 2014

BY SANDY DORSEY

Our best of show winners are both enthusiastic competitors. Shelia Meyer consistently brings beautiful dolls for display and competition. This year we didn't have a special display so Shelia brought a

wonderful Jerri Lee in his very short velveteen pants for competition. We voted him the "Best of Show" award.

Also one of our most enthusiastic competitors is Allyson Kovaleski who first found the Daisy Chain when she was working for Terri Lee and Associates. Allyson had so much fun with us that she has joined us for many conventions now. She is a specialist



in the "Mother Made" category competition. The title this year was "Let's have a Party" and Allyson certainly showed us how to dress for a party. A great big THANK YOU for both of these attendees for their special entries in our competition!

Presenting the Best of Show awards is Glenda Kitto.

Gifts by Others

Terry Bukowski - August 2014



The above gifts were given out during convention by attendees

- ✓ The First Price List ~ Terry Bukowski & Pat Rather
- ✓ Dioramas ~ Wanda Houck
- ✓ Bells for Roller Skates ~ Mary Hayden
- ✓ Fabric Samples ~ Mary Hayden
- ✓ Shoes for Birthday Terri ~ Shelia Meyer
- ✓ Pictures of mink coat ~ Shelia Meyer
- ✓ Stationary ~ Dennis Ross & Marty Roden
- ✓ Pencil with Convention Dates ~ Nancy Janzen
- ✓ Heart Ceramic by Dept 56 ~ given to competition participants ~ Glenda Kitto

DIORAMAS

Terry Bukowski – August 2014



A wonderful treat was in store for convention goers this year. Wanda Houck spent her winter cutting out pictures of Terri Lee, finding little accessories on e-bay to make scenes in her Christmas shadow boxes that she calls dioramas. No two were alike, what a hard decision, which one do I pick? And yes they were very dramatic. Wanda told me they were so fun to do, making each one come alive in a special scene.

And she is very glad they are being enjoyed by everyone who came to convention.



The Five Dollar Raffle Doll

Terry Bukowski – August 2014

Each year at convention everyone brings the most wonderful raffle items.

Tickets are sold for \$.25 each or 5 for a dollar. At the end of convention a ticket is drawn and the item could be yours if you are lucky enough to have your ticket drawn.

That is how the five dollar raffle doll is financed. Each year I take the funds and



purchase a doll spending every penny of the raffle funds.

For five dollars the cost of a ticket you could have a very nice doll.

Our lucky winner this year is Linda Cantwell the new owner of a 1956 Terri Lee Tea Party Doll.

Next year's doll is just as wonderful a 1953 MIB Heart Fund.

If you come to convention will you be that lucky winner ~ it only takes 1 ticket!

Kay Hafner

Kay came to her 1st Daisy Chain Convention in 2007. It was our Salt Lake City event. At the time Kay had “just a couple of Terri’s”. We all know where that leads us and lead her. She so enjoyed our convention and us that



we saw her few more times. Last year Kay was unwell and lost her fight with an illness and is now in a happier place. We remember you Kay. But Kay remembered us as well and bequeathed to the Daisy Chain Convention attendees her collection of Terri’s. Her request was they were not to be sold but given to other Terri collectors who would love them as she had.

40+ dolls were shipped to Terry Bukowski to be made ready for convention. We displayed them all covering 2 almost 3 tables. We distributed numbers as a kind of a “lottery drawing” to each attendee who then made a doll selection of their choice. What a fun activity, we lined up in numerical order and gave each participant a time limit for selection. Since the dolls had been on display we all had plenty of “before” time to look-over this grand gift.



Kay, your doll will remain special in my collection. Thank You. Glenda Kitto

Jerri Frankenstein

by Dennis Ross

**WARNING: This is a horror story -
for those who are faint of heart - DO NOT PROCEED**

Our story goes back over 200 years ago when scientists were making huge discoveries regarding electricity. Luigi Galvani had just discovered that it was the human brain sending electric signals to tell our bodies what to do ... and so scientists everywhere in Europe, especially Switzerland and Apple Valley California, started experimenting with electricity, brains and bodies ... including some very gruesome practices.

We find Jerri Frankenstein in an Apple Valley mansion.

It all began so long ago. Jerri's parents died in a doll factory fire when he was only a teenager. Having inherited a vast fortune, he decided to hire a tutor, Prof. Benjie, to help him learn more about the science experiments which were his passion. Jerri had a laboratory built and filled with the latest equipment.

Along with his parents, his dear sweet dog had also perished in the doll factory fire. It wrenched Jerri's heart to not have him in his life any more. As he studied and grew stronger in his scientific field, he became more and more aware of what scientists were discovering throughout the world. Jerri became a Doctor and continued his experimenting.

One evening Jerri visited the family crypt and exhumed the body of his dear departed pet. Using what knowledge he had gleaned from his education and under the tutelage of Prof. Benjie, he was successful in bringing the deceased dog back to life!

It was a breakthrough! But it was not enough to bring the dead back to life. No, Jerri lusted to create life from the beginning.

Jerri needed to create the perfect doll. It had to have the perfect torso, perfect arms, perfect head, perfect legs, and most importantly, a perfect brain!

An article in the Apple Valley Times had told about a strike at the local cemetery. Bodies were stacking up at an alarming rate. Dr. Jerri persuaded Prof. Benjie to accompany him to the graveyard.

Only one body was located by the two grave robbers. However the birds had plucked out the eyes and half of the head had been eaten by hungry rats. Dr. Jerri hastily cut off the head which was of no use to him now.

Dr. Jerri and Prof. Benjie got the body back to the laboratory. Upon inspection of the arms in better light, they too, had been eaten on by famished mice, so Dr. Jerri severed these from the torso as well.

A knock at the door brought an unexpected guest ... it was Dr. Jerri's cousin, Terri. Her mother had just died and it had always been arranged that Dr. Jerri would take Terri in and see to her well being. However this was a rather bad time for company, even if she

was family!

Terri was briskly shown to her room. She wondered why her cousin was not more glad to receive her. However, being extremely tired from her long, arduous journey from Lincoln, Nebraska, she longed for slumber. Her mother, too, had perished in a doll factory fire in Lincoln.

“Hands, I need arms and hands!” exclaimed Dr. Jerri to Prof. Benjie. “No, you must cease this extremely dangerous task now that you have your cousin in the same house!” Warned Prof. Benjie. “I will not assist you in this. Terri must leave here for her own safety. She cannot ever know what you’ve been up to!”

That night, Dr. Jerri refused to come to dinner and stayed in his laboratory mulling over his problem of what to do next. He had Prof. Benjie make his apologies. Dinner conversation was strained, Prof. Benjie tried warning Terri that she was not safe if she stayed since Dr. Jerri refused to cease his series of experiments which he was certain would lead to terrible repercussions. Terri, however, was more occupied with the cute new doggie who sat by her feet, wagging his tail. “Strange coloration,” she observed. “Sort of like a Calico cat but instead of many colors he is many pieces,” she added. The dog, whose name was Frankenweenie, wagged his tail at all the attention Terri was bestowing upon him. “In fact, some of these pieces don’t quite match up,” said Terri as she looked more closely at the canine creature. Frankenweenie was beside himself with all the attention and his tail was going a mile a minute when all of a sudden, it fell off! “Oh, my,” exclaimed a surprised Terri. “Look what just happened!”

Prof Benji hastily picked up the shed tail and scooped up Frankenweenie in his arms. “Do not concern yourself, my dear,” consoled Prof. Benjie. “You did nothing wrong to cause it.

In fact, it happens all the time. Excuse me, dear” he said as he began backing out of the dining room. Prof Benjie rushed to Dr. Jerri’s lab and thrust the dog into his arms waving the tail up before Dr. Jerri’s face, he exploded with the news. “Look...look, it’s happened again! This time right in front of your cousin Terri! You must learn to sew more carefully! Your stitches are still amateurish!” steamed Prof. Benjie. “Have I not taught you to conceal a sewing knot as you would conceal a secret?” he reprimanded.

“Sorry Professor. I’ll try to do better, I promise,” said Jerri. Later that night, after reattaching Frankenweenie’s tail, Dr. Jerri visited the Apple Valley cemetery once more. Success in his quest, he returned to his lab with two arms and hands. These were in excellent condition and he replaced his earlier examples with breakneck speed. “Eyeballs....I next need eyeballs!” muttered Dr. Jerri to himself.

The next morning Dr. Jerri visited a small specialty shop near the burned down doll factory. Sadly, the shop’s stock was down and the possibility of getting a matched pair proved impossible, so Dr. Jerri had to settle on one brown and one green eyeball. The proprietor carefully wrapped them up in a special solution and handed the bag to his awaiting customer. Carrying his purchase home, Dr. Jerri was reminded of carefully

carrying a plastic bag filled with goldfish after a winning spree at a carnival many years earlier. The eyeballs darted around in the bag's liquid, just as the aforementioned fish once had.

After many hard working hours, Dr. Jerri proudly ushered in Prof. Benjie to view his newly created being who hopefully would soon live and breathe. After a long pause, Dr. Jerri was expecting praise. Prof. Benjie still was staring at the creature laid out before him. "Well ... what do you think?" Dr. Jerri impatiently asked.

"Evil! This shall end in evil!" exploded Prof. Benjie.

"I only need a brain now to complete my creation," calmly replied Dr. Jerri. "I require a brain of a genius, one possessing a lifetime of knowledge."

"But where would you acquire such a thing?" demanded Prof. Benjie.

