

*Terri Lee®
Fashion Parade*



Terri Lee, Inc.

APPLE VALLEY, CALIFORNIA

LEADING THE PARADE

Jerri and I (on the front cover) are all dressed up to lead the parade for our football team. Jerri is so proud in his high white fur shaker, with his dashing suit trimmed in gold braid and gold buttons. I also wear a high hat, and my costume is trimmed in beautiful colors. We love the music of the band, don't you?

(You may order our majorette costumes in your own school colors, if you allow extra time for your order to be filled.)

560H Terri in Majorette
3560H Majorette Costume

1560I Jerri in Drum Major Costume
3560I Drum Major Costume

My hair colors are platinum blonde, honey blonde, auburn, and brunette. Jerri's is blond, auburn or brunette. My costumes come in many colors other than pictured.

LIFETIME GUARANTEE

Although Terri Lee is made of unbreakable plastic, a Terri Lee Hospital is maintained to keep your Terri Lee in perfect condition for her entire lifetime. Return direct to Terri Lee Hospital — as often as necessary for the following operations:

Replacement of broken parts	No Charge
Restringing	\$1.00 Postpaid
New wig and repaint job	\$3.00 Postpaid

TERRI LEE HOSPITAL Lincoln, Nebraska

Repairs received after November 1st will not be guaranteed for Christmas delivery.

US ONLY
PRICE ON TERRI LEE DOLL REWIG \$3.50 POSTPAID

THE STORY OF TERRI LEE AND HER FRIENDS

Hello there! I know that many of you know my brother and me and most of my little friends. But to you whom I have not met, I would like to introduce myself. My name is Terri Lee and my adopted brother is Jerri.

From South of the Border, I have an adorable friend. Her name is Guadalupe. From the very far North, I have a little Eskimo friend whose name is Nanook, which means "little white bear." A little girl from Alaska named her. Bonnie Lou and Benjie are two more of my very true friends who wear the same kind of garments I wear. You will meet us all in this little book and you will see all of our beautiful costumes.

To begin with, my mother is a sculptor, and she made this figure of me to be your playmate. Now you can have a doll that is a real little girl just like you and who is dressed just like you and can do exactly the same things you do.

Mother knows how badly a little child feels when she breaks something she loves, so Mother made this likeness of me so it would not break. If you drop me don't worry for I am made of a wonderful virgin plastic called Tenite II and I will not break.

Just see how much heavier I am than other dolls my size.

My hair can be brushed, combed and curled. If you want to re-set my curls, just dampen them with a moist piece of cotton and roll on curlers or make pin curls with bobby pins like Mother does. When completely dry, take out curlers or pins and comb each curl carefully over your finger. My wig designer is an excellent hair stylist and I will try to forecast hair styles for you that you will like.

My garments are so beautiful and made so well with such fine materials that they will last for years if carefully laundered or cleaned. If we have lovely things when we are little, we will learn to love beautiful things, and when we grow up, treasure real beauty. You will love the fine trimmings, laces, jewels, satins, embroideries, and fur. Every garment has tiny snaps or buttons and they help you to learn to dress yourself. I know your mother has taught you how to care for your own clothes. Please keep my clothes just as you do your own.

I know you will treasure me as a real and true friend. I will listen to all your troubles and we will have many happy hours together.

May God bless you and your dear ones. All my love.

TERRI LEE



630H Terri in Fur Sport
Coat and Hat

630D Terri in
Snow Suit

630C Terri in
Complete Coat Set

WINTERTIME

These are my winter costumes. My fur sport coat and hat look just like real leopard, and a pleated wool skirt and blouse make this a wonderful outfit to wear to football and hockey games. For real snowy days, when Mother wants me to stay warm, she dresses me in a sport shirt and slacks and my white fur jacket, with fur-trimmed parka, mittens and boots. For school days I wear my warm winter coat, complete with muff, mittens and galoshes. We don't care if Jack Frost comes when we have warm clothes like these to wear.

3630H Fur Sport Coat,
Hat, Woolen
Skirt and Blouse

3630D Snow Suit,
complete
costume

3630C Coat, Hat,
Mittens, Muff,
and Galoshes



530C Terri in Heart Fund Costume

570C Terri as Irish Colleen

WHEN IRISH HEARTS ARE HAPPY

This very special red dress Mother made for me because I am the adopted child of the HEART FUND CAMPAIGN. This organization helps little children who are ill with rheumatic fever. Everytime someone buys a Heart Fund dress a part of the money is given to help these sick children get well and strong again. I'm happy helping others, and I'm sure you will be happy, too! My green "Irish Colleen" costume is pretty, don't you think? It makes me feel like dancing the Irish Jig. Both of these dresses have organdy pinafores.

3530C Heart Fund costume only

3570C Irish Colleen costume only



590C Terri in Spring Coat and Hat 1560J Jerri in Spring Suit and Beanie

SPRINGTIME

Mother made us some new spring coats. They are just right for those "in-between days," when it's neither hot nor cold. The material is a warm, soft wool with white pique collars and white buttons. Our hats are of felt, and I have a matching felt purse to wear with this costume. Underneath I wear a crisp organdy or taffeta dress.

3590C Spring Hat, Coat, and Purse 3560J Spring Suit, Shirt, and Beanie



530K Terri in
Confirmation
Dress

540A Terri in Pique
Suit and Straw
Hat

1540B Jerri in Pique
Suit, Shirt, and
Straw Hat

THE EASTER PARADE

Easter is the most beautiful time of the year, and don't you love the beautiful Easter lilies in the markets and on the tables at home, and in Church? How we plan what we are to wear for Easter, and watch the skies hoping that it won't rain and spoil our Easter bonnets! Mother made me a very pretty Confirmation dress this year. It's of white taffeta, with silk lace. My Easter suit is of pique, and my straw hat is trimmed with pretty flowers. Jerri's suit is of pique, too, but he didn't want Mother to put any flowers on his straw hat, because he says that boys don't wear flowers.

3530K Confirmation
Dress

3540A Terri's Pique
Suit and
Straw Hat

3540B Jerri's Pique
Suit, Shirt,
and Straw Hat



1540D Jerri in Summer Suit
540C Terri in Summer Suit

540F Terri as Sailor Girl
1540G Jerri as Sailor Boy

SUMMERTIME

This picture shows Jerri and me in the new outfits Mother made for our Summertime wardrobe. On the left, we are wearing our new crisp, pique suits. They are in two-color combinations, and just the thing to wear to informal parties, and to Sunday School. I wear a very smart Beret and shoulder-strap Purse. On the right side of the picture, I wear Sailor Girl costume. It's in skipper blue or red, with a matching Sailor Girl Hat, and white shoulder-strap Purse. Jerri's Sailor Boy costume matches mine, as we march down the street singing "Anchors Aweigh," just like the real sailors do.

3540D Jerri's Summer Suit
3540C Terri's Summer Suit and Purse

3540F Sailor Girl Costume
3540G Sailor Boy Suit



1550B Jerri in Rain Coat and Hat

550A Terri in Rain Coat and Hood

APRIL SHOWERS

It looked like rain today, so Jerri and I decided to wear our rain coats. We love the April showers because they make everything look so green and fresh, and we have lots of fun walking in the rain because our rain coats keep us warm and dry. Jerri's rain coat has a matching cap, and mine has a matching hood. We can wear any of our regular clothes with our rain coats, because they won't get wet.

3550B Jerri's Rain Coat and Hat

3550A Terri's Rain Coat and Hood



530E Terri in
Pinafore

530F Terri in
Party Dress

1530B Jerri in Short
Pants and Shirt

LET'S HAVE A PARTY

When I get an invitation to a party, I'll choose one of my many pretty party dresses to wear. The styles are simple, but they are made of the very finest materials. Mother is always very careful when measuring me for clothes so that they will fit me perfectly. This picture shows me in my crisp, cool Pinafore, and also in my Party Dress with lace trim. Jerri is wearing his short pants, and silk shirt.