"I have planned a dinner party," Dr. Jerri quietly said. "The guest of honor is a most distinguished and accomplished doll. She has been instilled with a wealth of pre-programmed knowledge."

"Who? Who have you invited?" asked a nervous Prof. Benjie.

"Chatty Cathy, the talking doll" announced Dr. Jerri. "This will only lead to trouble!" warned Prof. Benjie. The following evening saw a most festive dinner party held at the Frankenstein abode.

Chatty Cathy talked endlessly on a myriad of topics. Seriously, she went on and on and on nonstop. Dr. Jerri's eyes were upon her all evening. "She's the one all right - she'll be perfect ... absolutely perfect!" he muttered to himself.

After dessert, the party concluded. Terri and Prof. Benjie retired to their rooms. Dr. Jerri showed Chatty Cathy to her guest room up a steep flight of stairs. She was admiring the ancient collection of Frankenstein family portraits hanging on the wall. "Look closely at this one," urged Dr. Jerri. As Chatty Cathy leaned precariously to get a better view, she felt a hand pushing her. That was the last feeling that doll every felt.

Smashed to pieces, Chatty Cathy lay upon the floor at the stair's landing. She was gone. What an accident!

Having no living doll relatives, Dr. Jerri generously offered his family's vault for Chatty Cathy's burial.

Later that evening when the house was quiet, Dr. Jerri crept into the crypt and cut out Chatty Cathy's miraculous brain.

Returning to his laboratory, the precious brain was placed in a jar of solution.

Prof. Benjie slipped into the room and observed Dr. Jerri's actions. "That was murder! Doll murder!" he accused. "I did it for science!" proclaimed Dr. Jerri as he proceeded with his little brain job.

The next morning, Prof. Benjie warned Terri once again to leave.

"It's not safe for you to remain here." Terri laughed, shook her head no. "Have you any idea what Dr. Jerri is doing in that laboratory?" asked Prof. Benjie. "It's wicked. It is insane!" he warned.

“Dr. Jerri is just overly dedicated to his experiments, that’s all,” smiled Terri.

That whole day was stormy. Thunder, lightning, heavy rain. Dr. Jerri worked feverishly. Vials were bubbling dramatically. Wires were hooked up everywhere. Dr. Jerri knew that this was it.

This was the moment he had been waiting so long for. Suddenly a gigantic bolt of lightning started up all the laboratory equipment automatically! “This is it! This is the moment I’ve waited my entire doll life for!” exclaimed Dr. Jerri.

The next big bolt of lightning was enough to bring life to the creature. The body actually began moving!

The creature was alive!!! It had worked! The creature was most imposing at 8 feet tall! Its large swollen forehead had its new brain inserted. A multitude of scars and stitches covered its many mismatched body parts.

Its arms were held straight out. It walked like a zombie. Its huge green-skinned head with bolts protruding from the neck area looked like the most hideous ogre.

It opened its eyes, one brown and one green. It opened its mouth and it finally spoke its first highly intelligent word: “MAMA?”

“No, papa... but we’ll worry about that later,” said an elated Dr. Jerri.

Frankenweenie bounded into the laboratory at the sound of voices. The dog took one look at the creature and rushed up to it. Here was a companion who looked just like him! The dog’s tail was wagging wildly but luckily the doctor’s stitches were, at long last, securely sewn. The two bonded immediately. It was like the best of family reunions!

Terri and Prof Benjie, upon hearing the noises coming from the laboratory, both rushed in. They were introduced to the creature. It held out its newly stitched on hand to shake. “Mama?” said the creature. “No” answered Prof Benjie. “Mama?” asked the creature as it looked lovingly at Terri. “Well, uh ... yes,” replied Terri with an affectionate hug.

“Congratulations, my boy! I had my doubts, but you’ve proved me wrong. This is a masterpiece! I’m so proud of you!” said Prof. Benjie.

“And so am I!” added Terri. “A new addition to the Terri Lee doll family is just what the faltering company needed to get back on its feet! This creature doll will be this year’s must have doll come Christmas!

You are a genius, Jerri. “

”Aw, shucks,” said a bashful Dr. Jerri. “I just had a few spare parts laying around and decided to experiment, that’s all,” he said.

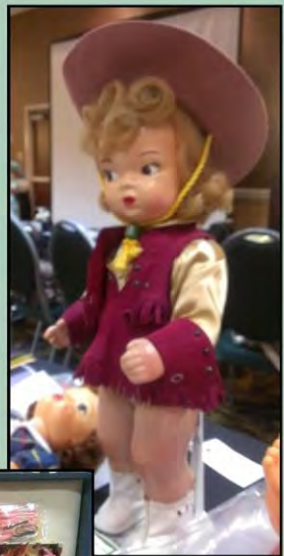
“Jerri, your new creature doll will be a hit! Everyone is going to want one for their collection. You’ll be making them forever!” enthused Terri as she led the group up the laboratory steps for some ice cream in order to celebrate the new beginning of the Terri Lee Doll Factory.



The Daisy Chain Terri Lee Convention ~ June 6 & 7, 2014



Dennis read his story of Dr. Jerri Frankenstein and his re-cycled pup Frankenweenie, and he brought the main characters to share in the fun of the day.



Invitation To The Dance

by Dennis Ross

Terri Lee loves to dance so it was no surprise to any of us when she came twirling through the Apple Valley nursery door wearing a cool and lacy #3540NN square dancer costume.

“Look, look at my newest western wear frock!” Terri breathlessly panted. “It is one I didn’t have yet in my collection!” she added proudly. “I have so many made from assorted checked fabric. It’s a treat to find a new floral pattern!” she enthused.

Terri was, indeed, correct. As we gazed at her new gown we, too, were caught up in its loveliness. Delicate lavender roses flitted over a subtle background of vertical white stripes. Some of the roses had a touch of blue. Stems and leaves were fashioned with various shades of green. Two lavender bows cascaded down from the gown’s waistline, Terri twirled around to show us how full the skirt was. It was clear to all of us that Terri truly was the “Queen of Dolls.”

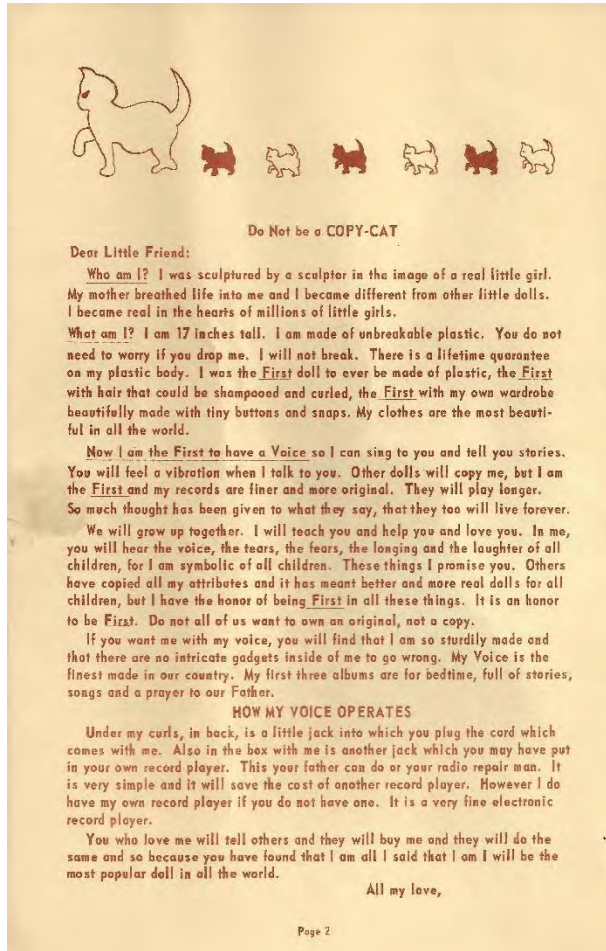


THE TERRI LEE RECORD CLUB

Terry Bukowski – Aug 2014



On the cover of the Friendship Magazine dated 1962 is the Terri Lee record player. This magazine has the MAR-FAN return label on the top left corner. On page 2 is a letter titled Do Not be a COPY-CAT. The letter tells about how Terri Lee is the First to talk and that her records are finer and more original. The final paragraph states "If you want me with my voice, you will find that I am so sturdily made and that there are no intricate gadgets inside of me to go wrong. My Voice is the finest made in our country. My first **three** albums are for bedtime, full of stories, songs and a prayer to our Father. Did I type that right? First three records – we only know of two. Turn to page three of the magazine and you will see not only record number two's songs but record number three's songs as well.



THE TERRI LEE RECORD CLUB

Here is the rest of the story.

MAR-FAN had a very aggressive new promotion plan selling an LP to a Talking Terri Lee Customer at one per month for 11 months. The child would have gotten record number one with the purchase of the doll, cord and jack. We know for sure the first LP has the black jacket and the songs are listed on the back side of the record. Record number two has the brown jacket with the same picture as the first on the front. Again the songs are listed on the back side. I have attached a copy of an original letter from Vi, which outlines the record promotion plan to a retailer.

The question is what happened to the third record and the records that would have followed? Stacy Griffith who lives in the LA area came to convention and told of her childhood memories, her uncle, Mr. Fred Glickman produced the Terri Lee voice records in the 1960s. Vi was not happy with the voice on the first two records and wanted someone different. Mr. Glickman, took Stacy to the studio so she could audition for the third record and Vi liked her voice! So they proceeded with the recording that was to be record number three. You would know Mr. Glickman as the composer, songwriter of "Mule Train" as well as many more songs. Stacy was only seven at the time however her memories of her uncle and the recording studio are still vivid. Stacy's uncle was affiliated with Republic Studies. Stacy sang for us "Twinkle Little Star" one song she remembered singing. When I told her the other songs on the album she remembered them as well.