3530E Pinafore

3530F Party Dress
3530P Party Dress
(not pictured)

3530B Short Pants
and Shirt



530-I Terri in School Dress

530J Terri in School
Dress with Pinafore

SCHOOL DAYS

I love to wear pretty clothes to School, and Mother enjoys making them for me, because she knows that it helps me to get good grades when I feel well-dressed. My School dress is of fine broadcloth with white collar and cuffs. Another school dress I love is also made of broadcloth with a matching checked pinafore. I have several other school dresses of gingham and chambray in many different colors.

3530-I School Dress
3530A School Dress (not pictured)

3530J School Dress with Pinafore



1530D Jerri in
Jeans and Shirt

520F Terri in
Play Dress

520A Terri in
Play Dress

PLAYTIME

Here we are dressed for play in sturdy washable clothes. I have these dresses in several styles, materials and colors. They are in percale and pique. Some of them are plain and some of them are figured. Jerri has on a shirt and blue jeans just like all the big boys wear.

3530D Jeans and Shirt

3520F Play Dress

3520A Play Dress



540-I Terri in Brownie Uniform

540E Terri in Girl Scout Uniform

THE GIRL SCOUT AND THE BROWNIE

Here I am, a real Brownie and a real Girl Scout. I am truly proud to wear these uniforms, because they have the official approval of the Girl Scouts of the United States of America. There are Girl Scout organizations all over the world, and we are sisters whether we live in America or a country far away. I have always wanted to be a Brownie or a Girl Scout because they do so many wonderful things, and have so much fun helping others.

3540-I Brownie Uniform

3540E Girl Scout Uniform



520C Terri in Pedal Pushers
520D Terri in Shorts and Shirt

520G Terri in Sarong and Bonnet
510C Terri in Sun Suit

SUMMER PLAYTIME

Summertime is the time for playing outdoors, and Mother made some wonderful clothes for just about every kind of playtime. When I go golfing or bicycling, I wear pedal pushers, and for tennis, I wear tennis shorts and a sport shirt. I have a sarong, too, with a wide bonnet to match. It's wonderfully cool on hot days. Mother encourages me to get plenty of sunshine, because she says it's very good for little girls, and whenever I go outside for a sun tan, I wear my sun suit. Jerri has a nice sun suit, too.

3520C Pedal Pushers and Shirt
3520D Shorts and Shirt

3520G Sarong and Bonnet
3510C Sun Suit



510A Terri in
Swim Suit

1510B Jerri in
Swim Trunks

520E Terri in Beach
Coat and Sun Suit

AT THE BEACH

Isn't it wonderful at the beach? We have so much fun building castles in the sand, and floating around on our inflated toys. Jerri and I have attractive swim suits to wear when we go in the water, and beach coats to wear when we sit around on the beach. Our bathing suits are monogrammed with our own initials.

3510A Terri's
Swim Suit

3510B Jerri's
Swim Trunks

3520E Terri's
Beach Coat
and Sun Suit



4540A Benjie in Coat,
Trousers, and Shoes

2530F Bonnie Lou
in Play Dress

BENJIE AND BONNIE LOU

"Hello," my name is Bonnie Lou, and this is my brother, Benjie. We are two of Terri and Jerri Lee's playmates, and we represent the negro race, a part of America's colorful garden of many peoples. In this picture, I wear my dress of crisp organdy, and Benjie wears his red coat, blue trousers, and purple shoes with crimson soles and lining. Benjie's umbrella is a pretty green color. Of course, Benjie and I have many more pretty clothes, just like Terri and Jerri. I'll just bet we could have loads of fun playing with you.

6651 Benjie's Coat,
Trousers and Shoes

3530F Party Dress



560E Terri as
Bridesmaid

560A Terri as
Bride

1560B Jerri as
Bridegroom

LET'S PLAY WEDDING

Have you ever seen anything as beautiful as a June wedding? Everyone is very gay, and we all join in the fun. Mother made me a beautiful wedding dress so that I could play "grown up," too. This shimmering white dress is set off by a juliet cap with a short lace veil. I also have a bridesmaid's dress that makes me feel just like a dreamy summer cloud. Jerri looks very handsome in his Summer Tuxedo, don't you think? The white flannel coat has satin lapels. He wears long trousers, with a white silk shirt and bow tie.

3560E Bridesmaid
Costume

3560A Bridal
Costume

3560B Bridegroom
Suit



560C Terri in Ballerina Costume

560D Terri in Garden Party Dress

DANCING AND GARDEN PARTIES

Dancing is fun, and it also gives us the poise we need when we grow up. Mother designed my Ballerina dress so that I could also wear it to formal parties. It's of taffeta and fine nylon net in beautiful colors, all trimmed with glittering jewels or flowers. Mother also made me a pretty dress to wear to late Spring and Summer parties. If it's a garden party, or wedding party, I wear my long organdy frock with chemise and long petticoat. My bonnet is organdy and lace, lined with a shade of satin to blend with the ribbons and flowers.

3560C Ballerina Costume

3560D Garden Party Dress and Bonnet



630F Terri in Long
Velveteen Coat
with Formal

630G Terri in
White Fur Cape
with Formal

690A Terri in Long White
Fur Coat and Hat
with Formal

FORMALS

For the more formal occasions, such as dances and parties, I have formal coats to wear over my formal dresses. Sometimes I wear my long, velveteen coat trimmed in white fur. At other times I wear my short white fur cape. For cool evenings I have a long white fur coat. I always feel very "grown up" whenever I wear my formals, and I just love the feeling of the soft, fluffy fur!

3630F Velveteen
Formal Coat

3630G White
Fur Cape

3690A Long White
Fur Coat and Hat



560F Terri as Roller Skater

560G Terri as Ice Skater

ROLLER AND ICE SKATING

Roller skating and ice skating are very good sports for children because they help them to grow up healthy and graceful. My roller skating costume is of ninon and ruffled net, with matching bonnet. My ice skating costumes are very beautiful, and your eyes will sparkle when you see them. They are gold and silver lame, lined with satin or taffeta, and have hoods to match. Both my roller and ice skates have silver bells on them, and make a very pretty tinkling sound when I skate.

3560F Roller Skating
Costume and Skates

3560G Ice Skating
Costume and Skates



540H Terri in Riding Costume

1540J Jerri in Roundup Costume

READY FOR THE PONIES

Sometimes I get a chance to ride a pony that belongs to a friend of mine. The pony is always happier when I wear my riding costume, for we make a very smart appearance trotting down the lane. My tooled leather belt and boots set off my costume and, of course, I wear a sombrero to make it complete. When Jerri and I ride together, he wears jeans, shirt, and hat with all the trimmings.

3540H Riding Costume

3540J Roundup Costume
3540P Rodeo Costume
(not pictured)



1580C Jerri in
Fur Chaps

580A Terri in Cowgirl
Leather Costume

1580B Jerri in
Leather Chaps

OFF FOR THE RODEO

When we go to the rodeos, dress-up parties, we like to wear our cowgirl and cowboy costumes. Jerri has one costume with real fur chaps, and a western shirt to match mine. He also has another costume with real leather chaps and western shirt. Jerri wanted to be like the cowboys in the movies, so Mother arranged a play gun in a leather holster for each costume. My cowgirl costume is also genuine leather. The skirt, jacket, and gauntlets are studded with bright nail heads, and the wide sombrero with a chin cord is brightly colored, too.