I'm sure with what was going on in the business world of Vi and MAR-FAN the records were canceled. But somewhere out there is record number three with the voice of Stacy Griffith.





"American Made For American Maids"

1708 Standard Street • Glendale 1, California • CHapman 5-2807

February 12, 1962

Red Owl Stationery
212 North Main Street
Eureka, Kansas

ATTN: H. K. Ford

Dear Mr. Ford:

Will answer some of your questions first, and then will give you a new idea on the promotion of the Talking Terri. The cost to refinish Terri with new wig is \$3.50. We prefer that the customer send this direct to us because there is no profit in it for you. The cost just to refinish and re-string, without a new wig is \$1.50. If the customer wishes a speaker in the head, we refinish the doll body and put a completely new head on the doll, with the new wig. For this, the customer is charged \$8.00, and you return the doll to us, and take your usual discount.

The records should be out the 1st of each month. We have our LP record now ready for delivery and another one all ready to be processed. They will all be 33-1/3 RPM and the reason for this is it will fit on a child's record player and give them 15 minutes on each side.

We have not been able to get into the Terri Lee magazine routine as yet, but expect to do so, as soon as we get our sales program organized for the year.

Now, for our new promotion plan. On this new promotion plan, in order to get away from the amount of money involved on the first purchase, we have the store and the child sign up for a Terri Lee Record Club Plan. On this basis, a customer may purchase the basic doll for \$10.00 complete with cord, jack, and one (1) LP record. We bill the store \$7.00 for this first package. The customer signs up with the store for a Terri Lee Record Club wherein they agree to purchase one (1) LP record per month at \$2.98 for the next eleven (11) months. The store give us a firm purchase order for eleven (11) records per doll, that they are shipped at this reduced price of \$7.00; these records to be released to the store at one (1) a month. Any Talking Terris which a store still has on hand will be credited to the store at \$3.00 each upon receipt of a firm purchase order from the store of eleven (11) records per doll. We are enclosing a suggested coupon for a store to make out for a child to sign up for the Terri Lee Record Club.

TerriLee *Creators of a new Era in Dolls*



The First Price List

Terry Bukowski & Pat Rather - Aug 2014

Before the Terri Lee Company published their first fashion parade in 1948, they issued two leaflets or brochures. These documents are rare ephemera and not every collector has seen them. The first leaflet was published in 1946 the second later in 1947.



The 1946 leaflet was a simple, single, 9" x 12" page folded in half with this landscape photo on the cover.

Take a close look at this picture. Something is written below the in America line it is partially blocked by the dolls' heads. I believe it would read (Designer, Maxine Stevens, Hollywood)? Most likely they originally meant it to be visible with no dolls blocking the words and then decided it needed the dolls, which balanced the picture. Why else was the raincoat pictured twice? Or was there more to it was Maxine being edged out?

The First Price List

The Terri Lee Company was growing so fast the printed material fell behind all most immediately. At the bottom of page 2 someone has added by typewriter: "In cowboy and cowgirl costumes \$120.00 a dozen. In skating costume \$120.00 and last Eskimo Doll \$180.00." There is also a change in Jerri's Summer Wardrobe decreasing in price from \$12.00 to \$10.00.

The dolls were priced by the dozen according to what they were wearing: Dolls completely dressed, Rain Coat and Hat cost \$96.00 a dozen, but Dolls dressed for winter in complete coat set cost \$156.00 a dozen. On page three there are two changes "Dolls in Sun Suits" is deleted and the price for "Dolls completely dressed, Rain Coat and hat" increases from \$92.00 to \$96.00.

Shop owners should not be surprised by these changes it states at the bottom of page 1 "**Prices subject to change.**"

The company was growing by leaps and bounds as evident by the type written price changes.



BENJIE

BONNIE

TERRI

JERRI

Dolls in Dresses or Suits.....	\$84.00 Doz.
Dolls in Sun Suits.....	78.00 Doz.
	96.00
Dolls completely dressed, Rain Coat and Hat.....	92.00 Doz.
Dolls dressed, Hand Knitted Sweater and Beret.....	120.00 Doz.
Dolls completely dressed for winter in— Hand Tailored Coat and Bonnet Mittens White Fur Muff Galoshes Trimmed in White Fur.....	156.00 Doz.

All clothes are beautifully tailored with snaps or buttons and all are hand finished.

Prices subject to change

COPY

The First Price List



Terri's Winter Wardrobe includes
 Clothes Rack with six hangers
 Sun Suit Pinafore and Panties
 Raincoat and Hat
 Winter Coat, Bonnet, Fur Muff,
 Mittens and Fur Trimmed Galoshes
 Bathrobe, Pajamas and Bunny Slippers.....\$14.00 each

Terri's Summer Wardrobe includes (with silk crepe bed jacket
 Clothes Rack with six hangers instead of crocheted bed
 Sun Suit Swim Suit and Beach Coat jacket \$10.75)
 Nightie, Hand Crocheted Bed Jacket and Slippers
 Raincoat and Hat Play Dress
 Hand Knit Sweater and Beret.....\$12.00 each

Jerri's Wardrobe for Summer and Winter includes the
 same number of items and he has a giraffe rack with
 six hangers. 10.00
 Summer Wardrobe\$12.00 each
 Winter Wardrobe\$14.00 each

These wardrobes are also available for Bonnie and Benjie
 Wardrobes and Dolls beautifully gift boxed.

In cowboy and cowgirl costumes \$120.00 doz.
 In skating costume 120.00 " "
 Eskimo Doll 180.00 2

COPY

The third page shows Terri & Jerri with their wardrobes.

Prices are whole sale for an ensemble of clothes. Terri's summer or winter wardrobe came on a fashion rack with six hangers, Jerri's came on a giraffe rack. Take a good look at the giraffe rack. Perhaps it was a last minute idea that needed some development.

Wholesale price for the TL Summer Wardrobe was \$12.00 each, Winter Wardrobe \$14.00 each.

The clothes were not wholesaled individually but by the "wardrobe." The prices look cheap to us today, but it's important to remember that in 1946 minimum wage was \$.40 an

hour.

A substitution of bed jackets and a price reduction is hand typed on the price list.

White silk crepe bed jacket instead of crocheted bed jacket, \$10.95 instead of \$12.00! Vi Gradwohl must have had trouble finding enough women to crochet bed jackets and slippers even though they were quick and easy to make.

Exciting time for the start-up of a new company. A letter from Vi follows page 4 which was nothing more than a page of indorsements.



COPY

Terri Lee dolls
THE BEST DRESSED DOLLS
in America

Prigmer xir
Doll



Terri's Winter Wardrobe includes
 Clothes Rack with six hangers
 Sun Suit Pinafore and Panties
 Raincoat and Hat
 Winter Coat, Bonnet, Fur Muff,
 Mittens and Fur Trimmed Galoshes
 Bathrobe, Pajamas and Bunny Slippers.....\$14.00 each

Terri's Summer Wardrobe includes (with silk crepe bed jacket
 Clothes Rack with six hangers instead of crocheted bed
 Sun Suit Swim Suit and Beach Coat jacket \$10.75)
 Nightie, Hand Crocheted Bed Jacket and Slippers
 Raincoat and Hat Play Dress
 Hand Knit Sweater and Beret.....\$12.00 each

Jerri's Wardrobe for Summer and Winter includes the
 same number of items and he has a giraffe rack with
 six hangers. 10.00

Summer Wardrobe\$12.00 each
 Winter Wardrobe\$14.00 each

These wardrobes are also available for Bonnie and Benjie
 Wardrobes and Dolls beautifully gift boxed.

In cowboy and cowgirl costumes \$120.00 doz.
 In skating costume 120.00 "

Eskimo Doll 180.00 2

COPY



BENJIE

BONNIE

TERRI

JERRI

Dolls in Dresses or Suits.....\$84.00 Doz.

~~Dolls in Sun Suits~~..... ~~78.00~~ Doz.
96.00

Dolls completely dressed, Rain Coat and Hat..... 92.00 Doz.

Dolls dressed, Hand Knitted Sweater and Beret.....120.00 Doz.

Dolls completely dressed for winter in—
Hand Tailored Coat and Bonnet
Mittens White Fur Muff
Galoshes Trimmed in White Fur.....156.00 Doz.

All clothes are beautifully tailored with snaps or buttons
and all are hand finished.

Prices subject to change

COPY

Excerpts from letters showing the reception given TERRI LEE

"I intend to carry Terri Lee dolls all through the year and I'm sure I can really put them over for you. I have featured them in my window displays and have had people come from miles around to buy them and it is causing quite a bit of excitement."

"Had dolls on display two days and everyone coming into my shop just loves them."

"I must add that your doll is the most appealing one I have ever seen."



She is new and different—not a doll but sculptured after a real little child. She has hair that can be combed and re-dressed. The only doll on the market with this type of wig.

Manufactured By

COPY

Terri Lee Co.

208 Nebr. State Building

Lincoln 8, Nebr.

The following letter from Vi is to a shop owner, and she outlines her Terri Lee Wardrobe. For this issue of the Daisy Chain we will start with these items of clothing and expand on other clothing in following issues.