3580C Cowboy Costume
With Fur Chaps

3580A Cowgirl
Costume

3580B Cowboy Costume
With Leather Chaps



560K Terri in
Scotch Costume

530L Terri in
Jumper and Blouse

530M Terri in Skirt
and Blouse

SCOTTIE GIRL

I have practical clothes that I love to wear in the cool Fall and early Spring when I am going to school. On school days I wear a plaid skirt, with a jacket and Scotch tam. I have two other types of skirts. One is a jumper skirt with straps over the shoulders, and the other has a darling belt line. I wear silk blouses with my skirts, and all of my Scottie Girl costumes are so pretty that I like one as well as the other.

3560K Scotch
Costume

3530L Jumper
and Blouse

3530M Skirt and
Blouse



1550C Jerri in Sweater and Beret
550D Terri in Sweater and Beret

1530N Jerri in Knit Suit
540N Terri in Knit Suit

SWEATER TWINS

People turn to look at us as we go down the street dressed as twins in our knitted sweaters and berets. I wear a skirt and silk crepe blouse. Jerri wears tailored pants and shirt with his sweater set. We also have beautiful knitted suits with matching berets. Of course, it takes a great deal of time and work to make knitted clothes, and we wear them only for special occasions, and must take excellent care of them just like Mother does. Our knitted clothes are also available in hand-knit styles.

3550C Jerri's Sweater and Beret, only
3550D Terri's Sweater and Beret, only

3530N Jerri's Knit Suit
3540N Terri's Knit Suit



630E Nanook in Fur Costume
2540K Bonnie Lou in Calypso

4540L Benjie in Calypso
2540M Bonnie Lou in Guadalupe

FRIENDS FROM FAR AWAY LANDS

Now I want you to meet some of my dear little friends from far away lands. Nanook, in the white fur jacket, is called "Little White Bear" in her snowy Alaskan home. From much warmer South America come my other friends. Guadalupe, in a gay taffeta dress, whirls about with flashing feet and clicking heels as she dances. Calypso costumes are so gay and colorful, too. We have such a wonderful time dancing the rhumba, samba and other native dances when they come to visit us.

3630E Snow Costume alone
3540K Calypso Costume for Girl

3540L Calypso Costume for Boy
3540M Guadalupe's Costume

(You may also order these costumes for Terri and Jerri.)



570A Terri in Southern Belle Costume

SOUTHERN BELLE

Here I am, a true Southern Belle in taffeta dress, trimmed in narrow black velvet ribbon. I wear a rosebud chintz apron, and a large bow in my upswept curls. My full petticoat and long pantaloons are eyelet trimmed. Whenever I wear this costume, Jerri pretends he's a gallant gentleman from the deep South.

3570A Southern Belle Costume



1530H Jerri in Doctor Uniform

530G Terri in Nurse Uniform

LET'S PLAY DOCTOR AND NURSE

Jerri and I just love to play Doctor and Nurse, and Mother made us some costumes which are just like the clothes that real grown-up Doctors and Nurses wear. Naturally, we always pretend we have a patient who is very ill and, since we have to keep Baby Linda company, we usually make her the patient. Sometimes, though, Linda won't lie still, and then we pretend that Fuzzy, the cat, is the one who is ill.

3530H Doctor Uniform

3530G Nurse Uniform



SLEEPY TIME

Ohhh hum! It must be time for bed. Mother and Jerri and I like to go to bed early and get up early. It's past our bedtime, and I am so sleepy I can hardly keep my eyes open long enough to put on my pretty pajamas and flannel bathrobe with a tiny lamb or bunny applique trim. The ears on my bunny slippers peak out from under my pajamas. When the weather is warm, I wear my cool batiste nightie, satin bedjacket and bedroom slippers.