 **Terri Lee Co.**

Designer, Maxine Stevens, Hollywood

DESIGNERS AND MANUFACTURERS OF TERRI LEE DOLLS AND EXCLUSIVE MINIATURE DISPLAY FIGURES

V. GRADWOHL, Pres.

P. O. Box 1784, Lincoln, Nebr.

September 20, 1946

COPY

Marchion Hardware Company
409 East Park
Anaconda, Montana

Gentlemen:

I have your order for 1/2 Dozen TERRI LEE TODDLERS, forwarded to me by Holland House, New York City. This doll is being sent to you by express.

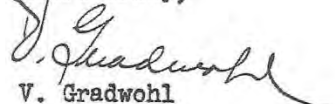
We have a complete TERRI LEE WARDROBE for the doll, containing the following articles:

Hand Tailored Coat- Bonnet-White Fur Muff- Mittens-
Galoshes, trimmed in white fur.
Pinafore and Panties
Sun Suit
Pajamas - Bunny Slippers
Bath Robe
Rain Coat - Rain Hood
Doll Rack, painted light blue with decals of tiny rose buds, plus six hangers.

We are enclosing a print of a newspaper mat, which we will furnish on request, which gives you an idea of what the TERRI LEE WARDROBE looks like. The prices of the complete wardrobe is \$150.00 per dozen.

I am sure you will find that the TERRI LEE TODDLER will out sell any other doll of equal price. If you like the doll and wish to reorder, would advise you to do so immediately if you want us to guarantee delivery.

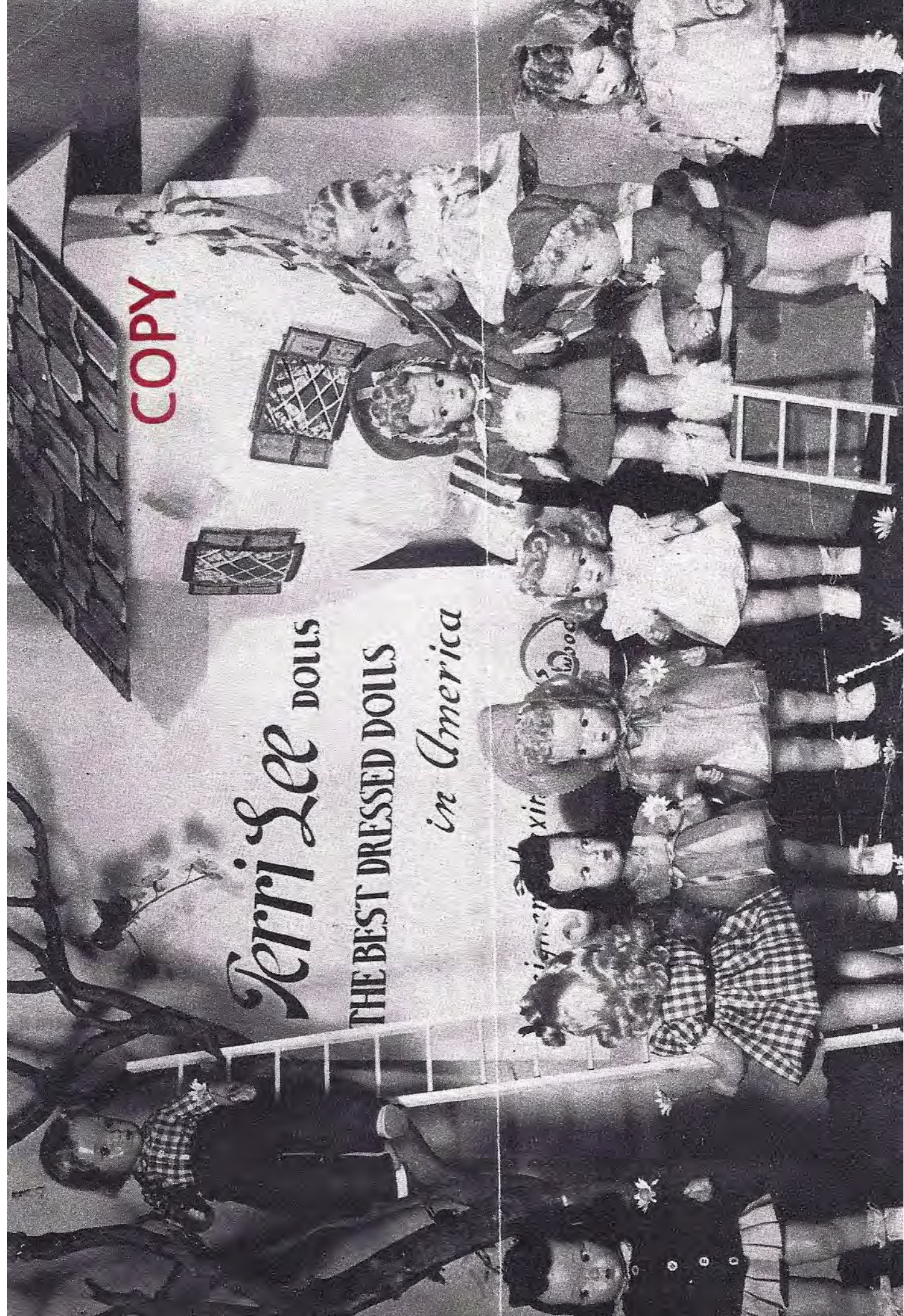
Yours truly,


V. Gradwohl

COPY

Terri Lee DOLLS

THE BEST DRESSED DOLLS
in America





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Eskimo Doll

COPY

180.00 2



BENJIE

BONNIE

TERRI

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Manufactured By

COPY

Terri Lee Co.

208 Nebr. State Building

Lincoln 8, Nebr.

Terri Lee Co.

208 NEBRASKA STATE BLDG.

LINCOLN, NEBRASKA

V. GRADWOHL, Pres.



IN ACCOUNT WITH:

Early Clothing Racks

by Pat Rather

PRICE LIST (undated) page 2



Two clothing racks are featured in this old photo: a giraffe rack and a rod style model. The picture comes from an undated PRICE LIST of four pages which predates the Lincoln, Nebraska "Fashion Parade." This early list comes from the company's 132 So. 13th St. address and it advertises "17" high--Plastic--Unbreakable" dolls even as it pictures mannequin haired Terri and Jerri.

In the background you can barely make out the head and ears of a giraffe. From what is visible, it appears to be a more primitive rack than is pictured in the '48 LNFP. Luckily for collectors, the company ran this picture again in NOVEMBER 1948 "JR" magazine. This time they included written descriptions:

...giraffe clothes rack with leather ears and tail--
lacquered light blue...

Beautifully finished wood clothes rack lacquered
light blue with tiny rosebud decals...

Compared to the Apple Valley Fashion Rack, this early rack is not as tall and not as long. It should be easy to identify: fancy wood work, light blue paint and rosebud decals. But, at this date, none have turned up!

Clothing Rack from Lincoln, NE

by Pat Rather

Collection of HOLLY FIREBAUGH



The Terri Lee company made two clothing racks. The first rack was sold as early as 1946 or '47 to organize the doll's growing wardrobes. The rack is unmarked & although it appears in at least two 1940's advertisements, it had not been documented for collectors until the slide show on TL furniture and the Accessory Book chapter, "Terri Lee Furniture." At that point no rack had shown up. All we had was a picture from an undated Price List. (See left)

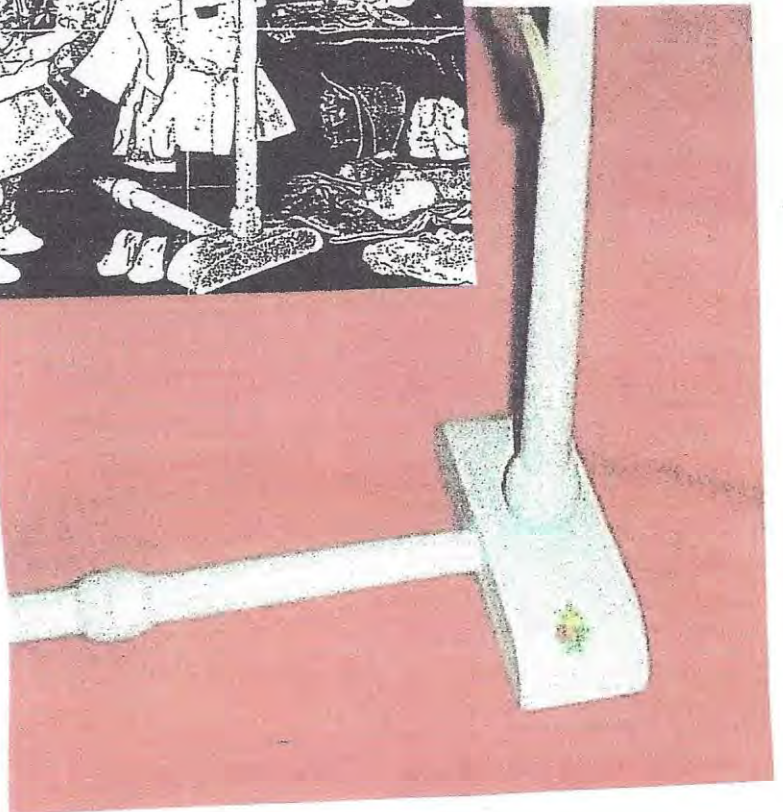
When the rack turned up, it was exactly as described:

"Beautifully finished wood clothes rack lacquered light blue with tiny rosebud decals."