COSTUMES ONLY

5605 Terri's Pajamas
5707 Terri or Jerri Bunny Slippers
5607 Terri's Bath Robe
5606 Terri's Nightie
5706 Terri's Bedroom Slippers

5610 Jerri's Pajamas
5611 Jerri's Bath Robe
5608 Terri's Silk Bed Jacket
5609 Terri's Hand Crocheted
Bed Jacket and Slippers

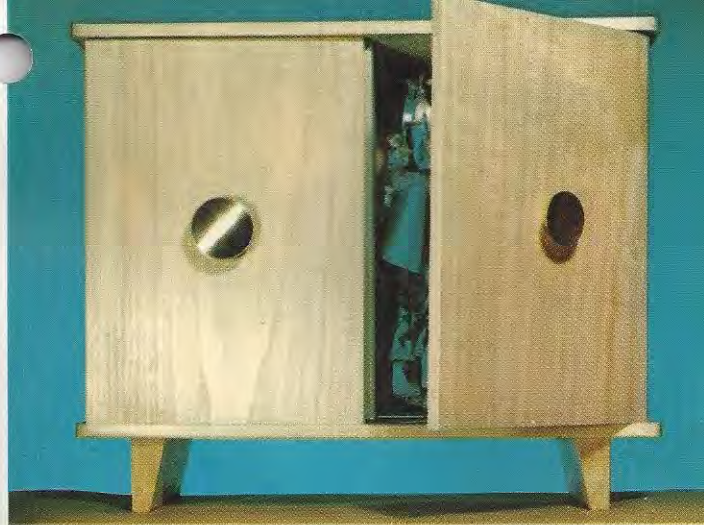


6000 De Luxe Treasure Chest,
complete with Wardrobe

6100 De Luxe Treasure Chest,
only, with 12 hangers

MY WARDROBE TREASURE CHEST

I love to have you dress me the same as you when you take me out. For that reason, I have costumes for every occasion. You can buy my De Luxe Wardrobe Treasure Chest, complete with many of my costumes, or you can buy it separately, as a Treasure Chest, and add one costume at a time. The Treasure Chest is beautifully finished in blonde wood, with shiny brass knobs, and a special drawer for my many bonnets and undies. It is modern in design, and is 27 inches wide, 19 inches high, and 11 inches deep. Of course, if you buy it complete with wardrobe it will cost you less.



DE LUXE TREASURE CHEST WARDROBE

Coat, Bonnet, Muff, Mittens, Galoshes	Ballet Costume
Majorette Costume and Hat	Bridesmaid's Costume
Cowgirl Costume, Silk Blouse, Sombrero	Bridal Costume
Rain Coat and Hood, School Dress	Long Formal Coat
Ice Skating Costume and Ice Skates with Bells	
Sarong and Sunbonnet	Swim Suit, Beach Coat, Sun Suit
Pedal Pushers and Shirt.	Pinafore and Panty
Silk Bed Jacket, Nightie, Bedroom Slippers	Scotch Costume
Roller Skating Costume and Roller Skates with Bells	
Skirt, Blouse and Sweater Set	Riding Costume
Pique Suit, Straw Hat	Shoes and Stockings
Slip and Panty	Snow Suit, Costume



**6104 Jerri's Wardrobe
and Giraffe Rack**

**6005 Terri's Winter Wardrobe
in small Chest**

OUR MINIATURE WARDROBE

In the Fall Mother prepares my wardrobe for Winter. In the chest are my hand-tailored flannel or velveteen coat, bonnet, white fur muff, mittens, and fur-trimmed galoshes. I also have my party dress, rain coat and hood, pedal pushers and sport shirt, flannel robe, bunny slippers and pajamas. My name is on the door.

Jerri's garments hang so nicely on the Giraffe Rack. He has a rain coat and hat, knit sweater and beret, sun suit, swim trunks and beach coat. For regular play Jerri has jeans and a shirt. For night he has pajamas, bunny slippers and robe just like mine.

**6102 Giraffe Rack alone
and 6 hangers**

**6103 Small Chest alone
and 6 hangers**