PRICE LIST (undated) page 2



A sharp-eyed Terri Lee collector found the rack at a Lincoln, Nebraska garage sale several years ago. She bought it because "it looked like Terri Lee and it would do until the real one came along." And, since she had just purchased a copy of the Accessory Book and was reading through the Terri Lee Furniture chapter, she was able to identify this rare piece. She commented to us that she had never expected the Accessory Book to pay for itself so quickly! Now that was good hunting! Congratulations!



The Loopy Tag - 1946 Price List

Winter Coat, Bonnet, Fur Muff, Mittens and Fur Trimmed Galoshes

Terry Bukowski & Pat Rather



Terri's Winter Wardrobe included the winter coat, & bonnet, with accessories of fur muff, felt mittens and fur trimmed galoshes. The coat and hat are hand tailored of Botany flannel and lined. Notice the scallops on the bonnet edge. The coat has tiny buttons. The lace that protrudes between the bonnet and the brim is some of the oldest and fanciest used in Lincoln. The coat set came in a variety of colors; aqua, pink, red, yellow and white.



The early mittens were very elaborate, there could be as many as 4 or 5 felt pieces making the design. You can see the mitten detail each one matches the coat. The fur muff is lined with taffeta and the felt galoshes are hand sewn and trimmed with white lapin fur.



Terri's Botany Wool Bonnets

by Pat Rather

Photos and Collection Pat Rather



These bonnets for Terri's oldest coat set, made of Botany flannel and tagged with the "loopy" tag, appear identical.

The compo on left came in this very outfit. The painted on right was part of old, store stock from 1950 and so was her red coat.



Examined from the side, the hats are not nearly as identical. Of course, the bonnet needed to be deep in order to accommodate the doll's head and her bulky, mannequin wig. But what could explain such a variation in depth? In addition, the yellow bonnet has a more pronounced piping detail.

HAPPY HUNTING!

Early Lincoln Pinafores

By Pat Rather



A pinafore was once an important element in a young child's wardrobe...and in Terri's wardrobe too. A pinafore could be worn alone as a summer dress, or over another dress (Little Lady, Heart Fund, and Alice in Wonderland.) Terri had many pinafores during the Lincoln, Nebraska era. One of the earliest promotional photos from 1946 shows a compo Terri Lee with her yellow pinafore boxed neatly beside her.

The first TL brochure, from 208 Nebraska State Building, Lincoln, Nebraska (undated), states: "Terri's Winter Wardrobe includes Clothes Rack with six hangers Sun Suit, Pinafore and Panties, Raincoat and Hat, Winter coat, Bonnet, Fur Muff. Mittens and Fur Trimmed Galoshes Bathrobe, Pajamas and Bunny slippers....\$14.00 each."



Terri's Winter Wardrobe includes
Clothes Rack with six hangers
Sun Suit Pinafore and Panties
Raincoat and Hat
Winter Coat, Bonnet, Fur Muff,
Mittens and Fur Trimmed Galoshes
Bathrobe, Pajamas and Bunny Slippers.....\$14.00 each

A very early compo Terri is wearing an identical pinafore to the one in the earliest promo photo. The yellow dotted Swiss organdie dress has an open-work fabric insert.

Below is a 1948 ad for the brand new Patti Jo. She is shown wearing a dotted Swiss organdie pinafore with blue dots. By the way, Terri appears in an identical pinafore in the "Jr." Toyshelf ad, April 1948.



Pictured left the ad is an all white version. Note the wide hem.





The June 1948 “Jr.” Toyshelf offered two different pinafores: a rickrack pinafore pictured on the doll and the pinafore trimmed with Val lace below. Neither one of these pinafores are pictured elsewhere.

Below pictured pinafore has side ribbons that wrap around and tie in the back.





The June 1948 “Jr.” magazine offered yet another pinafore, called Batiste dress-up pinafore and panties, the pinafore was trimmed with dainty Val lace and satin ribbons. A compo Bonnie Lou wears this simple but rare garment. The matching panties have two bows and remind one of later cancan panties.

Look carefully and you'll see that Terri is wearing a Val lace pinafore over a blouse. Check out Casper, Color Plate 11, page 37 for another view.



To the left is a picture from the “Jr.” Magazine notice the bows on the panties.



MIP Pinafore. Notice the early packaging. This pinafore has the loopy tag but is not pictured anywhere. The side bows are gone replaced with a bow coming from the back tying in the front. The pinafore comes with matching panties.



The Lincoln Nebraska Fashion Parade (LNFP) of 1948 offered a red dimity pinafore with fancy eyelet at the shoulder.

This particular dotted material is rather rare. It's very likely that many different fabrics and trim were used

The Loopy Tag - 1946 Price List

Sun Suit

Terry Bukowski & Pat Rather

The sun suit is made of sheer white batiste, with lace ruffles and satin ribbons. The ribbons tie at the neck and on both sides. This outfit is offered in Terri's Summer Wardrobe. The sun suit is pictured for the first time in the 1948 Fashion Parade. While the 1950 & 1951 do not show the sun suit it is still listed in the price list of each Fashion Parade. On the back side is three rows of lace. The ties are very dainty only 5/16" wide. There is only one seam at the crotch which made this sun suit a very simple sewing project.



The Loopy Tag - 1946 Price List

Sleepwear

Terry Bukowski & Pat Rather

Sleepwear offered in the 1946 First Price List for Terri gave two options, one for winter and another option for summer. Included in the winter wardrobe was a bathrobe, pajamas and bunny slippers. The pajamas would have a yoke with a bow at the neck.

Terri's robe is just like's Jerri's, white gabardine is used with a pink bunny with a fuzzy tail. A belt that was not attached to the robe is easily lost, bunny slippers would have completed the outfit.



The Loopy Tag - 1946 Price List

Sleepwear

The summer wardrobe has a nightie, hand crocheted bed jacket and slippers.

The nightie for Terri was made of white batiste, has long sleeves, lace and would have satin ribbon ties at the sleeves and neck.

The crocheted bed jacket and slippers are first advertised and was then altered to read “with silk crepe bed jacket instead of crocheted bed jacket \$10.75”

Terri's Summer Wardrobe includes (with silk crepe bed jacket
Clothes Rack with six hangers instead of crocheted bed
Sun Suit Swim Suit and Beach Coat jacket \$10.75)
Nightie, Hand Crocheted Bed Jacket and Slippers
Raincoat and Hat Play Dress
Hand Knit Sweater and Beret.....\$12.00 each



There is no mention of what type of slippers would be provided. The bed jacket has a yoke, entirely trimmed with lace. A pretty double sided ribbon accents the neck. This bed jacket is completely sewn down the sides.



The Loopy Tag - 1946 Price List

Sleepwear



Pictured for Jerri are a very wild pair of pajamas. The two piece pajama set is made of cotton with cowboys in the fabric and he is wearing his bunny slippers.

Jerri has a robe with a fuzzy tailed bunny on the bottom of the robe, the robe ties with a belt.



The Loopy Tag - 1946 Price List

Raincoat & Hat

Terry Bukowski & Pat Rather

Not one but two raincoats are shown on the front cover of the First Price List. The 1948 Lincoln Fashion Parade shows #1050 – Raincoat and hat, assorted colors \$1.50 for Terri Lee and #2050 Raincoat and hat \$1.50 for Jerri. Both Terri and Jerri are pictured wearing oil cloth shoes not very practical for wading in water.



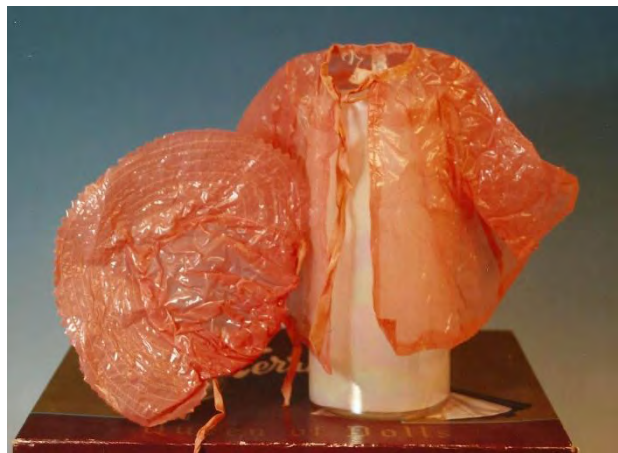
The coat has sewn in sleeves and the collar is trimmed with pinking shears that creates a zig-zag edge and then turned outward and sewn down in front. Sleeves are set in and the coat is finished with a ribbon tie.



Terri's hat has a wide brim with eight rows of stitching around the brim. The plastic is so thin the stitching gives the brim strength to stand up. The hat ties at the neck. Jerri's coat has a removable belt and his hat is a beanie.

Terri's hat has a wide brim with eight rows of stitching around the brim. The plastic is so thin the stitching gives the brim strength to stand up. The hat ties at the neck. Jerri's coat has a removable belt and his hat is a beanie.

While it is believed yellow was the first color all three Lincoln Fashion Parades show Terri with a red raincoat and Jerri is wearing yellow. Other raincoats with the loopy tag are pictured below.



OIL-CLOTH SHOES

By Glenda Kitto

Many years ago **Pat Rather** coined the phrase ***“Who Will Shoe My Pretty Little Foot”***. Pat published a 35-page document as a guide to the Terri Lee Family Shoes. It is a phenomenal publication and if you do not have it as part of your **Accessory Book** then contact Pat who may have a few copies remaining.

It also contained information about the Tiny Terri/Jerri shoes – what follows is an addendum that expands the information regarding TTL.

...In the 1956 catalog of Tiny Terri Lee fashions 74 outfits are presented. Of the 74 outfits 32 outfits (almost half) are shown with Oil Cloth shoes. So why is it that the majority of dolls are found with Plastic Cinderella # 01 shoes?



Underwear & Nitewear	TINY TERRI FASHIONS		
Plain Panty	3800	2.28 ^{oz}	
Plain Slip	3801	4.68 ^{oz}	
Party Slip	3802	8.28 ^{oz}	
Lounging Pajamas	3803	10.68 ^{oz}	
Nitie	3804	10.68 ^{oz}	
Clown Pajamas	3805	10.68 ^{oz}	
Bathrobe	3806	1.19 ^{EA}	
Bed Set in Gift Box	3807	2.59	
SHOES			
White Shoes & Sox	3815	2.28 ^{oz}	
Black Shoes & Sox	3816	2.28 ^{oz}	
Saddle Shoes	3817	3.48 ^{oz}	
Beach Shoes	3818	2.28 ^{oz}	
Boots, ass't'd.	3819	3.48 ^{oz}	
Roller Skate Shoes	3820	5.88 ^{oz}	
Ice Skate Shoes	3821	5.88 ^{oz}	
Evening Slippers	3822	3.48 ^{oz}	
Elf Bed Slippers	3823	5.88 ^{oz}	
Galoshes	3824	9.48 ^{oz}	
★ Shoe Bag — ★ Shoe Box	3825	1.69	
HATS			
Majorette	3830	8.28 ^{oz}	
Sombrero	3831	8.28 ^{oz}	
Straw, assorted	3832	8.28 ^{oz}	
Felt Hat & Purse	3833	10.68 ^{oz}	
MISC.			
Rain Coat & Hat	3840	1.19	
Beach Coat	3841	10.68 ^{oz}	
Sweater & Beret	3842	1.19	
Hair Snoods	3843	1.20 ^{oz}	
Sunglasses	3844		
Glamour Glasses	3845		
Miniature Lane Cedar chest	3846	2.98	
Miniature Chest Packed	3847	7.98	
TINY JERRI EXTRAS			
Denim Jeans, Only	4800	1.19	
Rain Coat & Hat	4801	1.19	

Here is an early Retailers Price List with all the shoes available for TTL. The pricing is per dozen. The White and Black Shoes were with socks @ \$2.28/doz. or \$.19 each the same as is noted on a retail package.

The Oil cloth shoes measure: 1.8" Length x .10" Wide. They came with either ribbon or woven cloth laces.



BUT WAIT! Have you looked at the price list....I mean really looked at it? Have you noticed 2-items we have never seen before?

PLEASE NOTE – a Shoe Bag of 9-pr Assorted AND a Shoe Box of 6 pr. Assorted. WOW! I want both! BUT WAIT... is the Shoe Bag a misprint and just carried over from the Big Terri? Obviously more research is required.

BEACH SHOES

An unusual name for the plastic Cinderella #01 shoes but yes, on every price list these are referred to as Beach Shoes. They were worn with Beach clothes, Play Dresses, Jeans or Play Suits, Sailors, Cheerleaders, Long Waisted Dresses, and Family sets.

The plastic shoes measure: 1.8" long x .11" wide.

They are the same length as the Oil-Cloth shoes and 1/10" wider which accounts for the plastic soles. On the underside of the strap on the Cinderella shoe company name *Wilkenson & Gross* is embossed.

Many colors can be found but the most common is white. Plastic shoe colors are also Red, Black, Brown, Pink, Dark Blue and Light Blue. Green also a likely color. As Pat Rather states another manufacturer; Fairyland also sold plastic shoes in the '50's. These fit the Tiny Terri dolls. They are Fairyland # 00 or #01 and are a bit tighter on TTL foot.



SADDLE SHOES

The Saddle Shoes are shown on dolls with Pedal Pushers, Shorts or Tennis Sets, Blue Bird, Campfire, Brownie and Girl Scouts.

The Saddle Shoes measure: 1.7" long x .95" wide. NO HEELS! The laces are either white cord with metal ends or white woven cloth.

Also note that they have one grommet and the white is at the toe. Colors are Red & White, Blue & White and the most found Brown & White.



COWBOY AND MAJORETTE BOOTS

The **flocked boots** are a rare item. They appear to be sold for the cowgirl/boy outfits only. They may have also been sold with the majorette costumes however our factory catalogs and photos do not show the boot tops to be certain this is a fact.

They measure: 1.8" long x .10" wide same as the Oil Cloth Shoes.

The **Majorette Boots** are Oil Cloth with a red band at top and gold tassels. Tiny Jerri may also be wearing these same boots without the tassels.....He could also be wearing Cowboy boots which is my best guess.

Majorette Boots Measure: 1.7" length x .10" Wide.



The boots are listed in the price lists as Assorted...so were they assorted cowboy and majorette OR was this a misprint that was carried over from the Big Terri price lists??? More research to do.

ICE & ROLLER SKATES

Silver and gold skates for ice or roller were a popular item. Even though they are only shown with two outfits, the Roller Skater (Tutu) and Ice Skater Costumes, they seem to be plentiful and found regularly.

They came as Slip-on boots, Lace-up Boots and Shoe Skates. The price list identifies them as “shoe skates” not boot style. However the catalog photos show Boot Lace-up style skates.



They measure: 1.8” length x .10” wide same as the oil-cloth shoes.



The Gold skates have only been found in the slip-on boot style not the lace-up.

Evening Slippers

The Evening slippers were both silver and satin with ankle ties. They are worn with the Masquerade, Toe Dancer, Brides, Evening Formals and Toreador Outfits.

They measure: 1.7” length x .9” wide.

Colors of the Satin are White, Cream or Pink with companion matching ribbon ties. The Silver Slippers have silver cord ties. The Silver Slippers are often called Ballerina Slippers.



Elf Bed Slippers

Elf Bed Slippers are worn with Clown Pajama, Lounging PJs and other Nities. They are made of felt in an array of bright primary and pastel colors.

They measure: 2.1" length x .10" wide. The toe extends beyond the sole of the slipper and always has a Pompom on the toe.



Galoshes

Galoshes...Is this a misprint as well OR does this really represent the Felt Boots that accompany the Snow Suit? Assuming that this is the Felt Boots then this finalizes the documented line-up of Tiny Terri/Jerri footwear.

The Galoshes measure: 2.2" Length x .11 Wide x 1.7" Tall. All have white ribbon ties and rabbit fur trim.



TTL SHOES without Documentation



The “Not Authenticated” arena holds many shoes we often find on the Tiny Dolls. Here are several that may be in your collections as well.

The two photos at left show five different shoes styles. Most fit or almost fit the Tiny Dolls. None have authentication in any of the factory literature. A heeled shoe is uncommon for the Tiny Dolls. The sling-back or “mule” is often thought of as official to TTL but our documentation does not indicate this is true.

The Silver Sandal is too large however there is one for the big Terri which leads us to believe one “must have been made” for Tiny. Yet none of the photos in the Catalogs or Monthly magazine show a Silver Sandal for Tiny.



The above photo indicates that these are too big for our Tiny.

Another item worth viewing is the below package “SUZY FASHIONS” an exclusive for W.T. Grant Co. It contains a Terry Cloth Sling-back sandal and the Majorette boot. The

boot IS the correct size for Tiny.

I’ve tried not to duplicate the wonderful work done previously by Pat Rather. The last page of this addendum is a sketch page of all the shoes listed herewith.

If you have something overlooked in this 7 page report please let me know about it. We are still uncovering new facts about our Queen of Dolls and need to hear from you. Have fun collecting and be certain of one thing...We don’t know it all and that you may have that hidden treasure in your collection.

Glenda Kitto



Tiny Terri - Jerri Shoe Chart

1.7" Long

SADDLE
OXFORD

SILVER
SLIPPER

WHITE/BLACK
OIL CLOTH

CINDERELLA
Size 01

Felt
BED/CLOWN
SLIPPERS

BROWN/W
BLUE/W
RED/W

TE
TE
TE

1.7 or 1.8" is the standard length of a Tiny Terri/Jerri

Shoe ice SK
BOOT Rollers
BOOT Gold ICE

USA #

WHITE
PINK
BROWN
BLACK
BLUE
RED

RED
BLUE
GREEN
PINK
LT. BLUE

Not Necessarily TL

SILVER STRAP
SADDLE

SATIN mule
Hedded
elastic STRAP BACK

Terry CLOTH
mule
elastic STRAP

Pom Pom at
Toe
Slip on shoe

Gold/SILVER
Hedded mule
elastic STRAP BACK

WHITE
COWBOY
BOOTS

Felt
SNOW BOOTS

How I Got a Terri Lee Mink Coat

by Shelia Meyer

Editing and composition by Martin Roden

Photo enhancements by Glenda Kitto

When I bid on an Ebay auction in the Spring of 2013, who would have believed it would lead to the purchase of a Terri Lee mink coat?! I won the auction and left the usual feedback and then decided to invite her to the 2013 TL convention in St. Louis. When I did not hear back from her, I figured I had scared her off! A year passed and again I bid on one of her auctions and won. Once again I invited her to the 2014 convention in Monrovia CA. Since she lived in San Diego, the convention would be close to her home. She answered my email! I was excited to meet a new TL collector!

The two of us emailed a few times and that is how I met Linda Miller. She began telling me about her early childhood and her knowledge of the TL company. I will do my best to tell you her story. THE email arrived at 7:17:02 on May 2, 2014. It read, "I haven't told anybody in TL community before about this. I have one of the full length mink coats for Terri. According to Peggy Casper in her book, only a few were made and the whereabouts of a couple of them is unknown. My mom, Mary Hargrave, had one of the minks that she displayed in the Doll House on Lido Isle in Newport Beach. My mom never returned the mink to Vi. She especially liked it and stored it in a cedar chest during the year until Christmas when she took it out and put it on a platinum haired Terri in a red formal and put it under the Christmas tree." (See if you can find Terri in the first five pictures at the end of this article!)



David Hargrave at Apple Valley Inn

Linda's parents were Mary and David Hargrave. (that is Linda's mom on p. 143 in Peggy Casper's book). They owned and operated two toy/doll stores in Long Beach, CA and Corona Del Mar, CA. Pictures of Linda's parents at their doll shops are shown at the end of this article..

While Mr. And Mrs. Hargrave conducted business with Vi, Linda and her siblings often went swimming at the Apple Valley pool.

Mary Hargrave was the West Coast Representative of the Terri Lee company working for Vi Gradwalll. She convinced Dick Richard to allow a Terri Lee doll house on his property at 3459 Via Lido, Newport Beach, CA. "Richard's Market" was constructed in 1948 and closed in 1976. Linda states in an email, "Dick Richard was a well known and loved person in the community. He had an oral history about his market on file at Cal State Fullerton. His market was very modern for its time with deli, bakery, self-service meat, produce, coffee shop, and gift shop. Sometimes an organist even played songs requested by customers. I remember mom used to meet her friends at the coffee shop while doing her grocery shopping.

Some people like Richard Nixon had their own coffee mugs with their names on them. I liked to hang out at the magazine rack and bought my first Seventeen magazine there near the electronic door going out to the little cafe. People thought his imported stock and fixtures were too extravagant but I heard he made a million the first year!"

On May 9, Linda writes:



Apple Valley Inn swimming pool
David Hargrave - Mom's working at
Apple Valley Inn

"The Terri Lee Doll House was a modular building set in the ritzy Richard's Lido Market parking lot. It was on skids and was movable. It was leased to my Mom and Dad or they had it under consignment or maybe even a trust/experiment. I'm not sure of the financial arrangements, but it must have been sticky because I know my parents ditched everything, my dad quit his job, and they took us on a road trip to Mexico in the summer to avoid financial/legal responsibility when Vi went bankrupt. I was about 12 years old and mostly overheard things. My parents had owned two toy stores in Long Beach and Corona Del Mar and had been buying Terri Lees from Vi since around 1954. My mom was a creative, go-getter business woman who loved the toy business, especially the dolls. However, at the time of the TL Doll House, I don't think they had much money and were quite nervous when things went downhill. Too bad it's not the platinum doll in the pix. I remember watching mom put the mink on different dolls and watching her redo the hair slightly by pulling it straight back for the more "formal" look." (This platinum is the one she brought home with the mink coat).

On the next page is a letter believed to have been written by my mom. Many thanks to Pat Rather who saved it all of these years!! With her permission I shall share it with you in future newsletters.

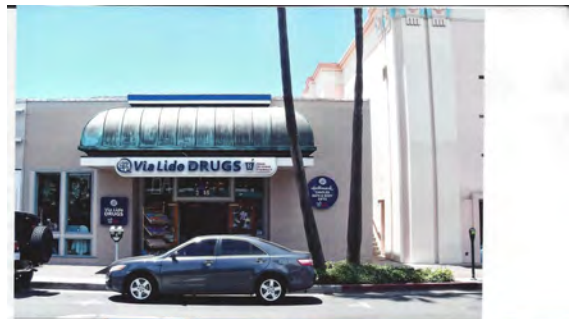
In promoting the Terri Lee doll house, Mary Hargrave contacted Eleanor Hempel, a well-known television educator who had a program on the local TV station in the 50's called, "The Little Schoolhouse". This is also the name of a children's book she wrote which I passed around at convention.

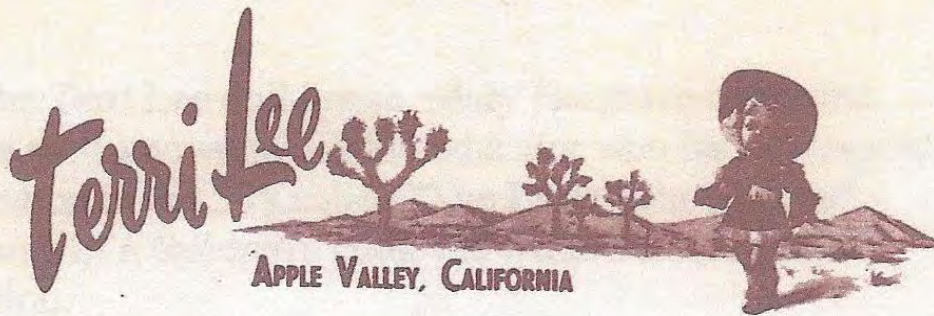
Since convention, Linda and Sandy Dorsey have located more doll houses in southern California: Broadway Mall, Torrance Mall, Humphrey's Music Store, Long Beach. Eleanor Hempel was also doing promotions at these. Linda and Sandy will share that info.

Linda stated in her last email, "Dad worked at Humphrey's Music Store and also at Disneyland managing some stores on Main Street. Mom worked at Richard's TL Doll House. We kids got to go to Disneyland for free and went many times. I also worked in Merlin's Magic Shop in Fantasyland in 1964 at the same time as Steve Martin, the actor, who was a magician in the shop. Sandy and I will do more research on Disneyland and TL."

At the end of this article is a picture Linda shared. It is Dick Richard, Vi or Eleanor??. her father and grandfather.

I am so glad to have met Linda and so happy she shared her knowledge of the Terri Lee Company with us. She certainly filled in the blanks of so many of our unanswered questions. I have often looked at the picture of her mom wondering how it must have felt to have walked into a TL doll house? The only comparison is to open a box containing a TL mink coat! THANK YOU LINDA! Shown are present day pictures of Lido Beach. The drug store is still there (originally Vincent's). Richard's Market would have been to the right of the movie theater where a new building now stands.





September 7, 1957

ANNOUNCEMENT

TO OUR FRIENDS IN SOUTHERN CALIFORNIA

If you can possibly get to Newport Beach from where you live, there is A TREAT IN STORE FOR YOU!

RICHARDS - that big, beautiful store on Lido Isle - has a glass house in front of their store, built especially for me, and my brother Jerri, and for all the other members of the Terri Lee Family. It is lovely! And you can see all of us and our wardrobes there.

RICHARDS' TERRI LEE DOLL HOUSE OPEN ON SEPTEMBER at 10:00 a.m., on thursday the 19th.

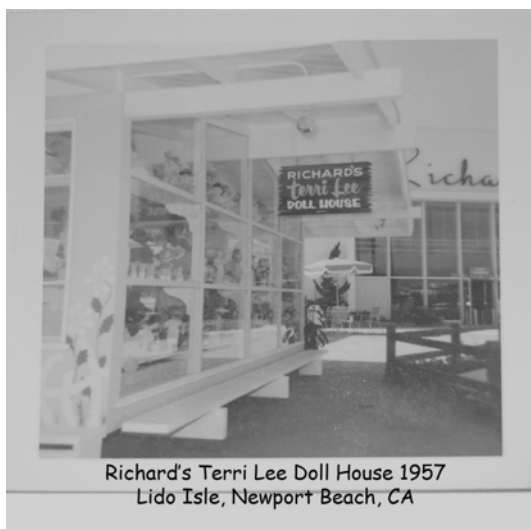
If you can get there for the opening or during the following week, BRING YOUR TERRI LEE DOLL AND THIS LETTER WITH YOU, AND YOU WILL RECEIVE A GIFT.

We hope you can get there in time for a gift, but if you can't, come when you can. I think you will just love our new house. We think it is scrumptious!

Your friend,

Terri Lee

P.S. Remember - RICHARDS, The Lido Shops on Lido Isle, Newport Beach, Calif. Open daily, 10:00 a.m. to 7:00 p.m. including Sunday.





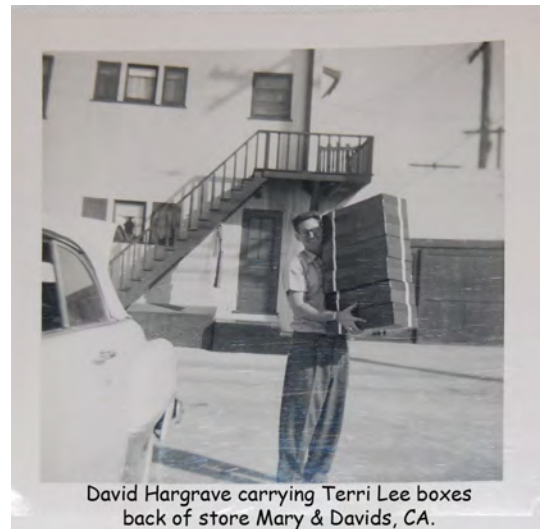
Richard's Market Terri Lee Doll House 1958
Lido Isle, Newport Beach, CA



David Hargrave - Long Beach, Belmont Shores, CA



Terri Lee in store window
Looks like an UPSWEPT HAIR-DO



David Hargrave carrying Terri Lee boxes
back of store Mary & Davids, CA.



Linda, Kathy and Sally with Mom - Mary Hargrave
Belmont Shores, CA



Mary & David's Toy Store, Belmont Shores, CA







Mary Hargrave holding Terri in Mink - Santa Barbara



Christmas, Refugio Ranch home
Brooke Miller, Wendy Miller, Gloria Hargrave Cousin Roby Dean
Terri Lee in Mink



Terri Lee in Mink Coat
under Tree
Mary Hargrave, Dau. Gloria
& GrDau. Wendy - Santa Barbara



Terri in Mink, red formal - Mary Hargrave with day
Linda Miller with Brooke Miller



TL in Mink

Terri in Mink & red formal
Mary Hargrave with dau. Gloria, Santa Barbara

\$21.50 Well Spent

by Dennis Ross

Recently on Ebay a Tiny Terri Lee appeared wearing a #3378 red formal. Her hair had never been ravaged and she still had her original wrist daisy, but what caught our eye was a glimpse of a pearl on her hair. Could it be an original Terri Lee tiara? Viewing the other photos never showed enough to really verify this so it was a gamble. A bid was placed which never changed right up to the point where it was finished. The winning bid was a mere \$21.50. When Tiny Terri emerged from the packing material she shook off the foam peanuts, which had been protecting her during her journey, and stood proudly. There in all its bejeweled glory was the coveted tiara which originally was sold with this evening formal for both Tiny Terri as well as her big sister Terri (#1378).

That truly was \$21.50 well spent!



For Sale:

Hi all Terri Lee Friends: I have a lot of items left over from the convention, just listing a few right now. If you are interested email me and I will immediately email back photos for you to look at the item. The prices include mailing cost.

For Tiny Terri:

1. Elf slippers MPKG - dark blue, white bottoms, multi-color poms \$25
2. Dress - drop-waist, red&white stripes, lace trim, attached cancan \$20
3. Suit top - yellow check cotton, black wheat motif \$10
4. Farmerette overalls - blue chambray, red ribbon tie \$15
5. Cap for roller skater outfit - red taffeta \$10
6. Elf slippers - dark blue (same as #1 above) not MPKg \$15
7. Birthday dress - lt. blue dotted Swiss nylon-sleeves need tightening \$25
8. Cotton body suit for white sport skirt - turquoise \$15
9. Denim jeans mpkg (or mib) nice box & label \$22
10. Duster & ponytail cap - turquoise pique' -mib but probably wrong box as label says duster dress & panty. \$30

For 16" Terri or Jerri:

11. Jerri swim trunks - medium blue lycra , mint/tagged \$30
12. Leather belt in cello pkg. with label \$25
13. Terri swimsuit - coral lycra - mint except for tiny faint mark \$20
14. Cotton shirt - shirtsleeve, tiny yellow check - \$20
15. Leather belt not in pkg. - \$20
16. Swim scarf - plastic green w/dots \$10
17. Silver slippers - mint in cello pkg. with sticker label – have gold metallic ties - \$30
18. Ice skates - silver w/bells - mint \$25
19. Jerri raincoat - light red with dots - cap & belt too \$45
20. Ice skater outfit - white w/bue&gold threads running through red felt hearts dress/panty/cap \$65
21. lame 'formal coat - long, silver , nice \$85

Wanda Houck wanda.houck@sbcglobal.net

Little Mother Sews a Drum Major Hat for Jerri Lee

By Mary M. Hayden

Here we are again taking a look at vintage fur. If taken proper care of, it will last ages, but Terri Lee dolls were to be loved and played with: so the fur items took a beating. I use faux fur for making Jerri a new Drum Major hat, it is easy to work with, but you can use real rabbit fur. Some craft stores sell rabbit fur.

Materials:

5" x 5" piece of wool felt

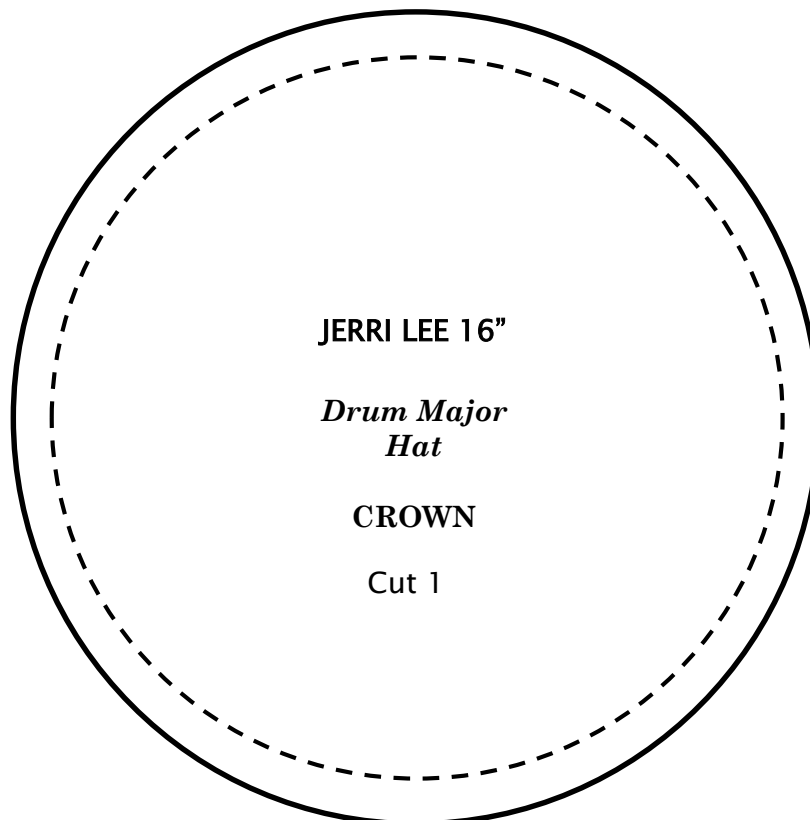
4" x 12" piece of faux fur (or rabbit)

9" piece of 1/4" elastic

Thread

Instructions: Sew all seams 1/4"

1. Sew back seam of fur making tube.
2. With right sides together, sew the hat crown on the tube; clip along edges of crown to fit. Turn right side out.
3. Sew elastic for chin strap, half way round the hat on each side.
4. Use interfacing or tissue to hold hat upright.



New Drum Major Hat

Terri Lee's very own
Patterns drafted from
factory originals

New patterns for August

Riding (Jodhpur) costume #1086

Cowgirl Costume #1085

Scotch Costume #1071

May patterns:

Garden Dress and Bonnet #1087

Southern Belle #1099

Patterns \$10.00 each postage included. Save on book prices

Contact me for information:

contrary128@gmail.com

Jerri's Fun Page!

By Dennis Ross



What do you get when you divide the circumference of a pumpkin by its diameter?

Pumpkin Pi!

Why does Santa have three gardens?

So he can Ho Ho Ho!

Why didn't the turkey want to eat dessert?

Because he was already stuffed!

Where do polar bears vote?

The North Pole!

Why didn't the melons get married?

Because they cant-elope!

How do you know if there is a dinosaur under your bed?

You will hear a dina-snore!

Terri Lee



THE DAISY CHAIN NEWSLETTER

Invites you to attend
The 21st Annual Convention
June 26 & 27, 2015

Warm Summer Nights at NASCAR
Charlotte, North Carolina

The Daisy Chain is dedicated to the collection, preservation and enjoyment of the Terri Lee Dolls.

A Terri Lee Adventure.....Plan on attending in Charlotte, NC. for The 21st Annual Gathering Of Daisy Chain Conventions!

Presentations in hotel (Friday and Saturday) will create another "Terri-ific" memorable event. (Programs, Competition, Silent Auction & Raffles).

The Terri Lee family of dolls will be ready to greet you!

Competition Mother-Made = NASCAR Drivers – TL or JL

Other Competition categories to be announced in the Convention Newsletter

Display: To compliment Charlotte's involvement with NASCAR and the Sub-Tropical climate our display will be the Terri **Sun Dresses** in an array of colors.....AND the country gentlemen & ladies in vibrant **Farmerette attire**.

HOTEL INFORMATION!

Hotel: Embassy Suites Charlotte

4800 S. Tryon St., Charlotte, NC 28217

<http://www.embassysuitescharlotte.com/>

Room Rate: \$139 per room per night (King or double)

Complimentary hot, full, made to order breakfast & Evening cocktails and lite snacks, free parking

Hotel is non-smoking. If a guest smokes in the hotel, a \$500.00 cleaning fee will be assessed.

Reference: Terri Lee Collectors Convention

Make reservations prior to: **25 May 2015**

Phone: 704 527 8400

Free Shuttle to/from Charlotte Douglas Airport (CLT) for hotel guests.

Make check out to Terry Bukowski

Convention Registration: **\$150.00**

Mail to: Terry Bukowski

908 Sunrise Pass

Schertz, TX 78154

Deposit of \$50.00 due now with balance due 3-1-2015

Who can Register: Registration is restricted to Daisy Chain members and family members over the age of 12 years.

No refunds of \$50.00 deposit after March 1, 2015

Name _____ Phone # _____

Address _____ City _____ ST _____ Zip _____

Email Address _____

Special Meal Required: _____ Vegetarian.

Additional Family Member to be included in meals? ____ Yes Number of extra meals _____

Cost of additional meals will be provided prior to event.

NOTE: Per membership request registration costs have been reduced by elimination of convention gift.



